

---

## **VISITOR IMPROVEMENT FUND ADVISORY BOARD**

---

### **Regular Meeting *Revised* Agenda**

February 11, 2014

12:00 p.m.

Rifle City Hall  
Conference Room  
202 Railroad Avenue  
Rifle, CO

---

*The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.*

- |            |   |
|------------|---|
| 12:00 p.m. | 1. Call to Order and Roll Call  |
| 12:05 p.m. | 2. Approval of Minutes from January 14, 2014 Regular Meeting                  |
| 12:10 p.m. | 3. Discuss marketing and promotion for Rifle (Rifle Area Chamber of Commerce) |
| 12:10 p.m. | 4. Discuss Strategic Plan action steps  |
| 1:00 p.m.  | 5. Adjourn  |

*The order and times of agenda items listed above are approximate and intended as a guideline for the Board.*

---

*Next Regular Meeting: March 11, 2014*