
VISITOR IMPROVEMENT FUND ADVISORY BOARD

Regular Meeting Agenda

May 8, 2012
12:00 p.m.

Rifle City Hall
Conference Room
202 Railroad Avenue
Rifle, CO

The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.

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| 12:00 p.m. | 1. | Call to Order and Roll Call |
| 12:03 p.m. | 2. | Approval of minutes from the April 10, 2012 Regular Meeting |
| 12:05 p.m. | 3. | Update on advertising from Rifle Area Chamber of Commerce |
| 12:25 p.m. | 4. | Discuss the state of tourism and hospitality in the Grand Valley and how it impacts Rifle (Will Cross) |
| 12:35 p.m. | 5. | Discuss a plan to increase visitors to the area and possibly the formation of a D9 group (Discovery 9) (Will Cross) |
| 12:45 p.m. | 6. | Discuss grant cycles and a process for a follow-up report on usage of the Grant Fund. |
| 12:55 p.m. | 7. | Update on the Rifle Boat Ramp |
| 1:05 p.m. | 8. | Other discussion items |
| 1:15 p.m. | 9. | Adjourn |

The order and times of agenda items listed above are approximate and intended as a guideline for the Board.

Next Regular Meeting: June 10, 2012