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## **VISITOR IMPROVEMENT FUND ADVISORY BOARD**

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### ***Regular Meeting Agenda***

February 10, 2015

12:00 p.m.

Rifle City Hall  
Conference Room  
202 Railroad Avenue  
Rifle, CO

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*The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.*

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| 12:00 p.m. | 1. Call to Order and Roll Call                                     |
| 12:05 p.m. | 2. Approve Minutes from January 13, 2015 Regular Meeting           |
| 12:10 p.m. | 3. Discuss adopted budget transfers to other funds (Matt Sturgeon) |
| 12:25 p.m. | 4. Receive Marketing Committee Work Plan Update (Nathan Lindquist) |
| 12:40 p.m. | 5. Discuss Strategic Plan Action Items (Nathan Lindquist)          |
| 1:00 p.m.  | 6. Adjourn   |

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*The order and times of agenda items listed above are approximate and intended as a guideline for the Board*

*Next Regular Meeting: March 10, 2015*

The VIF Advisory Board has three Grant Cycles. The **Grant Cycle/Deadline** to submit the application are: December/September 30th, April/January 31st, and August/May 31st