

# VISITOR IMPROVEMENTS FUND ADVISORY BOARD MEETING

Wednesday, November 10, 2010  
REGULAR MEETING  
Noon \* City Hall Conference Room

The regular meeting of the Board was called to order at 12:04 p.m. by Chair Scott Becker.

**PRESENT ON ROLL CALL:** Board Members Scott Becker, Gil Frontella, Michael Langhorne, Ryan Mackley, Trent Pierson, Helen Rogers, and Jim Voorheis.

Mr. Langhorne made a motion to excuse Mr. Savage from today's meeting; seconded by Mr. Mackley. The motion passed unanimously.

**OTHERS PRESENT:** John Hier, City Manager; Kristy Christensen, Deputy City Clerk; and Brook Loving, Rifle Rendezvous.

## ITEMS ON THE AGENDA

### *APPROVAL OF OCTOBER 13, 2010 MEETING MINUTES*

Mr. Frontella made a motion to approve the minutes as amended; seconded by Mr. Langhorne. The motion passed unanimously.

### *RIFLE RENDEZVOUS*

Brook Loving reported on the Rifle Rendezvous. Mr. Loving reported a 20% increase in foot traffic from previous years. The VIF donated \$5,000 last year to the Rendezvous and it was applied toward the expense of approximately \$25,000.00. They did make a profit on the 2010 event. They would like to make improvements to the Rendezvous for the 2011. They are requesting funding from VIF for the 2011 Rendezvous. Several suggestions were made by the board members. They would like the Rendezvous committee to develop a more formalized plan and return to a meeting to present it.

### ***HOLIDAY CELEBRATION BUDGET DISCUSSION***

Rifle Branch Library and Rifle Recreation are collaborating and coordinating a Holiday Celebration. They are planning this event in conjunction with the Holly Days Celebration on December 11<sup>th</sup>. The Rifle Recreation Department is requesting \$700.00 to help with the expenses for this event.

Mr. Frontella made a motion to donate \$700.00 to the Rifle Recreation Department for the Holiday Celebration; seconded by Mr. Langhorne. The motion passed unanimously.

### ***BANNER POLES REPAIR DISCUSSION***

Mr. Hier presented to the VIF Board estimates to replace the banner poles. The estimate was approximately \$5,000.00 for 3 sets of 4" banner poles. Helen Rogers presented pictures of banner poles located in some of the surrounding areas. \$7,500.00 was budgeted in 2011 for banner poles. They would like to get estimates for four to six sets of banner poles with a larger diameter to resemble the banner poles in some of the pictures.

### ***RIFLE BOAT RAMP UPDATE***

Some members of the VIF Board met with Will Spence of the Department of Wildlife on November 2, 2010 at the proposed new boat ramp location. He suggested the Board meet with Brian Gray on this project. They would like Brian Gray to attend the December 8, 2010 meeting.

### ***VIF LOGO PROPOSAL***

Ms. Rogers suggested the Board consider getting a logo. She would like to get some design ideas and quotes.

Mr. Langhorne made a motion to get design ideas and quotes not to exceed \$350.00; seconded by Mr. Frontella. The motion passed unanimously.

### ***RIFLE GATEWAY PROJECT***

Ms. Rogers presented some design plans and pictures of the Gateway to Grand Junction located at the Horizon Drive exit.

***OTHER DISCUSSION ITEMS***

Mr. Frontella requested a running list of expenditures in addition to the financial reports from Finance Director Charles Kelty.

***OTHER DISCUSSION ITEMS***

Ms. Rogers was contacted by the Cultural Heritage Tourism Group. They have invited the Board to participate in their new brochure.

***OTHER DISCUSSION ITEMS***

Ms. Rogers resigned as Vice Chair of the VIF Board effective November 1, 2010. She did not feel comfortable being a voting VIF Board member as well as being paid by the VIF Board as an Independent Contractor for project management.

Mr. Langhorne made a motion to accept Ms. Rogers' resignation as Vice Chair: seconded by Mr. Mackley. The motion passed unanimously.

Mr. Langhorne left the meeting at 1:29 p.m.

The meeting adjourned at 1:32 p.m.

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Kristy Christensen, Deputy City Clerk

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Scott Becker, Chair