
VISITOR IMPROVEMENT FUND ADVISORY BOARD

Regular Meeting Agenda

January 10, 2012
12:00 p.m.

Rifle City Hall
Conference Room
202 Railroad Avenue
Rifle, CO

The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.

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| 12:00 p.m. | 1. | Call to Order and Roll Call |
| 12:03 p.m. | 2. | Approval of Minutes from the November 9, 2011 Regular Meeting |
| 12:05 p.m. | 3. | Presentation of the Boat Ramp Design by Colorado River Engineering (Eric Brynildson) |
| 12:25 p.m. | 4. | Discuss Advertising Agreement with the Rifle Area Chamber of Commerce (John Hier) |
| 12:40 p.m. | 5. | Discuss a Marketing and Advertising plan for Rifle with the Rifle Area Chamber of Commerce (Frank Ladd) |
| 1:00 p.m. | 6. | Consider Recommending Appointment of a New Board Member |
| 1:05 p.m. | 7. | Other Discussion Items |
| 1:15 p.m. | 8. | Adjourn |

The order and times of agenda items listed above are approximate and intended as a guideline for the Board.

Next Regular Meeting: February 14, 2012