
VISITOR IMPROVEMENT FUND ADVISORY BOARD

Regular Meeting Agenda

November 11, 2014

12:00 p.m.

Rifle City Hall
Conference Room
202 Railroad Avenue
Rifle, CO

The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.

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| 12:00 p.m. | 1. Call to Order and Roll Call |
| 12:05 p.m. | 2. Approve Minutes from October 14, 2014 Regular Meeting |
| 12:10 p.m. | 3. Consider Grant Application for Bookcliffs Council on the Arts and Humanities |
| 12:20 p.m. | 4. Consider Grant Application for Rifle Rendezvous |
| 12:30 p.m. | 5. Consider Marketing and Advertising for 2015 |
| 12:50 p.m. | 6. Review Project Evaluation Form (Kristy Christensen) |
| 1:00 p.m. | 7. Discuss Strategic Plan (Nathan Lindquist) |
| 1:15 p.m. | 8. Adjourn |

The order and times of agenda items listed above are approximate and intended as a guideline for the Board

Next Regular Meeting: December 9, 2014