

# **VISITOR IMPROVEMENT FUND ADVISORY BOARD MEETING**

Tuesday, January 12, 2015  
REGULAR MEETING  
Noon \* City Hall Conference Room

A regular meeting of the Rifle Visitor Improvement Fund Advisory Board was called to order at 12:03pm by Chair Debi Billings.

**PRESENT AT ROLL CALL:** Board Members Angela Strode, Bob Gardner, Debi Billings, Keith Lambert, Kevin Kelley, Kristine Llacuna, and Sara Brainard.

**OTHERS PRESENT:** AmeriCorps Intern Cathleen Anthony; Planning Director Nathan Lindquist.

## **APPROVE MINUTES FROM December 8, 2015 REGULAR MEETING**

Board Member Llacuna moved to approve the minutes as presented; seconded by Board Member Lambert. Motion passed.

## **DISCUSS FILLING CHAIR POSITION OF VIF BOARD**

Board Member Billings stepped down as chair.

Board Member Llacuna nominated Board Member Kelley as Chair; seconded by Board Member Gardner. Motion Passed.

Board Member Lambert nominated Board Member Strode as Vice Chair; seconded by Board Member Llacuna. Motion passed.

## **REVIEWED THE BUDGET**

## **UPDATE ON GRIT-VIF MARKETING PLAN**

Board discussed events, the potential Visit Rifle website, and the GRIT Summit.

## **BOARD REVIEWED VIF PRIMER**

## **BOARD DISCUSSED LETTER OF SUPPORT FOR HISTORICAL ASSESSMENT GRANT FOR BRIDGE.**

Meeting adjourned at 1:01p.m.

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Cathleen Anthony  
AmeriCorps Intern for City of Rifle

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Kevin Kelley  
Chair