

**VISITOR IMPROVEMENTS FUND  
ADVISORY BOARD MEETING**

Tuesday, May 12, 2015  
REGULAR MEETING  
Noon \* City Hall Conference Room

A regular meeting of the Rifle Visitor Improvements Fund Advisory Board was called to order at noon by Chair Ryan Gilbert.

**PRESENT AT ROLL CALL:** Board Members Debi Billings, Ryan Gilbert, Kevin Kelley, Kristine Llacuna, and Angela Strode.

Board Member Strode moved to excuse Board Members Sara Brainard, Bob Gardner, and Keith Lambert from today's meeting; seconded by Board Member Billings. Motion passed.

**OTHERS PRESENT:** City Clerk Lisa Hamilton; Planning Director Nathan Lindquist; Rifle Area Chamber of Commerce President/CEO Andrea Maddalone; and Downtown Development Authority Project Manager Helen Rogers.

**APPROVE MINUTES FROM MARCH 10, 2015 REGULAR MEETING**

Board Member Kelley moved to approve the minutes as presented; seconded by Board Member Llacuna. Motion passed.

**REVIEW STRATEGIC PLAN PRIORITIES**

The Board reviewed and revised its Strategic Plan Priorities.

**REVIEW BIKE MASTER PLAN**

The Board reviewed the Bike Master Plan.

**RECEIVE UPDATE ON VIF-FUNDED PROJECTS**

The Board received an update on VIF-funded projects, including the Northwest Colorado Cultural Heritage Tourism Project.

## **RECEIVE UPDATE ON CHAIRS MEETINGS**

The Board received an update on the meetings of the Chairs of the Rifle Area Chamber of Commerce, the Downtown Development Authority, the Rifle Regional Economic Development Corporation, and the VIF Advisory Board. The Chairs will meet in August 2015 to share their respective Boards' Strategic Plans.

The meeting adjourned at 1:23 p.m.

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Lisa K. Hamilton  
City Clerk

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Ryan Gilbert  
Chair