

**VISITOR IMPROVEMENTS FUND  
ADVISORY BOARD MEETING**

Tuesday, November 10, 2015  
REGULAR MEETING  
Noon \* City Hall Conference Room

A regular meeting of the Rifle Visitor Improvements Fund Advisory Board was called to order at 11:59a.m. by Chair Kevin Kelley.

**PRESENT AT ROLL CALL:** Board Members Angela Strode, Bob Gardner, Keith Lambert, Kevin Kelley, Kristine Llacuna, Sara Brainard, and Tanya Doose.

Board Member Llacuna moved to excuse Board Member Billings from today's meeting; seconded by Board Member Brainard. Motion passed.

**OTHERS PRESENT:** AmeriCorps Intern Cathleen Anthony; Planning Director Nathan Lindquist (by phone); Rifle Area Chamber of Commerce President/CEO Andrea Maddalone; Chamber Event Planner Gina Reece-Long, June Renfro and Marcey Hodshire of the Bookcliff Arts Center, Downtown Development Authority Manager Helen Rogers.

**APPROVE MINUTES FROM SEPTEMBER 9, 2015 REGULAR MEETING**

Board Member Doose moved to approve the minutes as presented; seconded by Board Member Strode. Motion passed.

**REVIEW EVALUATION FORM**

Board reviewed the evaluation form on the previous grant awarded to the Bookcliff Council on Arts and the Humanities.

**CONSIDER GRANT APPLICATIONS**

The Bookcliff Arts Council presented on grant request application.

The Rifle Area Chamber of Commerce presented on grant request application.

The Board reviewed grant application request for the Rifle High School Summer Baseball Program.

**RECEIVE UPDATE ON MARKETING AND SIGNATURE EVENTS**

Planning Director Nathan Lindquist updated the Board on VIF-funded plans for marketing and signature events.

Board member Lambert moved to accept the document on face value and proceed with the plan; seconded by board member Strode. Motion passed.

Meeting adjourned at 1:13 p.m.

---

Cathleen Anthony  
AmeriCorps Intern for City of Rifle

---

Debi Billings  
Chair