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## **VISITOR IMPROVEMENT FUND ADVISORY BOARD**

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### ***Regular Meeting Agenda***

December 13, 2016, 12:00 p.m.

City Hall, Rifle, Colorado  
Conference Room  
202 Railroad Avenue

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*The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.*

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|------------|---|
| 12:00 p.m. | 1. Call to Order and Roll Call  |
| 12:01 p.m. | 2. Approve Minutes from October 11, 2016 Regular Meeting  |
| 12:02 p.m. | 3. Approve Minutes from November 8, 2016 Regular Meeting  |
| 12:03 p.m. | 4. Review of VIF Strategic Plan and discussion of 2017 projects   |
|            | 5. Consider approval of <a href="http://www.visitrifle.com">www.visitrifle.com</a> domain name lease                                      |
| 12:40 p.m. | 6. Update on VIF funded events <ul style="list-style-type: none"><li>• Rifle Farmers Market</li><li>• Western Adventure Weekend</li></ul> |

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*The order and times of agenda items listed above are approximate and intended as a guideline for the Board*

*Next Regular Meeting: January 10, 2016*

The VIF Advisory Board has three Grant Cycles. The **Grant Cycle/Deadline** to submit the application are: December/October 31<sup>st</sup>, April/February 28<sup>th</sup>, and August/June 30<sup>th</sup>