

VISITOR IMPROVEMENT FUND ADVISORY BOARD MEETING

Tuesday, September 13, 2016
REGULAR MEETING
Noon * City Hall Conference Room

A regular meeting of the Rifle Visitor Improvement Fund Advisory Board was called to order at 12:04p.m. by Chair Kevin Kelley.

PRESENT AT ROLL CALL: Board Members Keith Lambert, Kevin Kelley, Tanya Doose, Angela Strode, Kristine Llacuna. Debi Billings gave prior notification of absence. Paul Rice arrived at 12:11pm.

OTHERS PRESENT: Planning Director Nathan Lindquist; City of Rifle AmeriCorps Cathleen Anthony, Bryan Oliver with Rifle Recreation.

APPROVE MINUTES FROM AUGUST 9, 2016 REGULAR MEETING

Board Member Doose moved to approve the minutes as presented; seconded by Board Member Llacuna. Motion passed.

DISCUSSION OF 2017 VIF BUDGET

Nathan Lindquist presented draft budget for the next fiscal year.

Discussions on how to elaborate, expand, and bring together events and event proposals.

Board request to adjust budget to reflect cost of keeping the boat ramp open in winter months.

Motion made by Board Member Llacuna to provide \$20,000 towards the Centennial Park Playground from VIF's contingency fund. Seconded by Board Member Strode. Five in favor, one opposed, motion passed.

VIF EVENT FUNDED UPDATES

Western Adventure Weekend

The VIF board discussed the profit of beer serving at the event for the Rifle Area Chamber of Commerce. There was then an overall discussion on the future possibilities of generating revenue and/or offsetting costs through VIF funded events, as well as the direct involvement of VIF board members at events.

Hometown Holiday

The VIF board received a general update on the planning for the Hometown Holiday signature event. After questions were raised regarding the use of VIF allocated funding, the board requested that representatives from the Chamber and event planning be invited to the next meeting.

Meeting adjourned at 1:23p.m.

Cathleen Anthony
City of Rifle AmeriCorps Intern

Kevin Kelley
Chair