

VISITOR IMPROVEMENTS FUND ADVISORY BOARD MEETING

Wednesday, April 14, 2010
REGULAR MEETING
Noon * City Hall Conference Room

The regular meeting of the Board was called to order at 12:08 p.m. by Vice Chair, Helen Rogers.

PRESENT ON ROLL CALL: Board Members: Helen Rogers, Trent Pierson, John Savage, Jim Voorheis, Matt Sturgeon, and Gil Frontella.

Mr. Sturgeon made a motion to excuse Mr. Becker and Mr. Langhorne, seconded by Mr. Savage. The motion passed unanimously.

OTHERS PRESENT: Erin Sims, Deputy City Clerk; Wanda Nelson, City Clerk; Brook Loving, Rifle Rendezvous; Susan Nichols, Rifle Rendezvous.

ITEMS ON THE AGENDA

APPROVAL OF MARCH 10, 2010 MEETING MINUTES

Mr. Sturgeon made a motion to approve the minutes as presented, seconded by Mr. Frontella. The motion passed unanimously.

RIFLE RENDEZVOUS

Brook Loving, President of Rifle Rendezvous, accompanied by Susan Nichols, came to ask the Board for funding for promotion of the Rifle Rendezvous. Mr. Loving is taking over the festival in its 14th year. He asked the board for \$10,000 for promotion this year and next. The festival has \$10,000 left over from last year, a \$10,000 grant, and \$5,000 from Genevieve Clough. They will also be sending out donation letters to all the previous event sponsors. He is working mainly on next year's events, including increasing the head count, vendor count, safety, and specific entertainment. Mr. Savage made a motion to fund \$5,000, seconded by Mr. Pearson. The motion passed unanimously.

FINANCIAL UPDATE

Mr. Savage presented the Board with current financials.

VIF PRIORITIES

The Board discussed its priorities for the 2010 year. Mr. Savage will update the priority list and present it to the Board at the next meeting.

FIREWORKS FUNDING

The Rifle Area Chamber of Commerce made a request for more funding from the VIF Board. It is stated that funding for the show is coming in slowly. The Chamber of Commerce is still short \$6,000 to \$8,000. Mr. Frontella made a motion to fund \$3,000, seconded by Mr. Sturgeon.

- Gil Frontella - Yes
- Trent Pierson - Yes
- Helen Rogers - Yes
- John Savage - No
- Matt Sturgeon - No
- Jim Voorheis – No

The motion does not pass.

The meeting adjourned at 1:43 p.m.

Erin Sims, Deputy City Clerk

Helen Rogers, Vice Chair