

# DDA

Downtown Development Authority  
Rifle, Colorado

---

## MEETING MINUTES Wednesday, May 7, 2014 Rifle City Hall

### **1. CALL TO ORDER:**

Chairman, called the meeting to order at 7:04 a.m.  
Members Present; Gil Frontella, Randy Winkler, Tom Stuver, Nella Barker, Wilma Paddock, and Michael Langhorne.  
Members Absent: Jay Rickstrew and Sally Brands  
DDA Manager, Helen Rogers  
Guests Present: None

### **APPROVAL OF MINUTES:**

A motion was made by Langhorne, seconded by Barker, to approve the minutes of April 2nd, approving unanimously.

### **4. FINANCIAL REPORT:**

The Financial Reports were presented for review. A motion was made by Stuver, seconded Frontella to accept the financial reports as presented.

### **4. BILLS TO BE APPROVED:**

1) VIP Trash Removal; \$150 2) VIP Trash Removal: \$150. A motion was made to approve the bills by Stuver, seconded by Barker approving unanimously.

### **5. MANAGER'S REPORT:**

DDA Administration - 63 hrs. (Main Street/Farmer's Mkt/Renew Rifle – 24.5 hrs.)

- Main Street promotions and meetings continued for April. The First Friday event occurred Friday April 4th at Mistyoga, She showed a film, called 'I Am'. Close to 25 people we at the event. The Rifle Chamber continues to contributing \$100 for refreshments.
- The Farmer's Market Committee continues to meet. Grant application have gone out to the Rifle Foundation, LiveWell and the Visitor Improvement Fund. The market is schedule from June 27th through Sept. 26th on the 2nd St.
- The Renew Rifle, Spring Community Day, was Sat., April 26th. We had 23 volunteers, Rifle Parks Dept. donated 250 spruce tree seedlings to give away as part Arbor Day. Some of the trees were again donated to the Library to incorporate into the Children's Story Time activities. We mulched, weeded and painted. Lunch was provided by Shooters Grill. This project is made possible by a generous donation from Alpine Bank.

- Participated in a Focus Group with the Rifle Police Department as part of their Strategic Planning Process. Developing better ways of communication came to the forefront.
- Includes daily emails and communication with City Staff and others, prep for DDA Meeting, DDA Meeting and Minutes, Regular Budget Report, and Manager's Report.

#### UTE Event Center Update - 17 hrs

- Participated in interviews with 5 qualified applicants on April 23rd. Don Chaney was chosen for the Ute Events Center Coordinator and Rifle Special Events Coordinator position. He started Monday.
- The New Ute Theatre Society Annual Meeting took place on May 1st.
- Grand Opening Celebration is being planned for Friday, May 23rd. Local events will be performing throughout the afternoon along with the Johnny 'O' Band from Boulder who has been a supporter for many years and was raised in the area.
- RFP's for the Concession stand were fairly complicated and no one submitted a proposal. The City is strategizing on how to handle the concessions. It may be a group of non-profits that share the burden and a percentage of sales goes to the City.
- Participated in an Audio Visual Training Session at the UTE.
- Photos continue to be posted on Facebook. A new Web Site is under development.

#### Visitor Improvement Fund – 9 hrs.

- Met with Aaron Mattix, Gary Miller and Ryan Gilbert, VIF Board, and walked a potential Mountain Bike terrain at the end of E. 5th St.
- Spent several hours on a power point presentation with Kimberly Bullen, Government Affairs Coordinator, on the 'Fishing is Fun' Grant .We presented it the CDPW yesterday. We're asking for \$175,000. We will know in June if they will recommend funding the boat ramp relocation.

#### **6. CHAMBER UPDATE:**

No report was submitted for the meeting.

#### **7. NEW BUSINESS:**

##### A. RREDC Update

Langhorne reported he was invited by City Market to attend a conference in Las Vegas. He will be part of a Colorado Business contingency at a real estate convention. City Market gas prices continue to drop, making it competitive for consumers.

##### B. Downtown Streetscape Plan Priorities/Grants - Nathan Lindquist

Nathan was unavailable for the meeting.

##### C. Other

The devolution of Highway 6&24 took place with CDOT. It will be called Centennial Parkway and the City will maintain it. The \$5,500,000 funds are also

being used as matching funds for another grant for the north round-a-bout and park and ride area.

**8. PROJECTS**

A. UTE Event Center Celebration, Friday, May 23rd

A Soft Opening Event is planned for late May. NUTS along with Don Chaney the new Events Coordinator are planning it.

B. Rifle Boat Ramp Relocation

The Colorado Dept. of Parks and Wildlife, Fishing is Fun Grant for the Boat Ramp Relocation Construction was presented May 6<sup>th</sup>. If that funding does not come through, the thought is to apply for a GOCO LPOR Grant in August.

C. Rifle Farmer's Market Downtown

The Market applications continue to grow.

**9. MAINTENANCE**

A. Irrigation System Start-Up

Rogers will coordinate start-up for Mid May.

B. Sidewalk Cleaning

Rogers will coordinate with Sandor Drucker for power washing the downtown sidewalks.

**10. ADJOURN**

The meeting adjourned at 7:25am.

Respectfully Submitted,

Helen Rogers  
DDA Manager