

# **VISITOR IMPROVEMENTS FUND ADVISORY BOARD MEETING**

Wednesday, June 10, 2009  
REGULAR MEETING  
Noon \* Council Chambers

The regular meeting of the Board was called to order at 12:09 p.m. by Chair Scott Becker.

**PRESENT ON ROLL CALL:** Board Members Gil Frontella, Michael Langhorne, Trent Pierson, Helen Rogers, John Savage, Matt Sturgeon, and Chair Scott Becker.

Mr. Langhorne moved to excuse Mr. Voorheis from today's meeting; seconded by Mr. Sturgeon. The motion passed unanimously.

**OTHERS PRESENT:** Erin Sims, Deputy City Clerk;

## **ITEMS ON THE AGENDA**

### ***APPROVAL OF MAY 13, 2009 MINUTES***

Mr. Frontella moved to approve the Minutes; seconded by Mr. Langhorne. The motion passed unanimously.

### ***BUDGET UPDATE***

Mr. Savage went over the Visitor Improvement Fund Advisory Board's budget. No action was taken on this item.

### ***RIFLE BRANDING***

Mr. Langhorne gave the board an update on the Rifle Branding process. He explained to the Board that he will not pursue Eric Rasmussen for RFP. The Board was informed that there is still some marketing to be done. The Board was informed that a matched grant in the amount of \$18,000 is being sought. The Economic Development Committee has committed 1/3 of the match funds, and that the Chamber of Commerce is being pursued to match another 1/3. Mr. Savage made a motion to fund 1/3 (\$6,250.); seconded by Ms. Rogers. The motion passed unanimously.

### ***RIFLE BOAT RAMP UPDATE***

Ms. Rogers gave a status update on the work being done to relocate the Rifle boat ramp. A letter to various entities was presented to the Board. Mr. Savage made a motion to send the letter as written; seconded by Mr. Langhorne. The motion passed unanimously.

**MEMBER INTEREST IN BOARD PRIORITIES**

No action was taken on this item.

The meeting adjourned at 1:29 p.m.

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Erin Sims, Deputy City Clerk

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Scott Becker, Chair