

VISITOR IMPROVEMENT FUND ADVISORY BOARD MEETING

Tuesday, March 8, 2016
REGULAR MEETING
Noon * City Hall Conference Room

A regular meeting of the Rifle Visitor Improvement Fund Advisory Board was called to order at 12:12pm by Chair Kevin Kelley.

PRESENT AT ROLL CALL: Board Members Bob Gardner, Debi Billings, Keith Lambert, Tanya Doose, Kevin Kelley, Kristine Llacuna.

OTHERS PRESENT: AmeriCorps Intern Cathleen Anthony; Planning Director Nathan Lindquist; Project Director Helen Rogers; Larry Dragon with Lower Valley Trails Group.

APPROVE MINUTES FROM February 9, 2016 REGULAR MEETING

Board Member Lambert moved to approve the minutes with spelling and name corrections; seconded by Board Member Doose. Motion passed.

GRANT APPLICATION PRESENTATIONS FOR APRIL 2016 CYCLE

The board received grant application presentations from the following applicants:

Lower Valley Trails Group- \$2,000

Downtown Development Authority- \$1,200

The board will vote on approval of these grants in April.

UPDATE OF GRIT/VIF MARKETING PROPOSAL

Board received update about contract with Align Multimedia.

Board Member Lambert moved to award Align Multimedia an amount not exceeding \$20,000 for the marketing contract for 2016. Seconded by Board Member Doose.

Motion passed.

UPDATE ON SPECIAL EVENTS

Board received update on the progression of special events and other promotions in the city.

Meeting adjourned at 1:23p.m.

Cathleen Anthony
AmeriCorps Intern for City of Rifle

Kevin Kelley
Chair