

DDA

Downtown Development Authority
Rifle, Colorado

MEETING MINUTES
Wednesday, February 4, 2015
Rifle City Hall

1. CALL TO ORDER:

Chairman, Jay Rickstrew, called the meeting to order at 7:01 a.m.
Members Present: Nella Barker, Tom Stuver, Sally Brands and Randy Winkler, Gil Frontella, and Wilma Paddock.
Members Absent: Michael Langhorne
DDA Manager Present: Helen Rogers
Guests Present: Ed Arnold; Rifle Citizen, Nathan Lindquist; Rifle Planning Director

APPROVAL OF MINUTES:

A motion was made by Barker seconded by Stuver to approve the minutes of January 7, 2015. The motion passed unanimously.

4. FINANCIAL REPORT:

A Financial Report was presented for review. A motion was made by Paddock, seconded by Barker to accept the financial reports as presented. The motion passed unanimously.

4. BILLS TO BE APPROVED:

1) VIP Trash Removal; \$150.00 2) Mr. Power S. Christmas Decorations; \$150.
A motion was made to approve the bills by Brands, seconded by Paddock, approving unanimously.

5. MANAGER'S REPORT:

DDA Administration – 47 hrs.

- The Rifle Main Street Committee continues to meet bi-monthly. We'll be talking about the 2015 Event Schedule shortly as well as the Downtown Survey results.
- The Rifle Farmer's will be changing to Thursday nights from 4-8pm, starting June 18th –Sept 24th. Friday nights were too conflicting with other events in the Valley, several vendors couldn't attend and families would leave for the weekend. The Visitor Improvement Fund budgeted \$5,000 for the Market this year. We're hoping to get funding from the Rifle Foundation and LiveWell Garfield County. We are carrying over about \$3,000 into this year. Estimated expenses for 2015 are \$13,750.
- Continued to work on the UTE Plaza Design, selecting a concrete color, looking at other railing designs, creating a pattern for the concrete, etc. Nathan Bell will be the project manager and bids will go out for the concrete portion the end of this month.

- Applied for \$1250 in funding from VIF to split the cost of the Downtown Flowers again.
- Maintenance issues included taking down the Christmas lights and coordination of putting away all the wreaths, bows and garland for the season.
- Bobby Odell offered to have his crews assist with replanting and cleaning up some of the curb extensions, starting with the West Ave. and W. 3rd St. corners. Also, the trees on east side West Ave continue to buckle the concrete and a redesign needs to occur. Would like to keep the trees if possible.
- Includes daily emails and communication with City Staff and others, prep for DDA Meeting, DDA Meeting and Minutes, Regular Budget Report, and Manager's Report.

UTE Theatre and Event Center Update – 4.5 hrs.

The New Ute Theatre Society continues to meet and solicit memberships. The Johnny O Band will return on March 14th for a membership drive concert. NUTS is also sponsoring a Family Movie night, similar to what the Avalon has been doing with free entry with Downtown Dinner Receipt. NUTS is helping to sponsor Tarzan the Musical, in the fall. There will be a Children's Theatre Workshop this July at the UTE. NUTS members continue to volunteer with the UTE events when needed. John McEuen, original founding member of the Nitty Gritty Dirt Band is playing this Saturday night. Tickets are available through Tickets West or at the door. The Glen Miller Orchestra is coming this summer.

Visitor Improvement Fund – 8.5 hrs.

Attended a State Historic Fund Grant Writing Workshop in Grand Junction at the Western Art Museum. A rewrite needs to occur on some of the narratives with more detail. The State Historic Funds have \$15,000 available which includes an engineer with no match required. They can be submitted any time of the year.

6. NEW BUSINESS:

A. Downtown Survey Results

Nathan stated the events which came in first and second as a priority were the Rifle Farmer's Market followed by Events at the UTE. Design priorities were sidewalk improvements and building facades.

B. Main Street Event Priorities

See attached.

C. State Demographer's Info

See attached.

D. RREDC Update

Brands states Xcel Energy has recently become a partner again. All of western Garfield County towns are now a part of RREDC. They recently gave a grant to a coffee shop for renovations of their new space on Railroad Ave.

Winkler stated the Rifle Garfield County Airport is in the running for the state's Firefighting Center for Excellence Training Facility. The other contender is Colorado Springs. The Airport and City should know the outcome by the end of February.

E. Other

Rickstrew mentioned the State of the Community Address will be next Tuesday, Feb. 10th at Grand River Health Conference Area. He also participated in a 'Chairs' Meeting consisting of representatives from Main Street, VIF, DDA and the Chamber. It was reported to be worthwhile and will occur again.

Rogers stated the Rifle Library will be hosting a Rifle historic photo display from the Rifle Museum Garrison Prints on Friday, Feb. 6th.

Winkler has been working on several signage projects in the downtown and will present the bills at the next meeting.

7. PROJECTS

A. UTE Plaza Area Design Update

Rogers stated the preferred option was 'A'. The colored concrete will be a red tone and a concrete stamp of an 'R' is being looked into. The surface will be similar to what the Civic Plaza Area looks like. Nathan Bell is putting together a bid to be let by the end of the month. Construction of the concrete area is to be done by mid-June.

B. Wayfinding, Design and Placement Update

Micro Plastics created smaller pedestrian signs and is obtaining estimates for fabrication. The locations are 3rd, 4th and 5th Streets to start. The City will install the signs in 2015.

C. Historic Structure Assessment, Bridge

Work continues to move forward on applying for the HSA. Determining the fiscal agent for the grant needs to be addressed as the County still owns the bridge. The intent is to use the bridge as a walking pier, for handicapped access and fishing. It also ties into Rifle's Comprehensive Plan of better accessibility to the Colorado River.

D. Rifle Boat Ramp and Trails

Continue to work on funding sources and discuss with Garfield County Commissioners.

8. MAINTENANCE

A. Curb Extensions

City Crews will be replanting some of the areas in the next few months where the mulch is too high and bushes need to be replanted.

9. ADJOURN

The meeting adjourned at 7:59 am.

Respectfully Submitted,

Helen Rogers
DDA Manager