

DDA

Downtown Development Authority

MINUTES
February 2, 2011
Rifle City Hall

- 1. CALL TO ORDER:** Vice-Chairperson, Michael Langhorne, called the meeting to order at 7:06 a.m.
Members Present: Gil Frontella, Randy Winkler, Jeannice Freeman, Tom Stuver, Andrew Legg
Members Absent: Sally Brands, Jay Rickstrew
DDA Manager Present: Helen Rogers
Guests Present: Rifle Mayor; Keith Lambert, City Manager; John Hier, Assistant City Manager; Matt Sturgeon, Ed Arnold and Nella Barker.

Langhorne presented a letter of interest from Diane Razee, Manager of Western Rockies Federal Credit Union on W. 4th St., within the boundaries of the DDA, to become a Board Member. A motion was made by Winkler, seconded by Frontella to recommend her to the City Council for a Board Position. Rogers will process the Memo to Council.
- 2. APPROVAL OF MINUTES:** A motion was made by Stuver, seconded by Frontella, to approve the minutes of January 5th, approving unanimously.
- 3. FINANCIAL REPORT:** The December monthly Financial Report was not available for review.
- 4. BILLS TO BE APPROVED:** 1) VIP Trash Services \$140.00 2) Tom Caquelin \$100.00, snow removal. A motion to approve the bills was made by Stuver, seconded by Frontella, passing unanimously.
- 5. CHAMBER UPDATE:** Jeannice Freeman presented the Chamber Updates. There are six new members reported this past month. Women in Business will meet at the Rifle Library, Tuesday, February 15th to hear speaker Ellene Meece who will be talking about Conflict Resolution. Business-After-Hours will be held at the Bank of Colorado, Feb 24th. The State of the Community Luncheon will be held Feb.10th at Grand River Hospital as well as the annual dinner on March 12th. The Theme for the Annual Dinner is 'Classic Movies'.

6. NEW BUSINESS

A. REDC Update

Langhorne reported the REDC has participated in an RFP from Garfield County to participate in a county wide economic development program. They are waiting to hear today, Feb. 2nd. The City is starting to tear down the existing buildings at the old Valley Lumber site.

B. Valley Lumber Site Plan Review

Langhorne presented a preliminary Site Plan for the Valley Lumber Site. They are waiting to hear from Brenden Theaters as to placement of the pad on the site. The Brenden Theater Architects will submit architectural drawings and present them to City Council on March 2nd – which is the same day they can withdraw from the project. Board concerns centered on access to W. 3rd St. from the site.

C. Banner Poles

Rogers presented a map with possible locations for banner placement. City staff is researching costs and types of poles. Electrical connection will be necessary for Christmas lights. Winkler suggested looking into vertical banners and suggested not to forget about Airport Road. Way Finding signage is also being looked at.

D. Rifle Transit Circulator Draft Study

Rogers attended the Transit meeting on January 13th. The group studied several circulation options for routes within the City. A final presentation will occur within the next few months.

E. Signage Reimbursement, Cowboy Café, Texan

Rogers presented receipts from the Texan Bar for the window painting of ‘flaming cow skulls’ and the store front signage for the Cowboy Café for signage reimbursement. The Board felt that since the owner did not have prior approval and a signed agreement with DDA, these signs did not qualify.

F. DDA Manager’s Contract

Apparently, since not all the Board members received a copy of the contract, discussion was tabled until the next meeting.

7. PROJECTS

A. Concert Series – Centennial Park

The month of July has been mentioned to create a 5-week concert series to be held either Tues., Wed. or Sunday nights.

B. Farmer’s Market

Rogers met with Amelia Shelley to discuss locating the market on East Ave. She indicated the vendors could use the electrical hook-ups along the east side of the building as well as use the Children's Outdoor Patio for music. She will check on availability of staff to leave to building open for restroom use until 8pm. Rogers also spoke with Outlaw Medical and they were fine with the location and impacts.

C. Sprinkler Systems

Rogers spoke with Lonnie of Soak-n-Wet Sprinklers to obtain an estimate of the work needed to be done as he was familiar with it. An estimate was not available at the time of the meeting.

D. Downtown Clean-Up, April 30th

Rogers set a preliminary date of Sat., April 30th as the Downtown Clean-up Day. Alpine Bank will continue to sponsor the event at \$1,500.

E. Downtown Murals

Rogers reported that the 2nd Mural is near completion.

F. New Ute Theater Society

Asbestos abatement will start in a few weeks. After that, the group will continue to strategize on a financial plan and obtain costs for construction of the interior.

G. Storefront Improvement Incentive Program

Rogers will contact DOLA to ascertain help with the development of the Revolving Loan Fund, similar to the program in Lake City.

8. MAINTENANCE

- A. Traffic / Pedestrian Issues:
- B. Curb Extensions – Planters, Weeds
- C. Parking Lots:
- D. Alleys:
- E. Street Lights:
- F. Trees:
- G. Snow Removal:

Additional items no on the agenda

Andrew Legg submitted a letter of resignation from the Board. He is closing his bicycle shop and moving the Phoenix.

9. ADJOURN: The meeting adjourned at 8:15am.

Respectfully submitted,

Helen Rogers,
DDA Project Manager

