

VISITOR IMPROVEMENTS FUND ADVISORY BOARD MEETING

Tuesday, February 12, 2013
REGULAR MEETING
Noon * City Hall Conference Room

The regular meeting of the Board was called to order at 12:07 p.m. by Chair Gil Frontella.

PRESENT ON ROLL CALL: Board Members Blair Bracken, Sara Brainard, Gil Frontella, Kevin Kelley, Keith Lambert, and Sean Strode.

OTHERS PRESENT: John Hier, City Manager; Kristy Christensen, Deputy City Clerk; Nathan Lindquist, City Planner; Helen Rogers, Project Manager, Downtown Development Authority; Dana Ingram, Main Street Coordinator; Ryan Gilbert; and Carol Mozingo.

ITEMS ON THE AGENDA

APPROVAL OF MINUTES FROM THE JANUARY 8, 2013 REGULAR MEETING

Mr. Lambert moved to approve the minutes as presented; seconded by Mrs. Brainard. The motion passed unanimously.

DISCUSS POTENTIAL NEW MEMBERS

Two Board vacancies still exist for one regular Board Member and one alternate Board Member. Letters of interest were received from Ryan Gilbert and Carol Mozingo. Ryan Gilbert is currently an Information Technology Officer and Banking Officer in commercial lending at Alpine Bank. Carol Mozingo is the General Manager of the Hampton Inn and Suites in Rifle.

The Board discussed at their February meeting focusing recruitment efforts on people who own or manage the local hotels.

Mrs. Bracken moved to recommend to Council the appointment of Ryan Gilbert as an alternate Board Member and Carol Mozingo as regular Board member; seconded by Mr. Kelley. The motion passed unanimously.

UPDATE ON RIFLE BOAT RAMP

An update on the Rifle Boat Ramp was given by Ms. Rogers. Ms. Rogers stated a lease agreement has not been completed by Colorado Department of Transportation. The projected cost of \$288,000 does not include restrooms. Ms. Rogers is considering applying for grants such as Colorado State Trails and Garfield County Federal Mineral Lease Districts. Fishing is Fun grant application was due by March 1st, so it is too late this year to apply.

UPDATE ON NORTHWEST COLORADO CULTURAL HERITAGE TOURISM

Ms. Rogers gave an update on the progress of Northwest Colorado Cultural Heritage Tourism program and presented the completed rack card brochures. The next phase for the program is the gateway signs. Ms. Rogers would like recommendations for Rifle signage from the Board at the next meeting.

OTHER DISCUSSION ITEMS

The Board discussed these additional items:

- The Centennial Concert Series currently has enough funding for 8 events. Mrs. Bracken will continue to look for additional funding.
- Roan Cliff Chaos is scheduled for June 15th and 16th. Mr. Strode would like to promote the event so it would include an overnight stay.
- Consider ideas for the center of the new round a bout.

The meeting adjourned at 12:57 p.m.

Kristy Christensen
Deputy City Clerk

Gil Frontella
Chair