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# **VISITOR IMPROVEMENT FUND ADVISORY BOARD**

## ***Regular Meeting Agenda***

December 8, 2010  
12:00 p.m.

Rifle City Hall  
Conference Room  
202 Railroad Avenue  
Rifle, CO

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*The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.*

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| 12:00 p.m. | 1.  | Call to Order and Roll Call  |
| 12:03 p.m. | 2.  | Approval of Minutes from the November 10, 2010 Regular Meeting                                     |
| 12:05 p.m. | 3.  | Boat Ramp Discussion with Brian Gray of the Department of Wildlife                                 |
| 12:15 p.m. | 4.  | LOVA Trails Group will present their master plan of a County wide trail system going through Rifle |
| 12:25 p.m. | 5.  | Holly Days Update  |
| 12:35 p.m. | 6.  | Place Branding Update and Funding Request  |
| 12:45 p.m. | 7.  | VIF Logo Proposal  |
| 12:55 p.m. | 8.  | Vacant Board Position  |
| 1:05 p.m.  | 9.  | Other Discussion Items   |
| 1:15 p.m.  | 10. | Adjourn  |

*The order and times of agenda items listed above are approximate and intended as a guideline for the Board.*

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*Next Regular Meeting: January 12, 2010*