
VISITOR IMPROVEMENT FUND ADVISORY BOARD

Regular Meeting Agenda

January 13, 2015

12:00 p.m.

Rifle City Hall
Conference Room
202 Railroad Avenue
Rifle, CO

The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.

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| 12:00 p.m. | 1. Call to Order and Roll Call |
| 12:05 p.m. | 2. Approve Minutes from December 9, 2014 Regular Meeting |
| 12:10 p.m. | 3. Consider Designs for Ute Plaza Area (Helen Rogers) |
| 12:20 p.m. | 4. Discuss 2015 Centennial Park Concert Series (Don Chaney) |
| 12:30 p.m. | 5. Consider Adopting Marketing Work Plan (Nathan Lindquist) |
| 12:45 p.m. | 6. Prioritize Strategic Plan Action Items (Nathan Lindquist) |
| 1:00 p.m. | 7. Adjourn |

The order and times of agenda items listed above are approximate and intended as a guideline for the Board

Next Regular Meeting: February 10, 2015

The VIF Advisory Board has three Grant Cycles. The **Grant Cycle/Deadline** to submit the application are: December/September 30th, April/January 31st, and August/May 31st