

VISITOR IMPROVEMENTS FUND ADVISORY BOARD MEETING

Wednesday, October 8, 2008
REGULAR MEETING
Noon * Conference Room

The regular meeting of the Board was called to order at 12:05 p.m. by Chairperson Scott Becker.

PRESENT ON ROLL CALL: Board Members Gil Frontella, Michael Langhorne, Trent Pierson, Helen Rogers, Matt Sturgeon, and Chairperson Scott Becker.

Mr. Sturgeon moved to excuse John Savage from today's meeting; seconded by Ms. Rogers. The motion passed unanimously.

OTHERS PRESENT: Wanda Nelson, City Clerk.

ITEMS ON THE AGENDA

APPROVAL OF SEPTEMBER 10, 2008 MINUTES

Mr. Frontella moved to approve the Minutes; seconded by Mr. Langhorne. The motion passed unanimously.

OLD BUSINESS

Mr. Frontella stated that the work has started on the Cattle Drive for the Roundabouts. The Board has indicated its willingness to contribute \$14,000 for this project. Ms. Rogers noted that the benches being considered for the downtown cost \$54,000. Ms. Rogers and Mr. Becker will be attending an upcoming budget meeting with Council. Mr. Becker stated the Chamber continues to work on updating their website.

TERMS OF BOARD MEMBERS

Ms. Nelson reviewed the Ordinance recently passed by City Council, which changes the terms of VIF Board Members from January 1st to June 1st. All Board Members indicated their willingness to extend their service in this manner. Mr. Jim Voorheis was appointed to the VIF Board recently by City Council.

OTHER DISCUSSION ITEMS

Mr. Becker reported that the Rotary Club has funds from its fundraising efforts, and asked for suggestions for the funds. Several ideas were discussed, including a contribution to Centennial Park, and improvements to the boat ramp. Mr. Langhorne mentioned Rifle Airpark would like to be involved in marketing the City of Rifle. Ms. Rogers noted that the VIF Advisory Board had been mentioned in recent advertising as a partner with CLEER, and wanted to discuss the group's interest in this organization. Ms. Rogers also suggested that the old banners hanging on light posts be replaced with new banners. Mr. Sturgeon asked the Board about their interest in having a December meeting. It was decided the group would discuss it at the November meeting.

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The meeting adjourned at 1:19 p.m.

Wanda Nelson, City Clerk

Scott Becker, Chair