

DDA

DOWNTOWN DEVELOPMENT AUTHORITY
202 Railroad Avenue - P.O. Box 1908 - Rifle, CO 81650
Phone (970) 625-2121

MINUTES OF July 2, 2008

1. CALL TO ORDER: Chairman, Gil Frontella, called the meeting to order at 7:04a.m.

Members Present: Randy Winkler, Tom Stuver, Garrick Frontella, Jim Voorheis, Sally Brands, Gil Frontella, Jennifer Sanborn, Michael Langhorne, Andrew Legg, and Jeanice Freeman.

Members Absent: Jay Rickstrew

DDA Manager Present: Helen Rogers

Guests Present: Rifle City Mayor; Keith Lambert, Assistant City Manager; Matt Sturgeon, Rifle Area Chamber of Commerce Executive Director; Annick Pruitt, Heather McGregor representing CLEER, Clean Energy Economy for the Region.

2. APPROVAL OF MINUTES: A motion to approve the minutes of June 4, 2008 was made by Stuver, seconded by Winkler and approved unanimously.

3. FINANCIAL REPORT: The May 2008 financial report was available. The balance of \$42.35 for workmen's compensation has been cleared from the budget. A motion to approve was made by Brands, seconded by Freeman and the motion carried unanimously.

4. BILLS TO BE APPROVED: Gil Frontella moved for payment of bills. 1) Mr. Power S, Watering 3rd St. and power washing the DDA area: \$1100.00 2) Gil Frontella, irrigation supplies on 4th St., \$84.16 3) Hy-way Ranch and Feed, irrigation: \$179.00. 4) Citizen Telegram: \$361.96 (Farmer's Mkt) 5) Garrick Frontella 16 hrs labor for irrigation for 4th St.: \$400. 6) Todd's Welding, Banner Poles: \$253.81. 7) Budget Line Trash: \$140.00 for May and \$140.00 for June. 8) Shari Freutel, weeding and trash pick-up: \$400.00 9) Gil Frontella, reimburse for Straw (Farmer's Mkt) \$65.00 10) Micro Plastics: magnets (Farmer's Mkt) \$102.00 A motion to approve the bills was made by Stuver, seconded by Langhorne. The motion carried unanimously.

5. CHAMBER UPDATE: Chamber Executive Director, Annick Pruett, presented the Chamber news for July. Business of the Month is the Rifle Creek Museum. The Business -4- Breakfast Meeting is July 17th. Marty Wisdom will be speaking on Health Care Reform. Andrea Maddalone is compiling a special events page from community resources for the Chamber web page. The Garfield County Fair Parade is Aug. 9th.

6. NEW BUSINESS:

A. Clean Energy Economy for the Region (CLEER)

Heather McGregor, representing CLEER, spoke on building a partnership of households, citizen groups businesses and governments from Aspen to Parachute to help promote 7 focus areas:

1. Energy Efficiency
2. Sustainable Transportation
3. Renewable Energy
4. High Performance Buildings
5. Smart Growth
6. Recycling
7. Local Food

The mission of the group is to accelerate the regions' transition to a clean energy economy, increase energy independence and reduce the impacts of climate change. An estimated \$250,000 is spent per year on energy consumption in our region. Over \$3,000 is spent per person per year. The state is offering \$10,000,000 in energy related grants covering 5 regions of the state. The money is coming from energy impact money and DOLA.

B Sandwich Signs (A – Frame Sign Code Standards)

(To Be Continued) Notes from previous meeting:

Winkler submitted preliminary design criteria and fabrication specifications to the board. It was felt the businesses using these signs must have a city sales tax license, the placement cannot impede public access, they must be taken in every night, one allowed per business, and request enforcement of not compliant. Also maximum height and width of the signs were discussed.

C. Building Facade Improvements

Brands obtained the original drawing of the Pruitt / Spevere Building (Flintlock Building) where the Ranch House Mercantile is now housed. Discussion centered on a new façade design with each office / store having its own designation or color. According to Annick Pruitt, the colors have been chosen and the building will be painted asap. It is doubtful that additional architectural work will be done.

D. Signage – Downtown Professional Building

Rogers presented a bill from the Downtown Professional Building for signage reimbursement for their building. The total cost was \$2322.00. A motion was made by Brands, seconded by Langhorne to reimburse them \$500.00. (A limit set by the DDA)

7. **PROJECTS:**

A. Farmer's Market

Rogers reported the market is going well. Music seems to be very popular. The July 4th Market will be held from 10:30 – 2:30pm following the kid's parade.

B. Rifle Creek Theater / Ute Theater

Rogers reports she received a call from the State Historic Fund asking who to make the check out to. They reported a packet will soon follow. Formal announcement of the Historic Assessment Grant will be announced soon and presented to City Council.

C. Third Street Bridge Pillars

Rogers presented photos of the new bridge pillars in progress. Rogers will look into whether they can be sand blasted to improve the appearance and match the new concrete. Rogers will meet with Frank (O & M Supervisor)

- D. Banner Poles / Banner Design
The improvements were made by Todd's Welding. The banners can be placed and are coordinated by the Chamber.
- E. Pedestrian Crossing on Railroad Ave.
A demonstration of pedestrian crossing lights was held June 10th. A cost estimate is coming.
- F. Centennial Park Update
Construction will be delayed until next spring due to all the preliminary engineering work that needs to be done.
- G. Railroad Ave. Overlay
Over layment on Railroad Ave will occur July 22-25 from Centennial to 3rd St. and from 14th St. to 16thSt. This will be done at night.

8. MAINTENANCE:

- A. Traffic / Pedestrian Issues: Continues.....
- B. Curb Extensions – Planters, Weeds
Gil Frontella reported the irrigation was completed on 4th St. Curb cuts are continuing on the corners of 2nd and 3rd Streets.
- C. Parking Lots: The lots where Western Rockies Credit Union exchange took place are growing many trees and weeds. Rogers will look into getting them cut down.
- D. Alleys: Nothing new reported
- E. Street Lights: The lighting on the NE corner of East Ave. and East 3rd St. needs to be rewired.
- F. Trees: Alpine Bank has contributed as part of 'Project Clean Sweep' \$300 for a new tree. New trees still need to be planted.

9. ADJOURN: At 8:50am, a motion to adjourn was made by Langhorne, seconded by Brands and passed unanimously.

Respectfully submitted,

Helen Rogers
DDA Manager