
VISITOR IMPROVEMENT FUND ADVISORY BOARD

Regular Meeting Agenda

May 13, 2014

12:00 p.m.

Rifle City Hall
Conference Room
202 Railroad Avenue
Rifle, CO

The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.

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| 12:00 p.m. | 1. Call to Order and Roll Call |
| 12:05 p.m. | 2. Approve Minutes from March 12, 2014 Regular Meeting |
| 12:10 p.m. | 3. Approve Minutes from April 8, 2014 Regular Meeting |
| 12:15 p.m. | 4. Finalize visitor map (Nathan Lindquist) |
| 12:30 p.m. | 5. Review Centennial Concert Series schedule (Don Chaney) |
| 12:45 p.m. | 6. Receive presentation on marketing study options (Align Multi-media) |
| 1:00 p.m. | 7. Consider dates for Workshop with Council |
| 1:05 p.m. | 8. Discuss Strategic Plan action steps |
| 1:20 p.m. | 9. Consider adopting 2014 Strategic Plan |
| 1:30 p.m. | 10 Adjourn |

The order and times of agenda items listed above are approximate and intended as a guideline for the Board.

Next Regular Meeting: June 10, 2014