

VISITOR IMPROVEMENTS FUND ADVISORY BOARD MEETING

Wednesday, February 11, 2009
REGULAR MEETING
Noon * Conference Room

The regular meeting of the Board was called to order at 12:01 p.m. by Chair Scott Becker.

PRESENT ON ROLL CALL: Board Members Gil Frontella, Michael Langhorne, Helen Rogers, Matt Sturgeon, Jim Voorheis, and Chair Scott Becker.

Mr. Sturgeon moved to excuse Trent Pierson and John Savage from today's meeting; seconded by Ms. Rogers. The motion passed unanimously.

OTHERS PRESENT: Wanda Nelson, City Clerk; Kathleen Morse, Grant Coordinator.

ITEMS ON THE AGENDA

APPROVAL OF JANUARY 14, 2009 MINUTES

Mr. Langhorne moved to approve the Minutes; seconded by Mr. Frontella. The motion passed unanimously.

PART TIME PROJECT COORDINATOR

Mr. Sturgeon introduced Kathleen Morse, the City's grant coordinator. The Board had discussed having Ms. Morse coordinate project being funded through the Visitor Improvement Fund. Ms. Morse indicated her willingness to devote time to projects of this nature. She will help manage grants and oversee projects. Ms. Rogers stated that Ms. Morse could help manage the grant for the Ute Theatre. Ms. Morse will also help Mr. Sturgeon with the development of a strategic plan for the Board.

LANDSCAPING PLAN

The Landscaping Plan for Highway 6&24 was discussed. Mr. Sturgeon noted that this item will be considered at the City Council meeting held February 18th. Mr. Langhorne has aerials of this area if the Board is interested in viewing them.

OTHER DISCUSSION ITEMS

Ms. Rogers stated that the benches and trash recepticals will be shipped around March 10th. She is working with City crews on the delivery and installation of these items. Ms. Rogers also reported that the sculptures for the roundabouts are almost complete. Mr. Becker discussed the 2009 Tourism Guide, and will invite Chamber Director Annick Pruett to attend the next meeting to discuss marketing. A discussion was held about the boat ramp and its proximity to restroom and picnic areas. Mr. Frontella stated that the Old Bridge is considered an historic structure.

Ms. Rogers relayed the Recreation Department’s request for \$6,000 for expenses related to the Farmer’s Market. Mr. Frontella moved to approve the expenditure of \$6,000 for the Farmer’s Market; seconded by Mr. Lanhorne. The motion passed unanimously.

Ms. Rogers suggested that the CDOT Park-N-Ride could be moved to an alternate location. Mr. Langhorne noted the possibility of a grant for the branding of Rifle, and will offer additional information at a future meeting. Mr. Savage’s press release regarding the activities of the Board will be discussed at the March meeting.

The meeting adjourned at 1:02 p.m.

Wanda Nelson, City Clerk

Scott Becker, Chair