
VISITOR IMPROVEMENT FUND ADVISORY BOARD

Regular Meeting Agenda

April 10, 2012
12:00 p.m.

Rifle City Hall
Conference Room
202 Railroad Avenue
Rifle, CO

The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.

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| 12:00 p.m. | 1. | Call to Order and Roll Call |
| 12:03 p.m. | 2. | Approval of Minutes from the March 13, 2012 Regular Meeting |
| 12:05 p.m. | 3. | Consider the New Ute Theatre Request for funding to purchase a Performa |
| 12:15 p.m. | 4. | Consider Lower Valley (LoVa) Trails Group request for funding |
| 12:25 p.m. | 5. | Consider Northwest Colorado Cultural Heritage Tourism request for funding |
| 12:35 p.m. | 6. | Update on Advertising from Rifle Area Chamber of Commerce |
| 12:45 p.m. | 7. | Consider Downtown Celebration request for funding |
| 12:55 p.m. | 8. | Consider funding ½ the cost of downtown flower pots |
| 1.05 p.m. | 9. | Review draft application for funding or grant process |
| 1:15 p.m. | 10. | Other Discussion Items |
| 1:25 p.m. | 11. | Adjourn |

The order and times of agenda items listed above are approximate and intended as a guideline for the Board.

Next Regular Meeting: May 8, 2012