

# **VISITOR IMPROVEMENTS FUND ADVISORY BOARD MEETING**

Wednesday, April 13, 2011  
REGULAR MEETING  
Noon \* City Hall Conference Room

The regular meeting of the Board was called to order at 12:09 p.m. by Chair Scott Becker.

**PRESENT ON ROLL CALL:** Board Members Scott Becker, Will Cross, Gil Frontella, Michael Langhorne, Ryan Mackley, Trent Pierson, and Jim Voorheis.

Mr. Langhorne made a motion to excuse Mr. Savage from today's meeting; seconded by Mr. Cross. The motion passed unanimously.

**OTHERS PRESENT:** John Hier, City Manager; Kristy Christensen, Deputy City Clerk; Helen Rogers, DDA Project Manager; June Renfro, and Emma Danciger

## **ITEMS ON THE AGENDA**

### ***APPROVAL OF MARCH 9, 2011 MEETING MINUTES***

Mr. Voorheis made a motion to approve the minutes as amended; seconded by Mr. Cross. The motion passed unanimously.

### ***BOOKCLIFFS COUNCIL ON THE ARTS AND HUMANITIES REQUEST FOR FUNDING (EMMA DANCIGER)***

Mrs. Danciger reported on the progress the Bookcliffs Council on the Arts and Humanities (BCAH) has made over the last year on the restoration of the stone house. BCAH thanked the Board for their support of \$4,000 in 2010 which enabled them to match a challenge grant and obtain \$10,000. Those funds were applied to the restoration of the stone house. BCAH is asking the Board for their continued support for 2011 with a contribution of \$10,000. The \$10,000 contribution would enable them to apply \$5,000 toward the challenge grant again this year and \$5,000 toward the continued development of the Community Art Center. The Board decided to continue this discussion at their next meeting after they review their budget.

### ***DISCUSS BANNER POLES***

City Manager John Hier updated the Board on the banner poles. Proposed location for eight banner poles has been identified. Two sets of poles will be located on Railroad Avenue in the 100 block and the 400 or 500 block and two sets on Third Street at the East Avenue and West Avenue intersections. The Visitor Improvement Fund budget includes \$7,500.00 for banner poles. The DDA has recommended an expenditure of \$7,500.00 from their budget for the poles. Mr. Hier will be requesting funding from City Council at their next meeting on April 20th. Pending Council approval, the staff will solicit bids for purchase of the poles and material and submit those bids to Council for review.

**BOAT RAMP UPDATE**

Ms. Rogers gave a summary of the workshop held on April 12<sup>th</sup> at the proposed boat ramp location. The meeting included some members of the Board, representatives from CDOT, Steve Dahmer with Environmental Solutions, Metcalf Archaeological Consultants, Tom Whitmore, and Aleks Briedis. The proposed site is marked and flagged. The proposed road access and parking area all fall within a former floodplain area. The proposed location for the parking is too close to the River, so the parking area needs to be moved accordingly. Several requirements need to be met in order to acquire the lease with CDOT. These items are: the environmental studies, threatened and endangered species, wetland delineation, permit from Army Corps of Engineers, and Engineering needs to be 90% designed. The Board may have to appropriate more than the \$20,000 already appropriated for Engineering.

**DISCUSS DOWNTOWN FLOWER PLANTERS**

The VIF would like to partner with the DDA and split the cost of the additional flower planters. They would like to add 8 clusters of plants in a tier step design. The VIF would split the cost with the DDA for the flowers and containers. Ms. Rogers has gathered three bids to complete the project. The bids range from approximately \$3,000 to \$5,000.

Mr. Pierson made the motion to approve sharing the cost of the additional flowers and planters not to exceed \$2,000; seconded by Mr. Langhorne. The motion passed unanimously

**OTHER DISCUSSION ITEMS**

The budget includes \$10,000 for beautification originally intended for Gateway landscaping. The Gateway landscaping is not a feasible project this year, so the Board would like to allocate \$2,000 from this expenditure line item for the flower planters.

Mr. Frontella made the motion to appropriate the monies in the beautification budget to pay the \$2,000 for the flowers and planters; seconded by Mr. Langhorne. The motion passed unanimously.

**OTHER DISCUSSION ITEMS**

Ms. Rogers attended a Heritage brochure meeting in Carbondale. She presented to the Board a design drawing with Rifle included in the brochure.

**OTHER DISCUSSION ITEMS**

The board wanted to confirm that the bi-annual payment for tourism marketing to the Rifle Area Chamber of Commerce in the amount of \$17,500 was already in the budget.

The meeting adjourned at 1:47 p.m.

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Kristy Christensen  
Deputy City Clerk

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Scott Becker  
Chair

