
VISITOR IMPROVEMENT FUND ADVISORY BOARD

Regular Meeting Agenda

March 14, 2014

12:00 p.m.

Rifle City Hall
Conference Room
202 Railroad Avenue
Rifle, CO

The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.

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| 12:00 p.m. | 1. Call to Order and Roll Call |
| 12:05 p.m. | 2. Approval of Minutes from February 11, 2014 Regular Meeting |
| 12:10 p.m. | 3. Discussion with local hoteliers |
| 12:20 p.m. | 4. Consider letters of interest for vacant Board positions |
| 12:30 p.m. | 5. Receive update on the Rifle Boat Ramp (Helen Rogers) |
| 12:35 p.m. | 6. Receive presentation from Larry Dragon, Executive Director from LoVa Trails Group |
| 12:40 p.m. | 7. Discuss Strategic Plan action steps |
| 1:00 p.m. | 8. Adjourn |

The order and times of agenda items listed above are approximate and intended as a guideline for the Board.

Next Regular Meeting: April 8, 2014