

VISITOR IMPROVEMENT FUND ADVISORY BOARD MEETING

Tuesday, July 12, 2016
REGULAR MEETING
Noon * City Hall Conference Room

A regular meeting of the Rifle Visitor Improvement Fund Advisory Board was called to order at 12:03p.m. by Chair Kevin Kelley.

PRESENT AT ROLL CALL: Board Members Kevin Kelley, Angela Strode, Debi Billings. Kristine Llacuna arrived at 12:30pm.

OTHERS PRESENT: AmeriCorps Intern Cathleen Anthony; Planning Director Nathan Lindquist; Board member applicant Paul Rice.

APPROVE MINUTES FROM JUNE 14, 2016 REGULAR MEETING

Due to lack of quorum, the board agreed to vote on minute approval next month.

INTERVIEW APPLICANTS FOR VIF BOARD

Board Member Billings moved to recommend Paul Rice to City Council as the newest VIF Board Member. Seconded by Board Member Strode. Motion Passed.

FEEDBACK ON MARKETING/BUDGET ORGANIZATION

Board received update from Nathan Lindquist and discussed current and future plans involving the allocation of funds for signature events.

VISIT RIFLE DOMAIN NAME DISCUSSION

The board discussed the option of ownership for the domain name. The board requested the Rifle Area Chamber of Commerce to be invited to attend the next VIF board meeting to discuss the domain name ownership.

OFFICER ROLE- SECRETARY

Cathleen Anthony elaborated on the role of the VIF board secretary.

UPDATE IN VIF FUNDED EVENTS

Board received update from the Rifle Rendezvous event report and the July 3rd flyer.

Meeting adjourned at 1:21p.m.

Cathleen Anthony
AmeriCorps Intern for City of Rifle

Kevin Kelley
Chair