

AGENDA

VISITOR IMPROVEMENTS FUND ADVISORY BOARD

REGULAR MEETING

March 11, 2009
12:00 p.m.

Rifle City Hall
Council Chambers
202 Railroad Avenue
Rifle, CO

The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.

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| 12:00 p.m. | 1. | Call to Order and Roll Call |
| 12:03 p.m. | 2. | Approval of Minutes from Regular Meeting of February 11, 2009 |
| 12:05 p.m. | 3. | Update on the Chamber of Commerce Marketing Campaign |
| 12:15 p.m. | 4. | VIF 2009 Strategic Plan |
| 12:30 p.m. | 5. | Public Outreach |
| 12:40 p.m. | 6. | Press Release |
| 12:50 p.m. | 7. | Other Discussion Items |
| 1:00 p.m. | 8. | Adjourn |

The order and times of agenda items listed above are approximate and intended as a guideline for the Board.

Next meeting: April 8, 2009