

# **VISITOR IMPROVEMENT FUND ADVISORY BOARD MEETING**

Tuesday, August 9, 2016  
REGULAR MEETING  
Noon \* City Hall Conference Room

A regular meeting of the Rifle Visitor Improvement Fund Advisory Board was called to order at 12:02p.m. by Chair Kevin Kelley.

**PRESENT AT ROLL CALL:** Board Members Keith Lambert, Kevin Kelley, Tanya Doose, Angela Strode, Kristine Llacuna, and Paul Rice. Debi Billings arrived at 12:23pm having given prior notification regarding being late.

**OTHERS PRESENT:** Planning Director Nathan Lindquist; President/CEO of the Rifle Area Chamber of Commerce Kasey Nispel; Downtown Development Authority project manager Helen Rogers.

## **APPROVE MINUTES FROM JUNE 14, 2016 REGULAR MEETING**

Board Member Doose moved to approve the minutes as presented; seconded by Board Member Strode. Motion passed.

## **APPROVE MINUTES FROM JULY 12, 2016 REGULAR MEETING**

Board Member Rice moved to approve the minutes as presented; seconded by Board Member Doose. Motion passed.

## **DISCUSSION OF VISIT RIFLE DOMAIN NAME**

Nathan Lindquist and Kasey Nispel presented and discussed with the board the ownership of the Visit Rifle domain name. The Rifle Area Chamber of Commerce currently owns and maintains the domain for \$80-\$100 per year. VIF could lease the domain from the Chamber at cost, and the content of the website would be monitored by VIF, the Chamber, and Michael Churchill. Further information and documents will be brought at the next meeting upon which the board can formally vote for a course of action regarding the domain name.

## **UPDATE ON 3<sup>RD</sup> STREET PATIO**

Helen Rogers gave an update on the plans for a construction of a movable parkette. The board will wait until budget finalization in order to vote on contribution towards financing.

## **VIF BANNER**

The VIF board discussed changes to the proposed VIF banner. The changes were submitted to Micro Plastics.

## **VOTING OF OFFICERS**

Officer roles and responsibilities were discussed. Motion made by Board Member Doose to keep officers in current positions for following year; seconded by Board Member Rice. Motion passed.

Officer Roles until June 2017 are as follows:

President- Kevin Kelley

Vice President- Angela Strode

Secretary- Kristine Llacuna

Board will continue to advertise for vacant alternate position.

## **BOAT RAMP UPDATES**

Board received update regarding the boat ramp from Helen Rogers. Construction should start September 1<sup>st</sup>, 2016 and complete by November 1<sup>st</sup> 2016.

## **VISIT RIFLE WEBSITE UPDATES**

Nathan Lindquist showed templates of the website to the board. Align Multimedia is planning for a launch of the website in September.

## **VIF EVENT FUNDED UPDATES**

The shuttle for the Garfield County Fair was utilized and considered well received for the fair weekend. Room for improvement included catering to higher traffic times and better assessment of cost.

Meeting adjourned at 1:01p.m.

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Kristine Llacuna  
Secretary of VIF

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Kevin Kelley  
Chair