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# **VISITOR IMPROVEMENT FUND ADVISORY BOARD**

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## ***Regular Meeting Agenda***

August 13, 2013  
12:00 p.m.

Rifle City Hall  
Conference Room  
202 Railroad Avenue  
Rifle, CO

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*The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.*

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| 12:00 p.m. | 1. Call to Order and Roll Call   |
| 12:05 p.m. | 2. Approval of Minutes from June 11, 2013 Regular Meeting  |
| 12:10 p.m. | 3. Accept Sean Strode's Resignation from the Board   |
| 12:15 p.m. | 4. Consider recommending appointment of a regular Board member and an alternate Board member to City Council |
| 12:20 p.m. | 5. Quarterly report from Rifle Area Chamber of Commerce on Marketing and Advertising (Frank Ladd)            |
| 12:35 p.m. | 6. Consider Grant Request for City of Rifle Fall Festival (Blair Bracken)                                    |
| 12:45 p.m. | 7. Review 2014 Grant Request for Northwest Colorado Cultural Heritage Tourism (Nancy Kramer)                 |
| 12:55p.m.  | 8. Reschedule the September 10, 2013 Board meeting – it conflicts with Election Day (Kristy Christensen)     |
| 12:40 p.m. | 9. Discuss Strategic Planning scheduled for September 12, 2013 (Kristy )                                     |
| 12:50p.m.  | 10 Other discussion items  |
| 1:00p.m.   | 11 Adjourn   |

*The order and times of agenda items listed above are approximate and intended as a guideline for the Board.*

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*Next Regular Meeting: September 10, 2013*