

# 2016 City of Rifle, CO Community Interest and Opinion Survey

## Draft Final Report

*...helping organizations make better decisions since 1982*

**Submitted by:**

ETC Institute  
725 W. Frontier Lane,  
Olathe, Kansas 66061

May 2016



# City of Rifle, CO

---

## Community Interest and Opinion Survey

### Executive Summary Report

---

## Purpose

ETC Institute partnered with the City of Rifle to conduct a citizen survey to better understand residents' priorities for parks, recreation, and educational services. Data from the survey will help to establish priorities for the future improvement of parks, recreation facilities, programs and services provided by the City of Rifle. As a part of this effort, the survey will provide key data and information the City of Rifle needs to form an effective and viable plan that will address current and future needs, assist in more efficient delivery of programs/services, and provide guidelines on how to operate facilities and assets in the future.

## Methodology

ETC Institute mailed a survey packet to a random sample of households in the City of Rifle. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. The cover letter indicated a Spanish line for residents who preferred to take the survey in Spanish. Residents who received the survey were given the option of returning the survey by mail or completing it on-line at [www.riflesurvey.org](http://www.riflesurvey.org). To prevent people who were not residents of the City of Rifle from participating, everyone who completed the survey on-line was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered on-line with the addresses that were originally selected for the random sample. If the address from a survey completed on-line did not match one of the addresses selected for the sample, the on-line survey was not counted. This allowed respondents to validate their participation in the survey while maintaining their confidentiality.

A goal was set to obtain a minimum of 300 completed surveys within the City of Rifle boundaries. Of the households who were selected to receive a survey, a total of 479 respondents participated. The results for the sample of 479 households have a 95% level of confidence with a precision rate of at least +/- 4.5%.

This main body of this report contains the following:

- Charts showing the overall results of the survey (Section 1)
- Priorities Investment Analysis (PIR) (Section 2)
- Importance-Unmet Needs Matrices (Section 3)
- National benchmark comparisons (Section 4)
- Tabular data showing the overall results for all questions on the survey (Section 5)
- A copy of the survey instrument (Section 6)

### **Cross-Tabular Analysis By Various Demographics**

To gain additional information regarding key short and long range strategic decision-making for the City of Rifle Parks and Recreation Department, survey results were further broken down by key demographic factors. These factors which are all included in the report include breakdowns by:

- Results by age and gender
- Results by household types (with and without children)
- Results by rent or own and length of residence

The cross-tabulations are provided in Appendix A of this report.

The following pages summarize major survey findings.

## **Survey Findings**

### **Facility Needs and Importance**

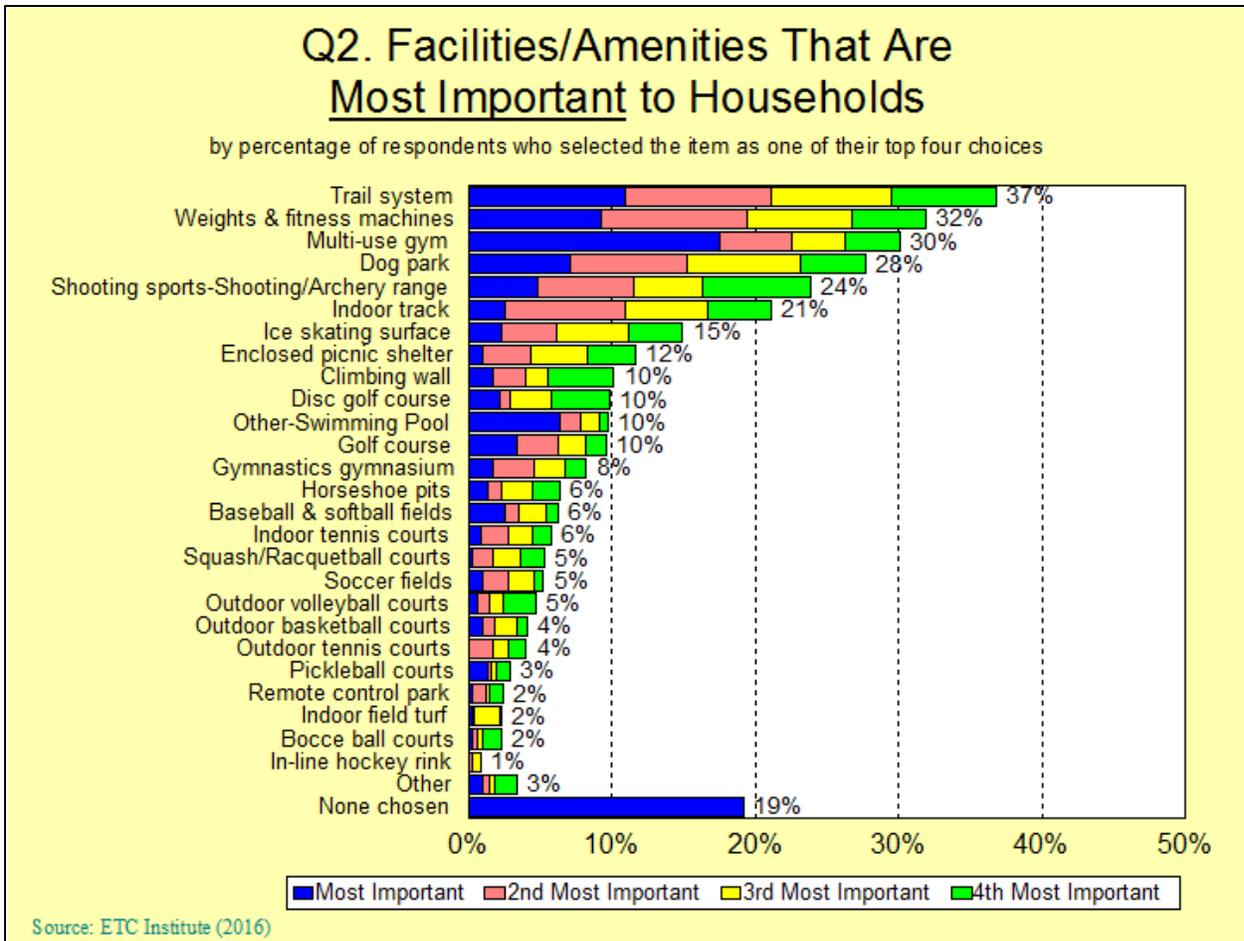
From a list of 25 parks and recreation facilities, respondents were asked to indicate all of the parks/facilities their household has a need for, how well their needs were being met, as well as the importance of the facility. The following summarizes key findings:

**Facility Needs:** Sixty-six percent (66%) or 2,113 households indicated they have a need for a trail system. Other most needed facilities include: weights and fitness machines (55% or 1,768 households), shooting sports and shooting archery range (50% or 1,607 households), multi-use gym space (47% or 1,507 households), dog park (46% or 1,491 households), enclosed picnic shelter (43% or 1,398 households), and indoor track (40% or 1,279 households).

**Unmet Facility Needs:** Based on the number of households who indicated their needs were only being “partly” or “not” met 1,390 households had unmet needs for weights and fitness machines. Other unmet needs include: multi-use gym space (1,322 households), trail system (1,321 households), dog park (1,254 households), and the indoor track (1,234 households).

**Facility Importance:** Based on the sum of respondents’ top four choices, 37% indicated the trail system was the most important to their household. Other most important facilities include: weights and fitness machines (32%), multi-use gym space (30%), dog park (28%), shooting sports (24%), and the indoor track (21%).

The chart on the following page shows the level of importance placed on each facility.

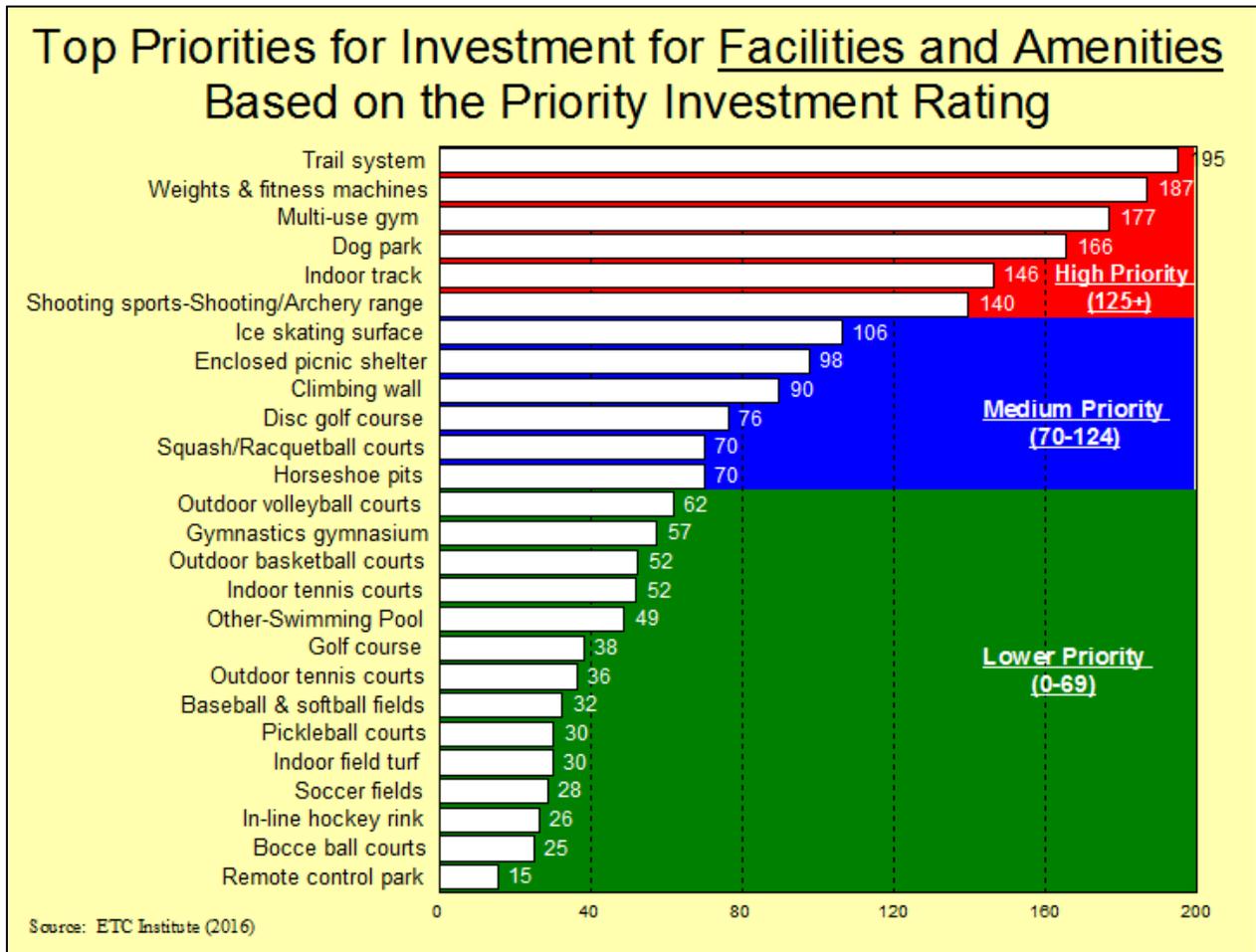


**Priorities for Facility Investments.** The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating (PIR) equally weights (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the facility. [Details regarding the methodology for this analysis are provided in Section 2 of this report.]

Based on the Priority Investment Rating (PIR), the following six facilities and amenities were rated as high priorities for investment:

- Trail System (PIR=195)
- Weights and Fitness Machines (PIR=187)
- Multi-Use Gym (PIR=177)
- Dog Park (PIR=166)
- Indoor Track (PIR=146)
- Shooting Sports/Archery Range (PIR=140)

The chart on the following page shows the Priority Investment Rating for each of the 25 facilities/amenities that were assessed on the survey.



## Program and Activity Needs and Importance

From a list of 29 parks and recreation programs and activities, respondents were asked to indicate all of the programs and activities their household has a need for, how well their needs were being met, as well as the importance of the program or activity. The following summarizes key findings:

**Program and Activity Needs:** Forty-one percent (41%) or 1,330 households indicated they have a need for shooting sports and archery. Other most needed programs and activities include: painting and drawing classes (38% or 1,211 households), trips or tours (32% or 1,027 households), snow sports (31% or 989 households), and training, certifications, or education (29% or 928 households).

**Program and Activity Needs:** Based on the number of households who indicated their needs were only being “partly” or “not” met 1,089 households had unmet needs for painting and drawing classes. Other unmet needs include: shooting sports and archery (990 households), trips and tours (951 households), and training, certifications, and education (837 households).

**Youth Program and Activity Importance:** Based on the sum of respondents’ top four choices, 15% indicated after school and Friday programs were the most important to their household. Other most important programs and activities include: camps (15%), shooting sports and archery (13%), and basketball (11%).

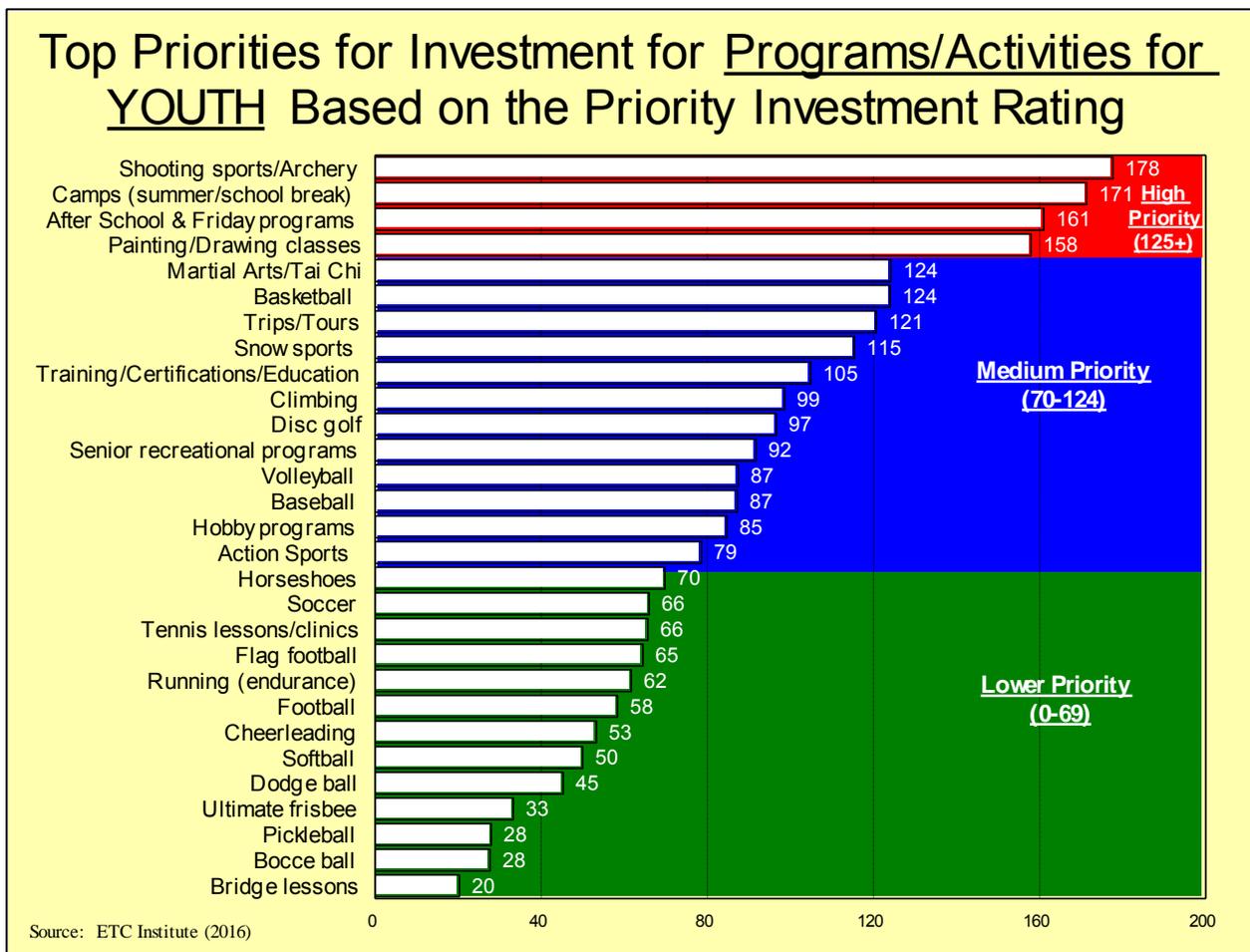
**Adult Program and Activity Importance:** Based on the sum of respondents’ top four choices, 22% indicated shooting sports and archery was the most important to their household. Other most important programs and activities include: senior recreation programs (17%), painting and drawing classes (16%), trips and tours (14%), and training certifications and education (14%).

### Priorities for Programming Investments for Youth

Based on the priority investment rating (PIR), which was described briefly on page iii of the Executive Summary and is described in more detail in Section 2 of this report, the following four programs were rated as “high priorities” for investment for youth:

- Shooting Sports and Archery (PIR=178)
- Camps (PIR=171)
- After School and Friday Programs (PIR=161)
- Painting and Drawing Classes (PIR=158)

The following shows the Priority Investment Rating (PIR) for each of the 29 programs that were rated for youth in respondent households.

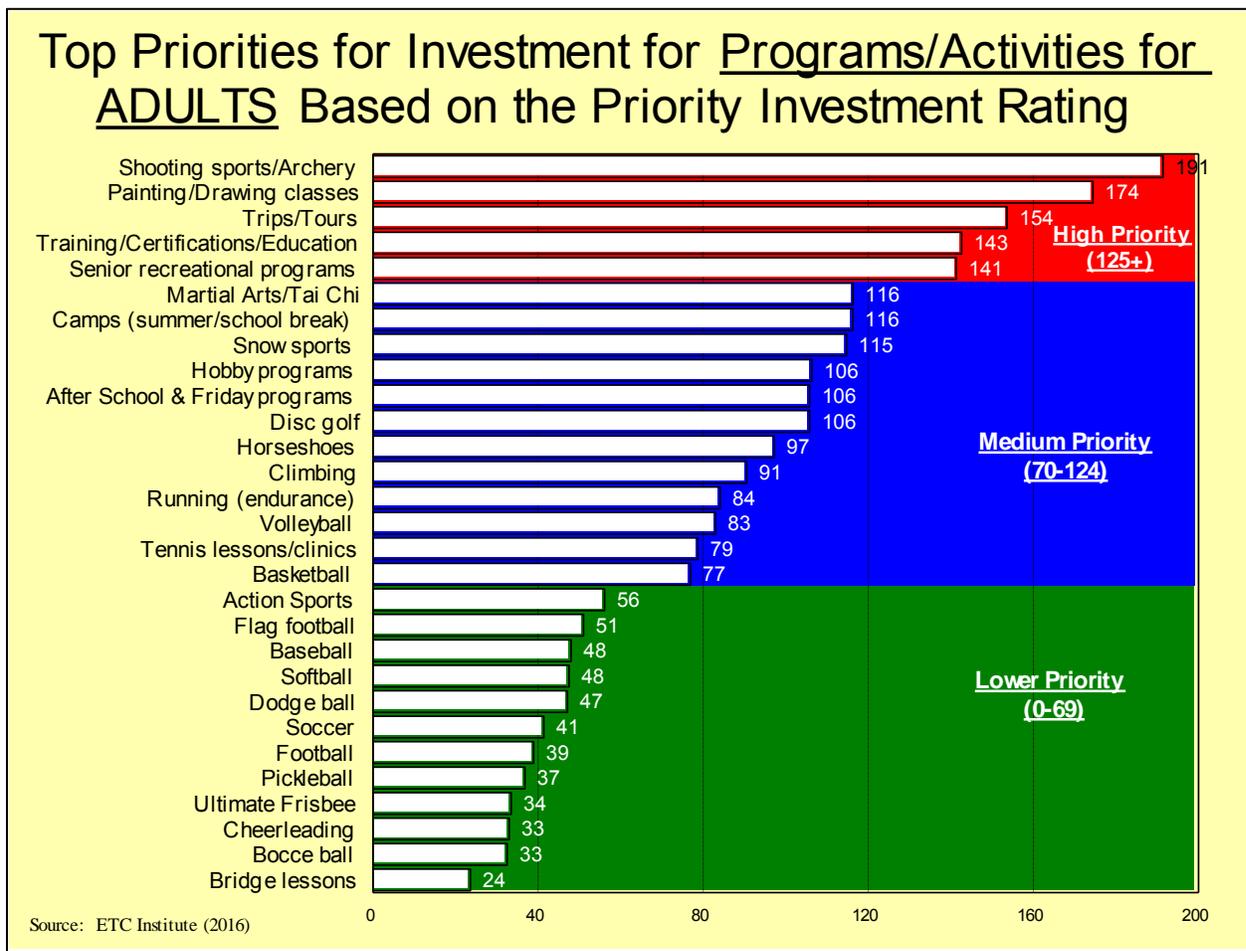


### Priorities for Programming Investments for Adults

Based on the priority investment rating (PIR), which was described briefly on page iii of the Executive Summary and is described in more detail in Section 2 of this report, the following five programs were rated as “high priorities” for investment for adults:

- Shooting Sports and Archery (PIR=191)
- Painting and Drawing Classes (PIR=174)
- Trips and Tours (PIR=154)
- Training/Certification/Education (PIR=143)
- Senior Recreational Programs (PIR=141)

The following shows the Priority Investment Rating (PIR) for each of the 29 programs that were rated for adults in respondent households.

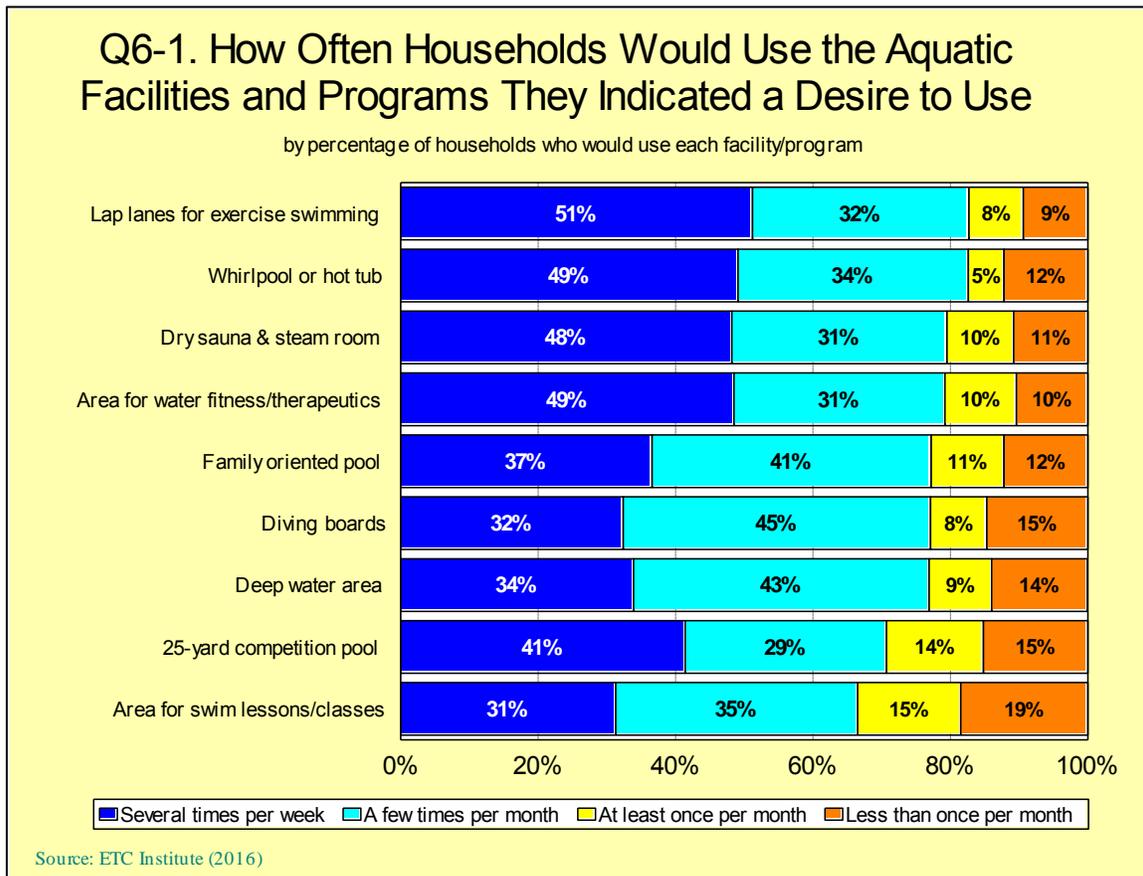


## Aquatic Facilities and Programs

**Desire to Participate in Aquatic Programs and Activities:** Sixty percent (60%) of households indicated that they have a desire to participate in a family oriented pool. Other programs and activities respondents have a desire to participate in include: area for water fitness and therapeutics (58%), whirlpool or hot tub (56%), and area for swim lessons and classes (55%).

### Frequency of Participation

Respondents were asked how often they would participate in the aquatic features they indicated a desire to participate in. The following chart depicts frequency of participation by feature.



**Aquatic Features Youth Ages 18 and Under Are the Most Likely to Use:** Based on the sum of respondents' top four choices, 38% indicated they were the most likely to use a family oriented pool. Other aquatic features youth are most likely to use include: area for swim lessons and classes (30%) and diving boards (24%).

**Aquatic Features Adults Ages 18 and Older Are the Most Likely to Use:** Based on the sum of respondents' top four choices, 43% indicated they were the most likely to use a whirlpool tub. Other aquatic features adults are most likely to use include: family oriented pool (40%), area for water fitness and therapeutics (38%), lap lanes for exercise swimming (36%), dry sauna and steam room (34%), and area for swim lessons and classes (28%).

## Age Groups as Top Priority to Serve

Respondents were asked which age groups they thought should be a top priority for the City of Rifle Parks and Recreation Department to serve. Almost half of respondents (44%) indicated children and youth. Other age groups include: adults (18-54 years), senior adults ages 55 and older (11%), and don't know (21%).

## Overall Program and Activity Needs and Unmet Needs

Respondents were asked from a list of 10 programs and activities provided by the City of Rifle which ones their household had a need for and how well their needs were being met.

**Program and Activity Needs:** Eighty-three percent (83%) or 2,680 households indicated a need for outdoor recreation. Other household needs include: special events (73% or 2,351 households), adult activities (70% or 2,248 households), passive recreation (64% or 2,055 households), and adult sports (59% or 1,910 households).

**Program and Activity Unmet Needs:** Based on the number of households who indicated their needs were either being “partly” or “not” met, 1,855 households indicated an unmet need for adult activities. Other unmet needs include: passive recreation activities (1,736 households), outdoor recreation (1,629 households), adult sports (1,499 households), and special events (1,413 households).

## Use of Facilities

Respondents were asked from a list of 9 facilities operated by the City of Rifle which ones their household used during the past year. Seventy-one percent (71%) indicated Centennial Park. Other facilities used include: Rifle Mountain Park (57%), Ute Theater (48%), Deerfield Park (47%), and the swimming pool (43%).

## Organizations Used for Recreation Facilities

Respondents were asked from a list of 9 potential organizations which ones their households used for recreation facilities. The most used organization was the City of Rifle Parks and Recreation Department (66%). Other organizations used include: Other governments (36%), local schools (30%), cultural institutions (27%), and churches or other religious organizations (25%).

## Participation in Parks and Recreation Programs

Respondents were asked to indicate how many recreation programs their household had participated in during the past year. Fifty-one percent (51%) of households' indicated participation in programs during the past year. This is significantly higher than the national average of 34%. Of the 49% of households who indicated participation, 30% participated in 1 to 3 programs, 15% participated in 4 to 6 programs, 4% participated in 7 to 10 programs, and 2% participated in 11 or more programs.

## Reasons that Prevent Participation in Programs

Respondents were asked from a list of 13 potential reasons, why their household was prevented from using the City of Rifle Parks and Recreation Department programs more often. The top two reasons most preventing use include: don't know what is being offered or available (41%) and program or facility not offered (38%).

### Reasons Preventing Program Use by Household Type

	Households with Children Under 10	Households with Children 10-19	Households with Adults 20-54 and No Children	Households with Adults 55+ and No Children
First	Program or facility not offered (52%)	Program or facility not offered (48%)	Don't know what is offered (50%)	Don't know what is offered (32%)
Second	Don't know what is offered (41%)	Don't know what is offered (44%)	Program or facility not offered (34%)	Program or facility not offered (23%)
Third	Lack of quality programs (30%)	Lack of quality programs (28%)	Not interested or too busy (28%)	Not interested or too busy (20%)

## Aquatic Facility Needs

Respondents were asked whether or not they believed the City of Rifle needs an improved aquatic facility. Sixty-eight percent (68%) of households indicated yes and only 12% indicated no.

## Ways Households Learn About the City of Rifle Programs and Activities

Respondents were asked from a list of 8 ways which ones their household utilized to learn about the City of Rifle program and activity offerings. The top four ways households learn about programs and activities include: from friends and neighbors (52%), newspaper (39%), City of Rifle website (33%), and social media (24%).

# Contents

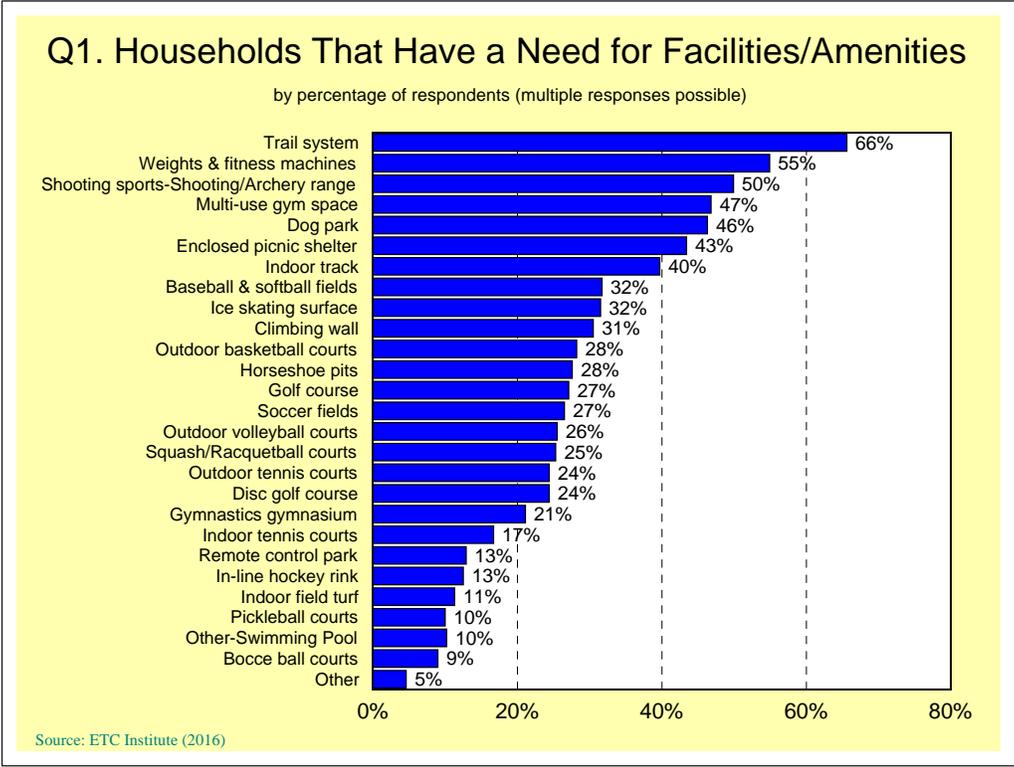
Section 1: Charts and Graphs .....	Page 1
Section 2: PIR Analysis.....	Page 19
Section 3: Importance-Unmet Needs Matrices .....	Page 29
Section 4: Benchmarks.....	Page 34
Section 5: Tabular Analysis .....	Page 38
Section 6: Survey Instrument .....	Page 83
Appendix A: Cross-Tabular Analysis	

# Section 1

## *Charts and Graphs*

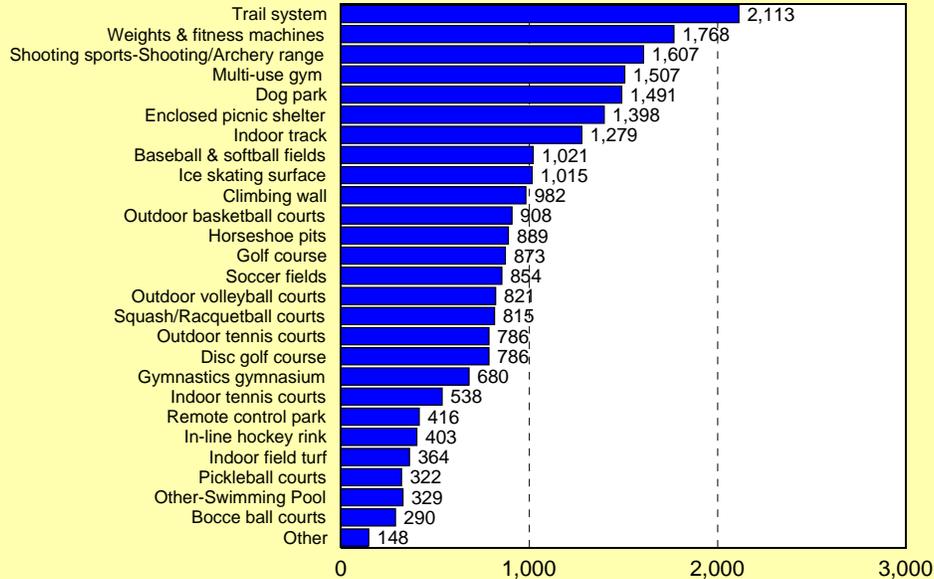
---

# City of Rifle 2016 Community Parks and Recreation Survey Results



### Q1-1. Estimated Number of Households in the City of Rifle that Have a Need for Recreation Facilities/Amenities

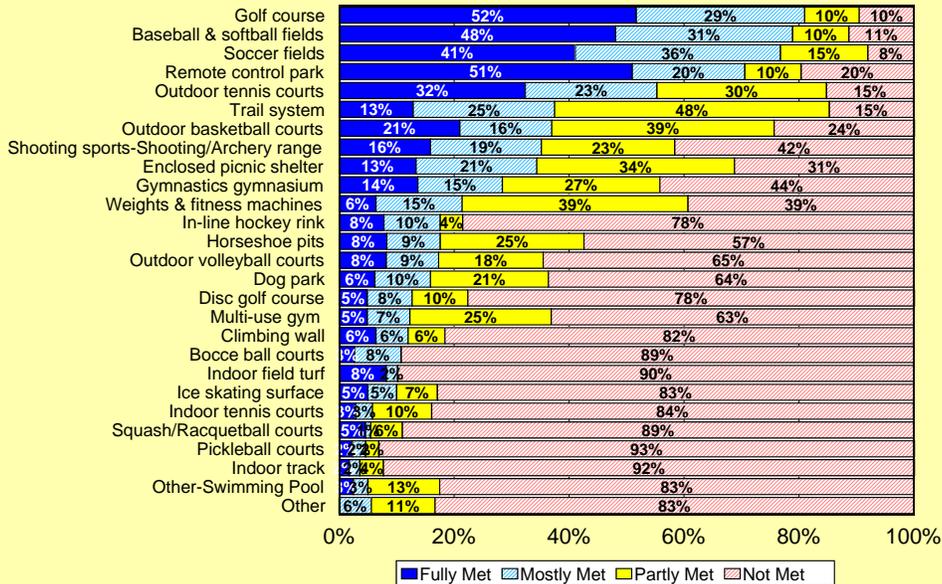
by number of households based on 3,221 households in the City of Rifle



Source: ETC Institute (2016)

### Q1-2. How Well Facilities/Amenities Are Meeting the Needs of Households

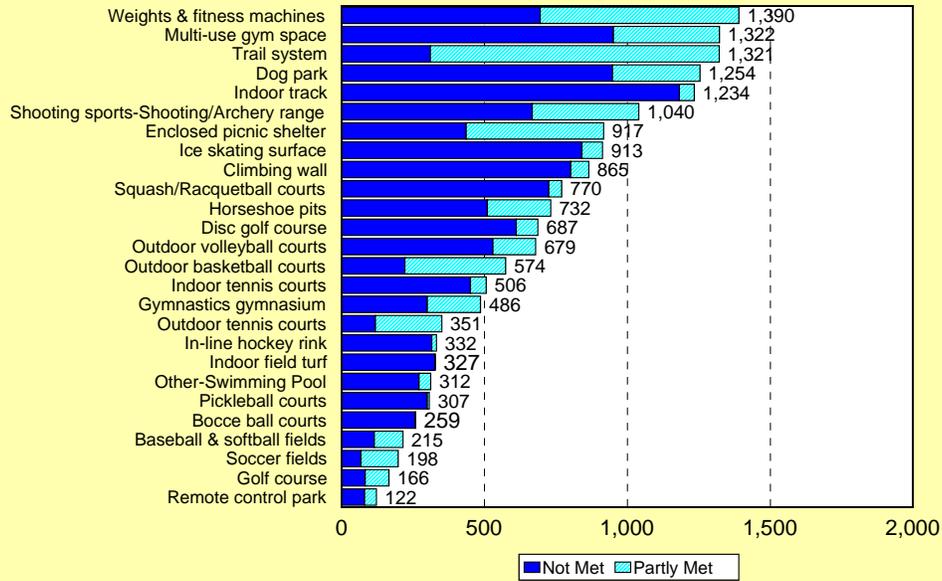
by percentage of households that have a need for facilities



Source: ETC Institute (2016)

### Q1-3. Estimated Number of Households in the City of Rifle Whose Needs for Facilities/Amenities Are Only Being Partly or Not Met

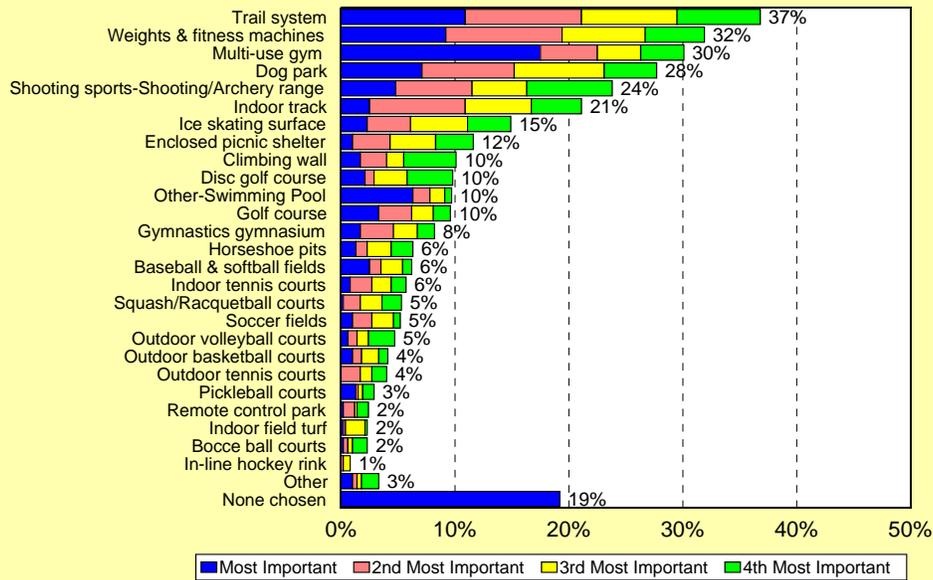
by number of households based on 3,221 households in the City of Rifle



Source: ETC Institute (2016)

### Q2. Facilities/Amenities That Are Most Important to Households

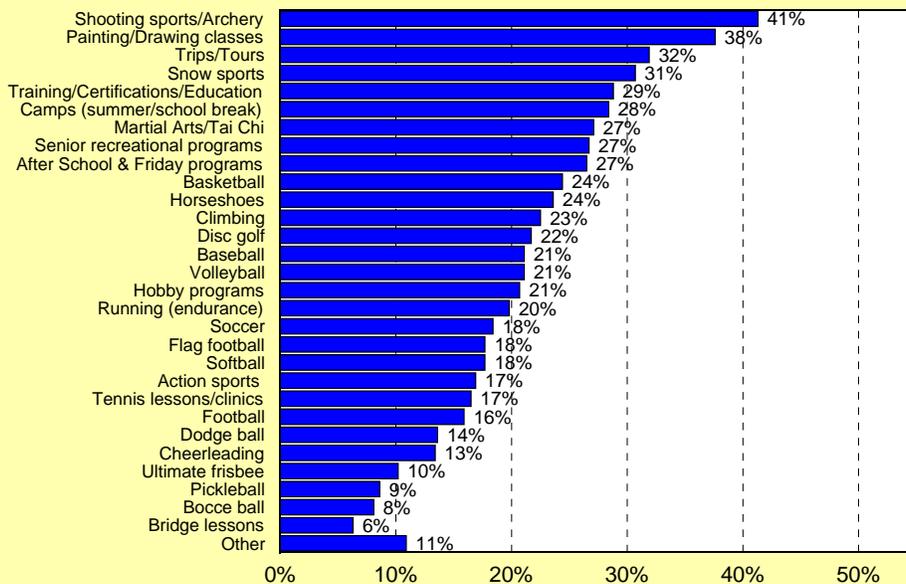
by percentage of respondents who selected the item as one of their top four choices



Source: ETC Institute (2016)

### Q3. Households That Have a Desire to Participate in Various Programs/Activities

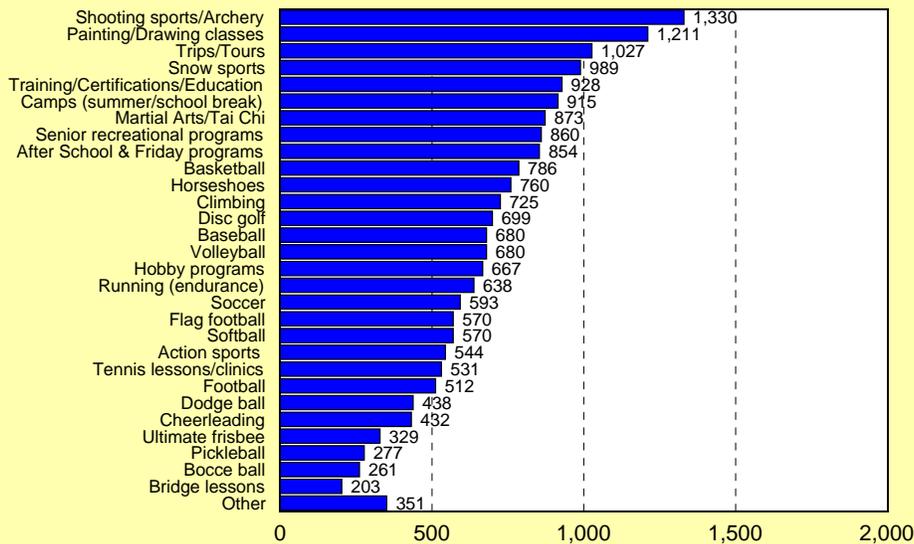
by percentage of respondents (multiple responses possible)



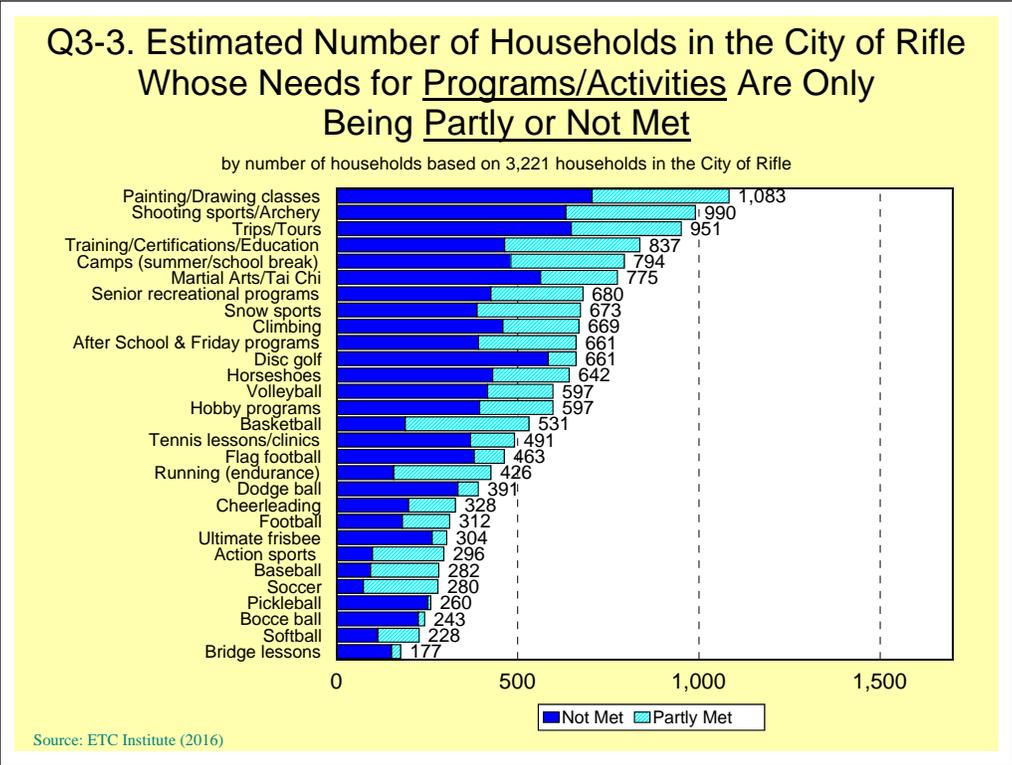
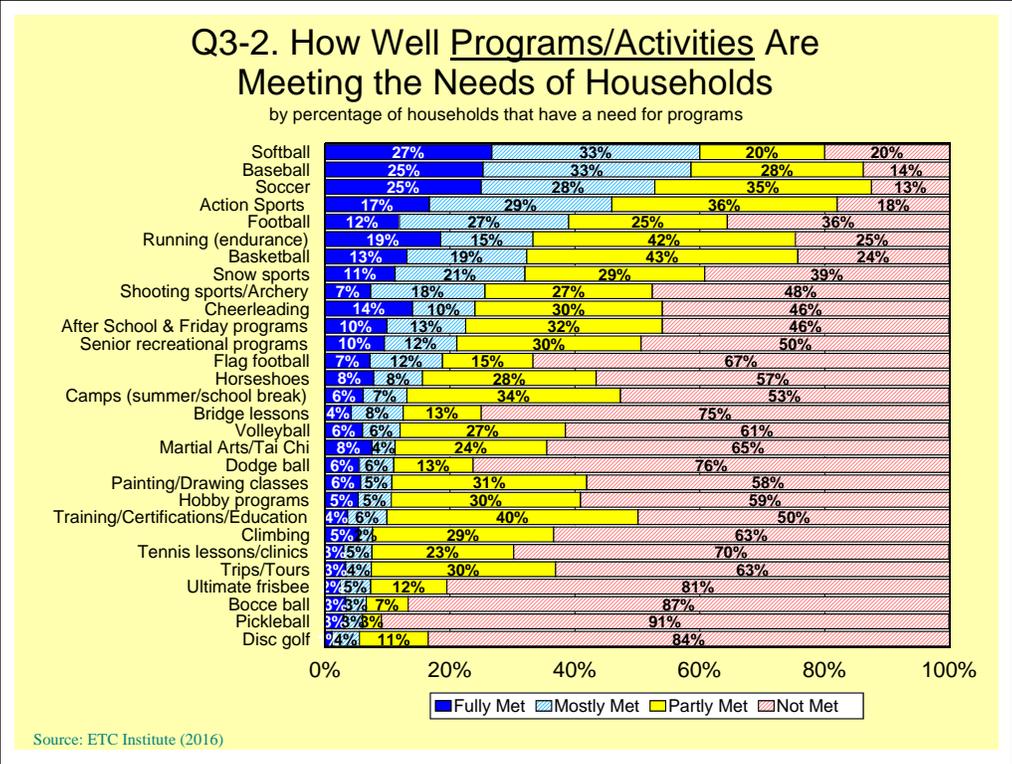
Source: ETC Institute (2016)

### Q3-1. Estimated Number of Households in the City of Rifle That Have a Desire to Participate in Various Programs/Activities

by number of households based on 3,221 households in the City of Rifle

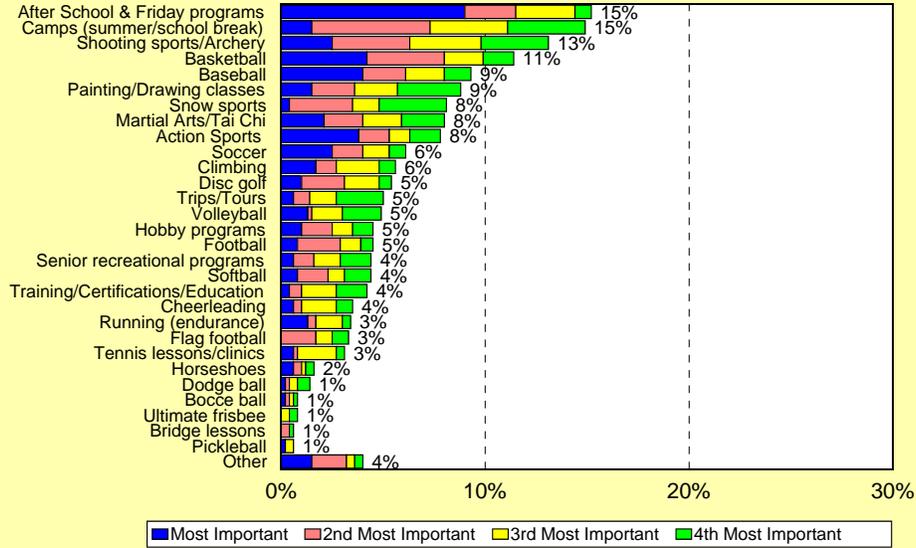


Source: ETC Institute (2016)



### Q4. Programs/Activities That Are Most Important to YOUTH Members of Households

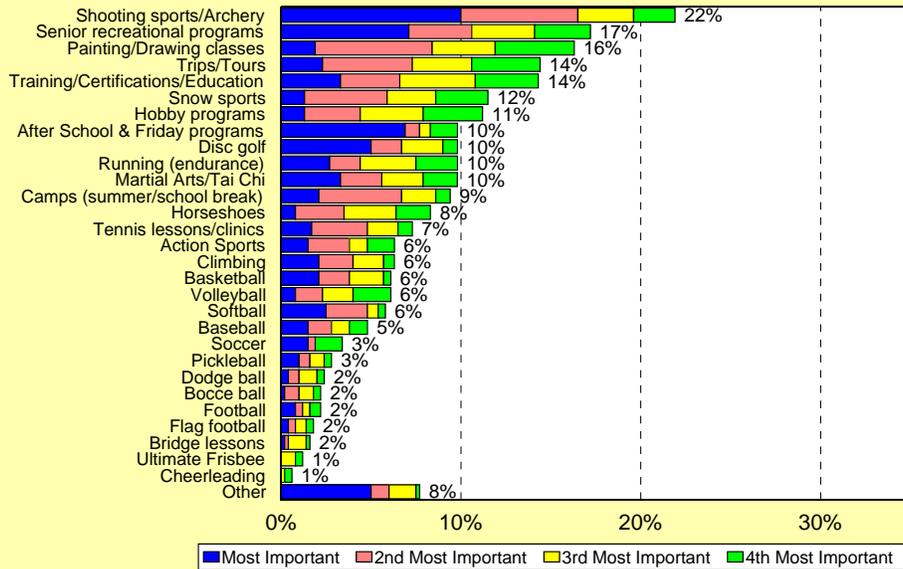
by percentage of respondents who selected the item as one of their top four choices



Source: ETC Institute (2016)

### Q5. Programs/Activities That Are Most Important to ADULT Members of Households

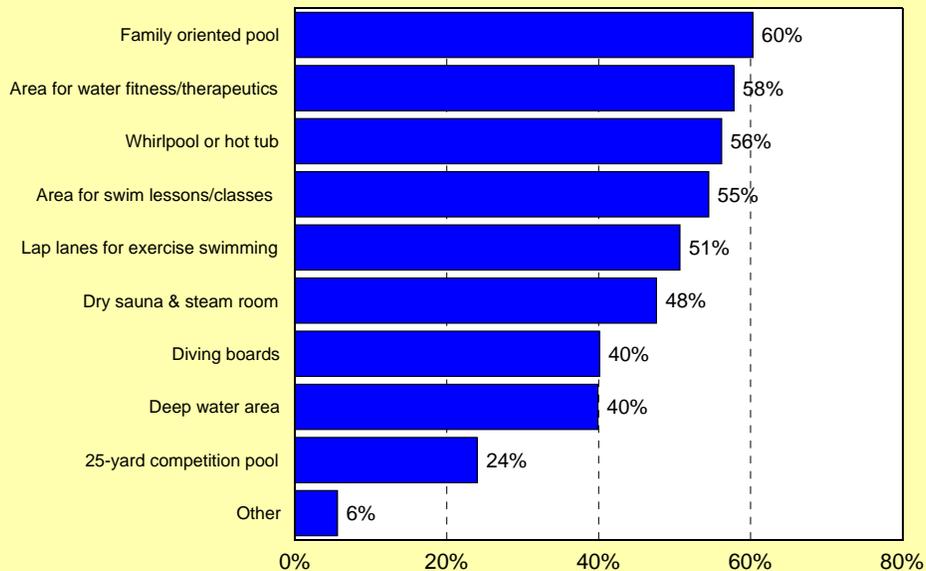
by percentage of respondents who selected the item as one of their top four choices



Source: ETC Institute (2016)

### Q6. Households Who Indicated a Desire to Use Various Aquatic Facilities and Programs

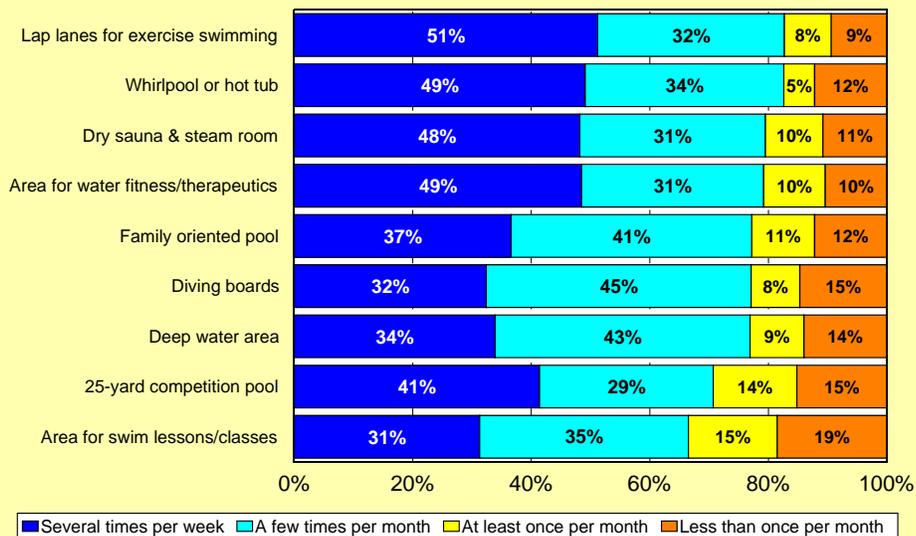
by percentage of respondents (multiple responses possible)



Source: ETC Institute (2016)

### Q6-1. How Often Households Would Use the Aquatic Facilities and Programs They Indicated a Desire to Use

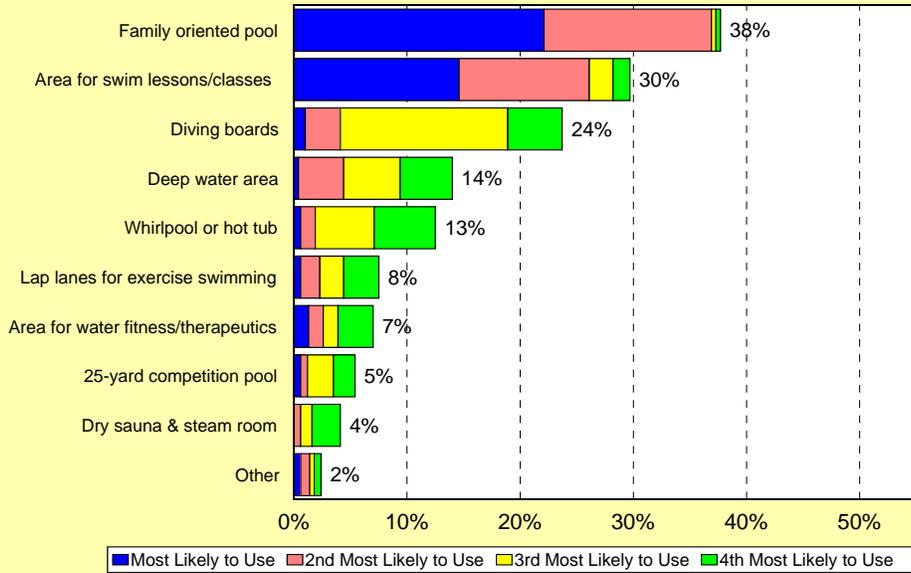
by percentage of households who would use each facility/program



Source: ETC Institute (2016)

### Q7. Aquatic Features Youth Ages 18 and Under Are the Most Likley to Use

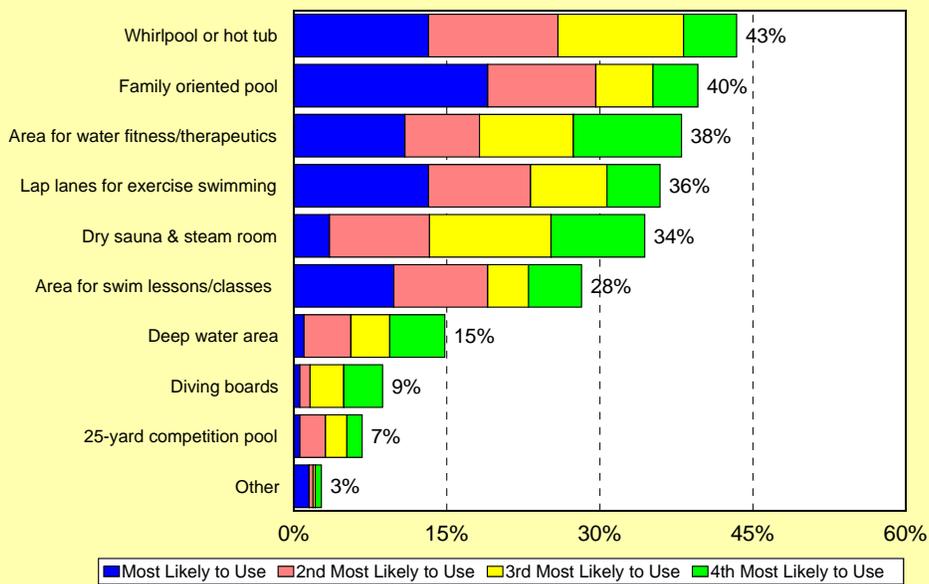
by percentage of respondents who selected the item as one of their top four choices



Source: ETC Institute (2016)

### Q8. Aquatic Features Adults Are the Most Likley to Use

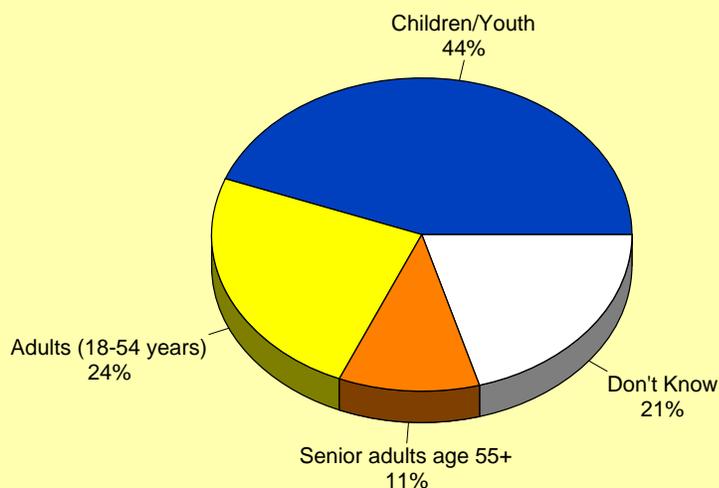
by percentage of respondents who selected the item as one of their top four choices



Source: ETC Institute (2016)

**Q9. Which one of the following groups do you think should be the City of Rifle Parks & Recreation Department's top priority to serve?**

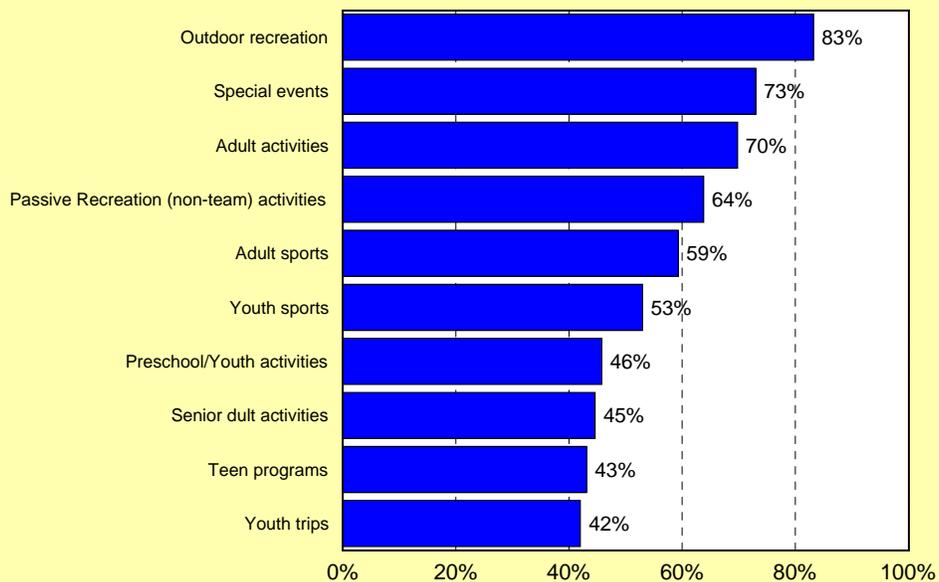
by percentage of respondents



Source: ETC Institute (2016)

**Q10. Households That Have a Need for Programs and Activities Provided by the City of Rifle**

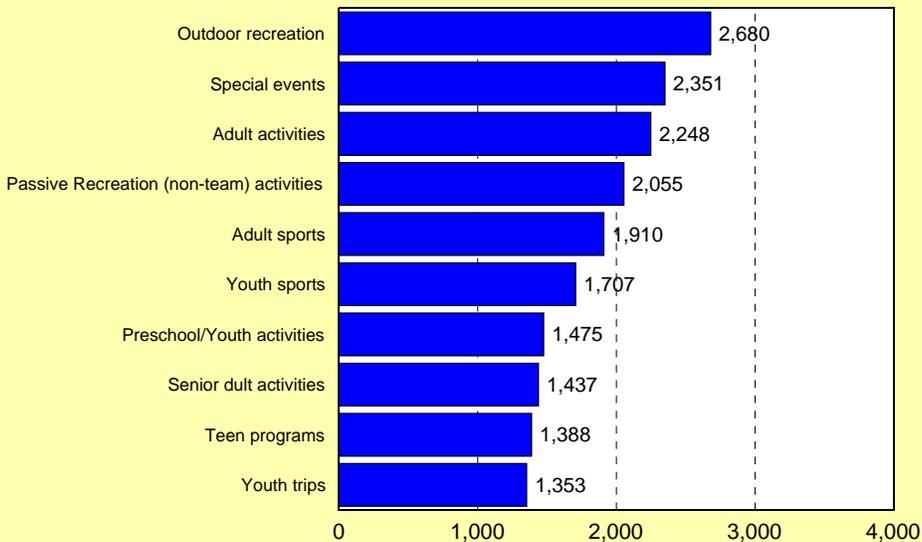
by percentage of respondents (multiple responses possible)



Source: ETC Institute (2016)

### Q10. Estimated Number of Households in the City of Rifle That Have a Need for Programs and Activities Provided by the City

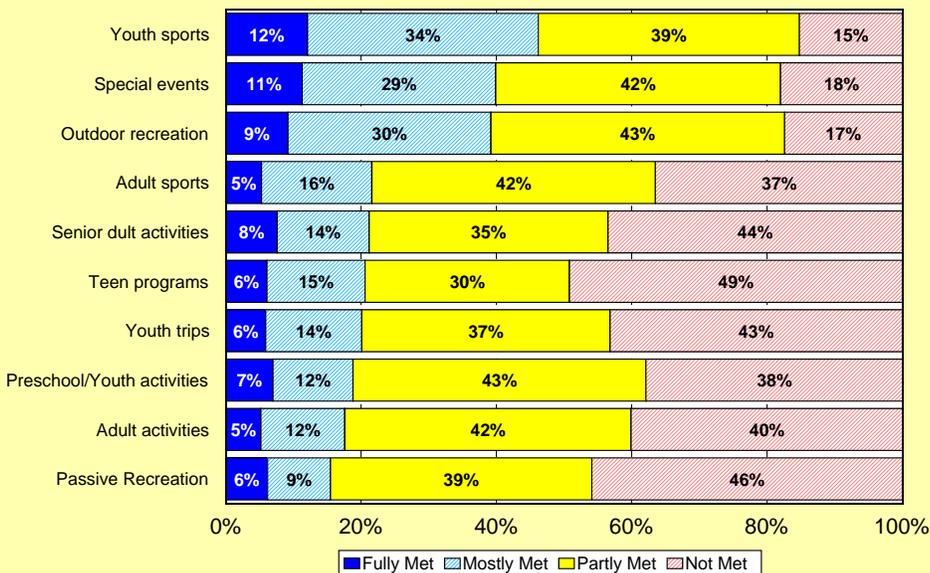
by number of households based on 3,221 households in the City of Rifle



Source: ETC Institute (2016)

### Q10. How Well Programs and Activities Provided by the City of Rifle Are Meeting the Needs of Households

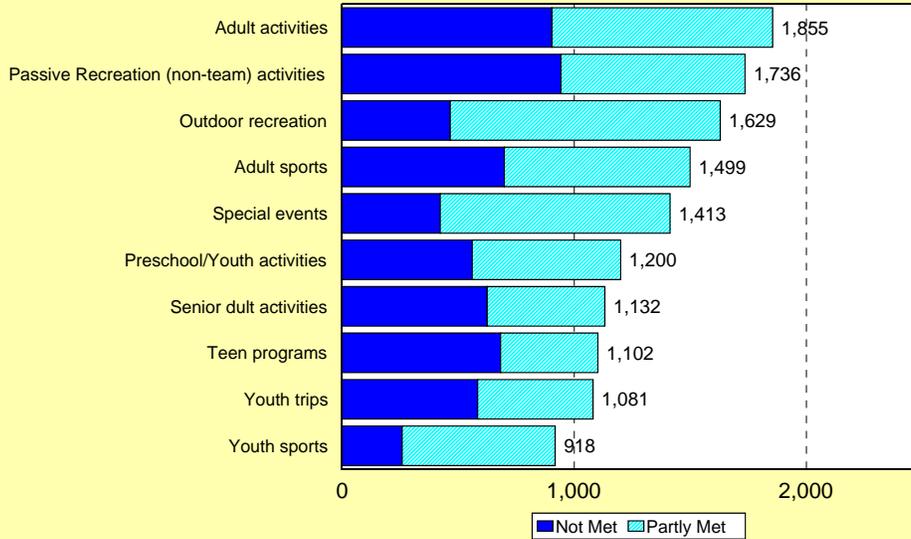
by percentage of households that have a need for programs and activities



Source: ETC Institute (2016)

### Q10. Estimated Number of Households in the City of Rifle Whose Needs for Programs and Activities Provided by the City Are Only Being Partly or Not Met

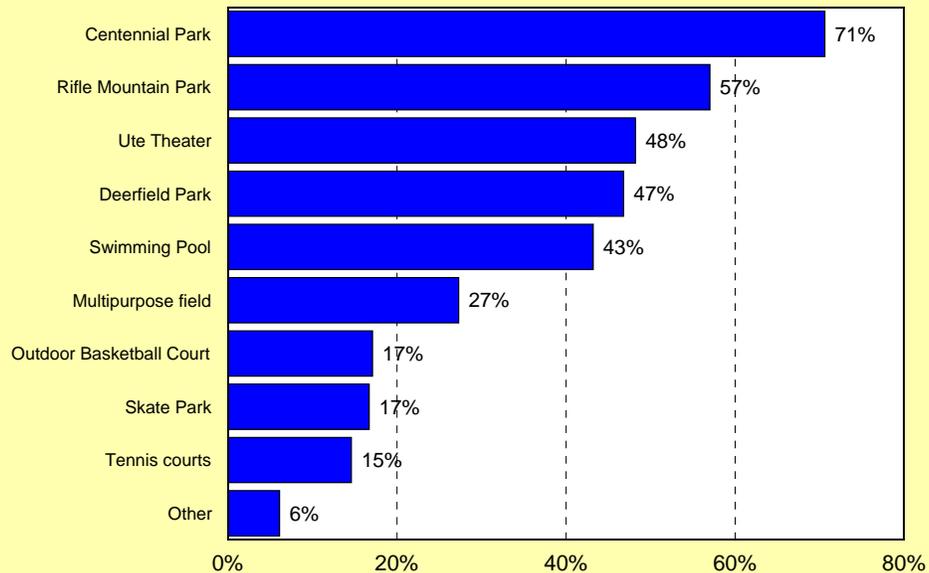
by number of households based on 3,221 households in the City of Rifle



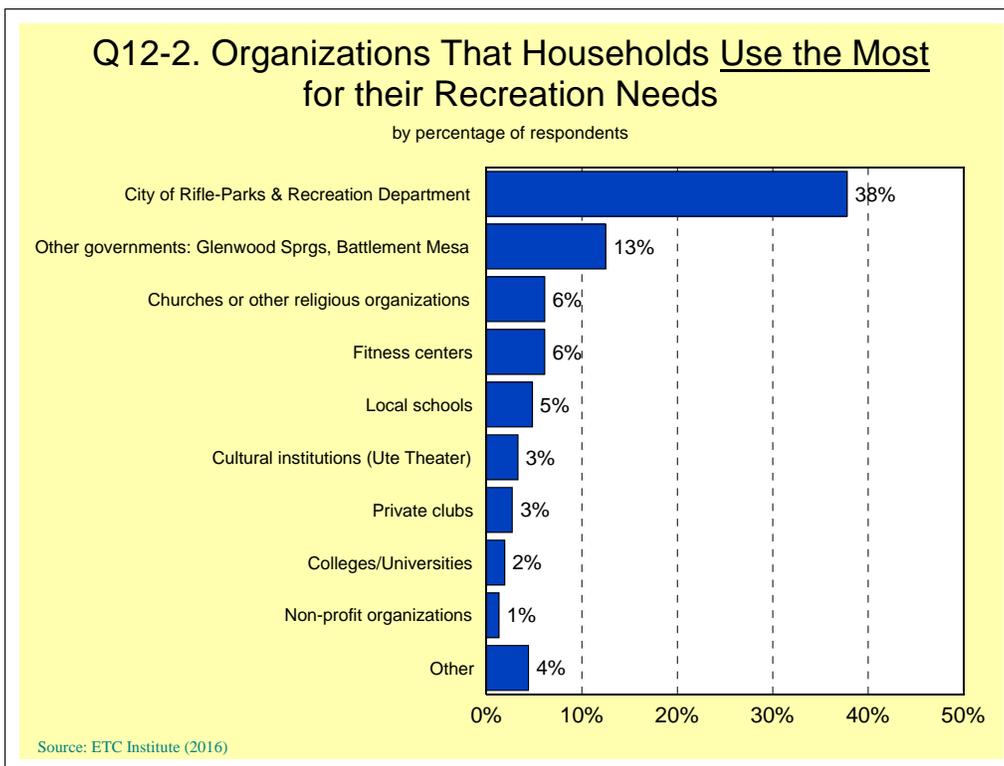
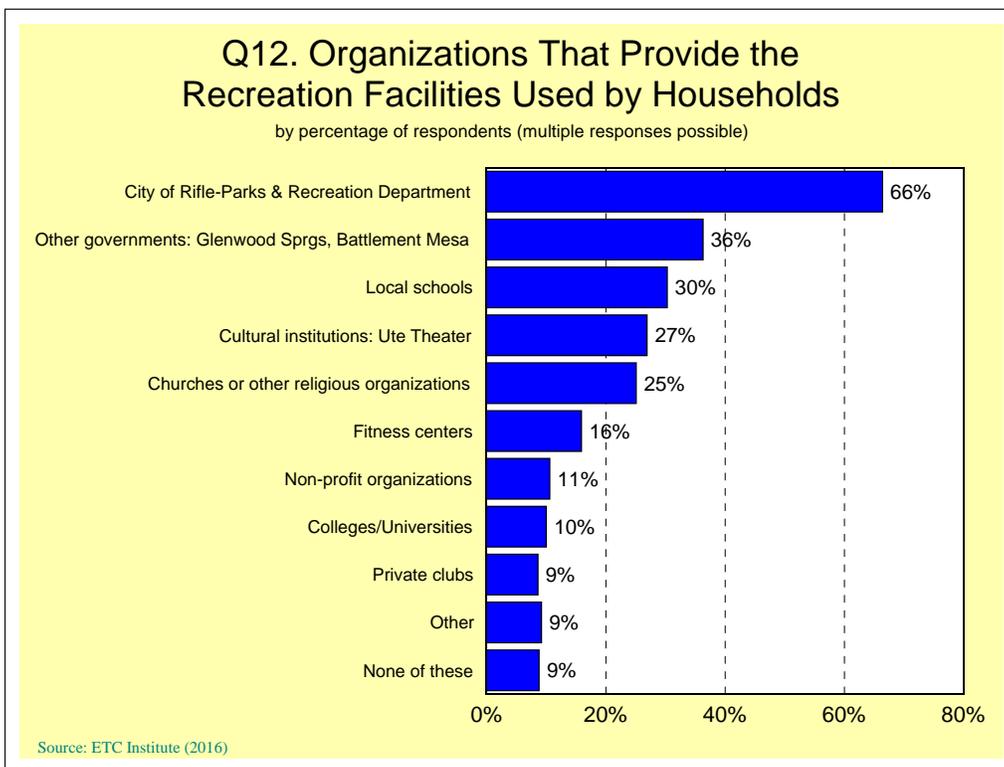
Source: ETC Institute (2016)

### Q11. Facilities Operated by the City of Rifle That Households Have Used During the Past Year

by percentage of respondents (multiple responses possible)

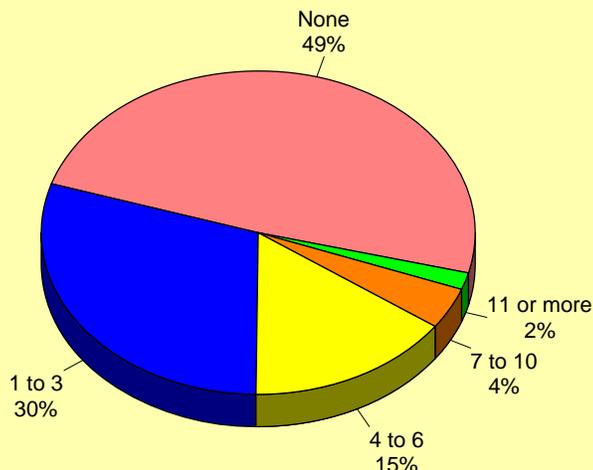


Source: ETC Institute (2016)



### Q13. How many City of Rifle Parks and Recreation programs have you and other members of your family participated in during the past year?

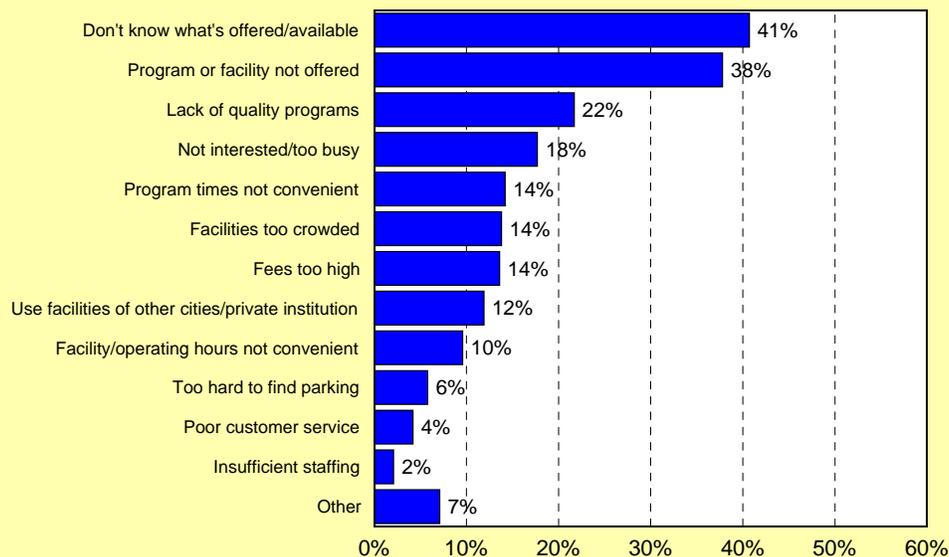
by percentage of respondents



Source: ETC Institute (2016)

### Q14. Reasons That Prevent Households from Using Recreation Program Offered by the City of Rifle Parks and Recreation Department More Often

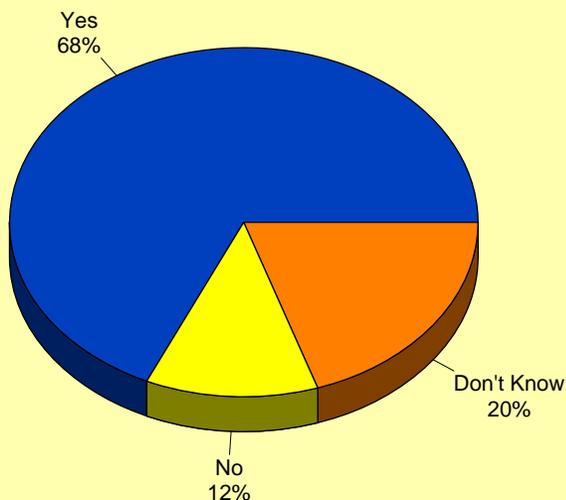
by percentage of respondents (multiple responses possible)



Source: ETC Institute (2016)

### Q15. Do you believe the City of Rifle needs an improved aquatic facility?

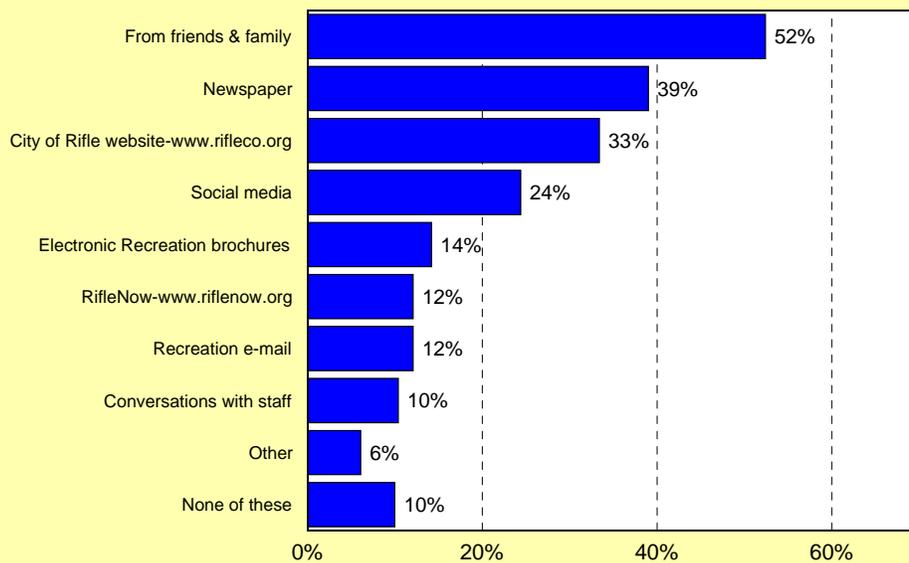
by percentage of respondents



Source: ETC Institute (2016)

### Q16. Ways Households Learn About the City of Rifle Parks and Recreation Programs and Activities

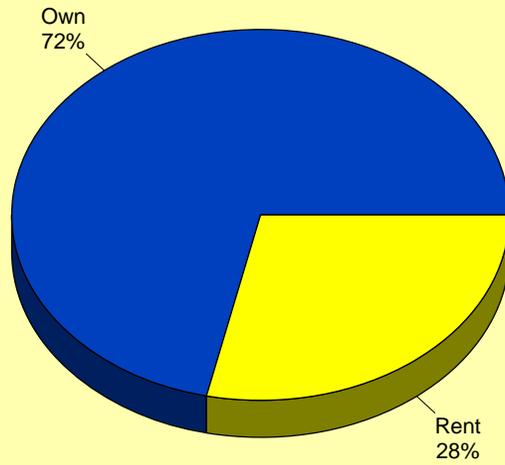
by percentage of respondents (multiple responses possible)



Source: ETC Institute (2016)

### Q17. Demographics: Do You Rent or Own Your Residence?

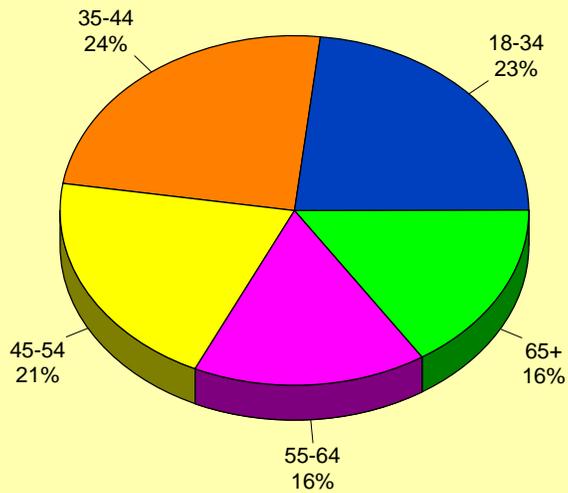
by percentage of respondents



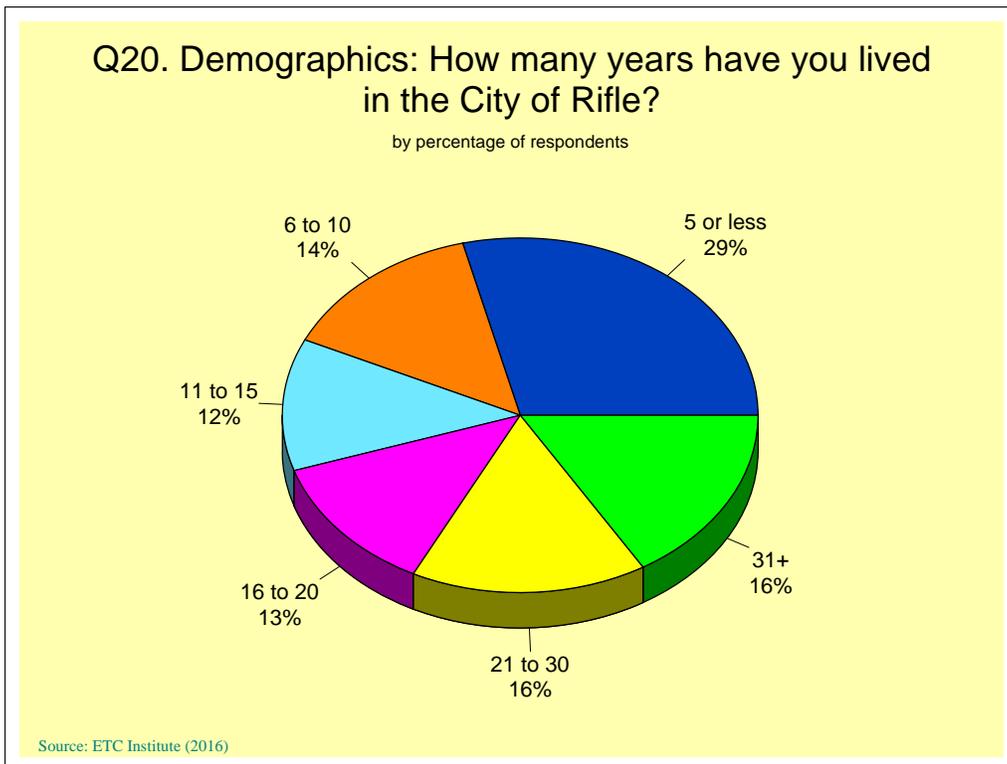
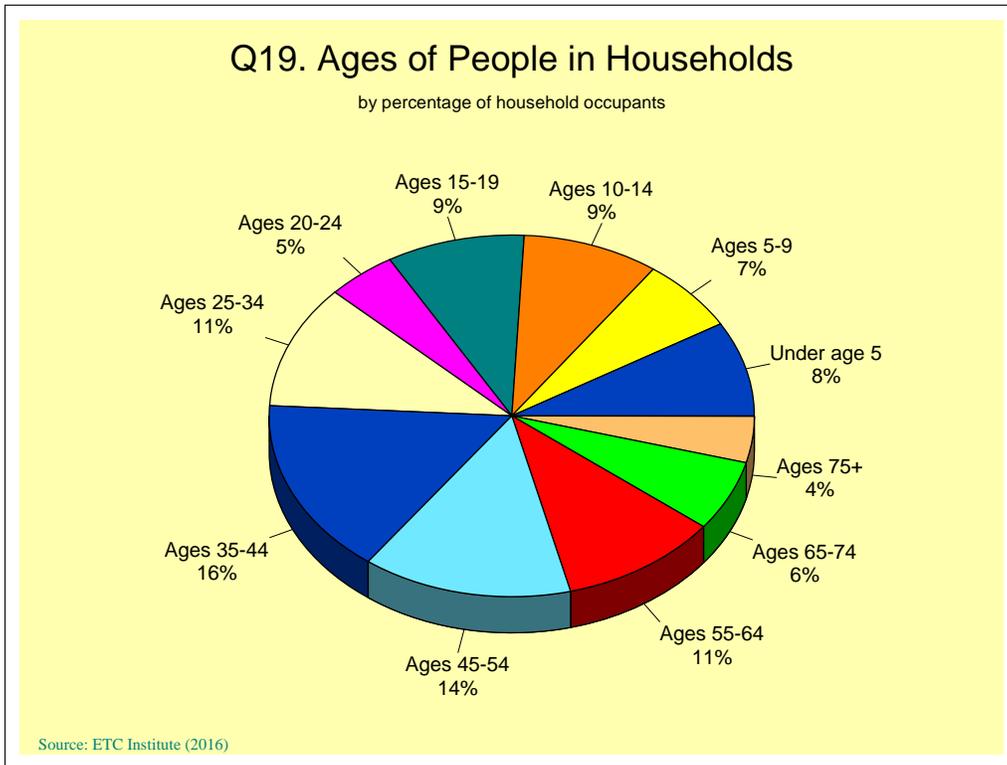
Source: ETC Institute (2016)

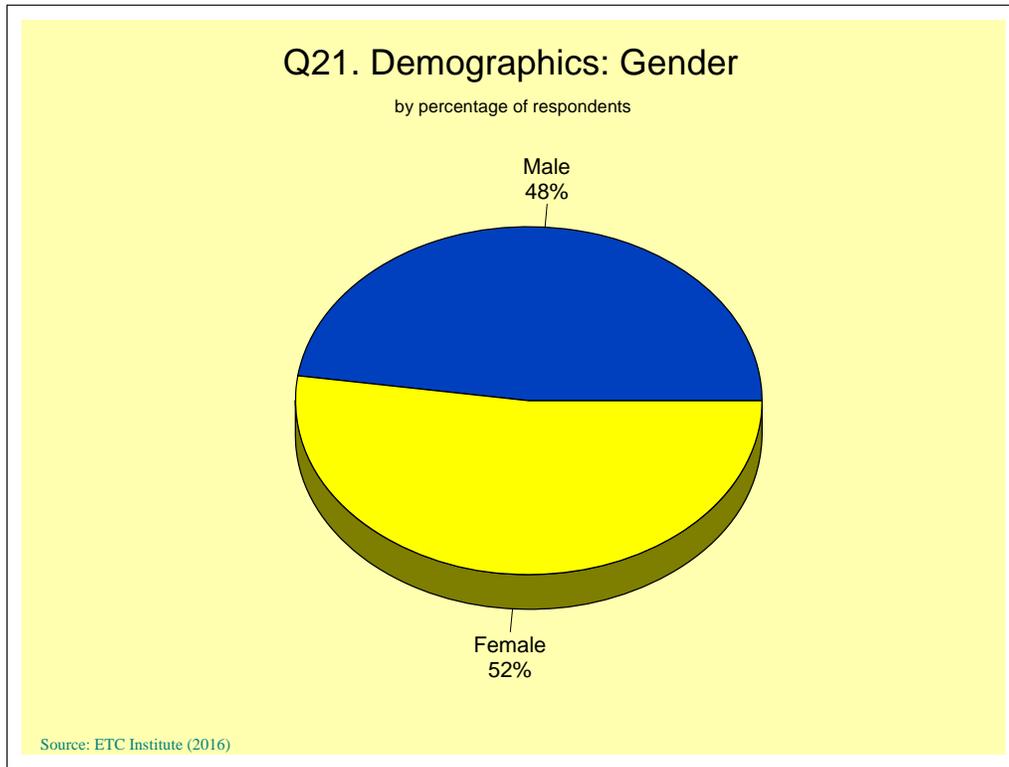
### Q18. Demographics: Age of Respondent

by percentage of respondents



Source: ETC Institute (2016)





## **Section 2**

### ***PIR Analysis***

---

---

# Priority Investment Rating

## City of Rifle, Colorado

---

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly met or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

### How to Analyze the Charts:

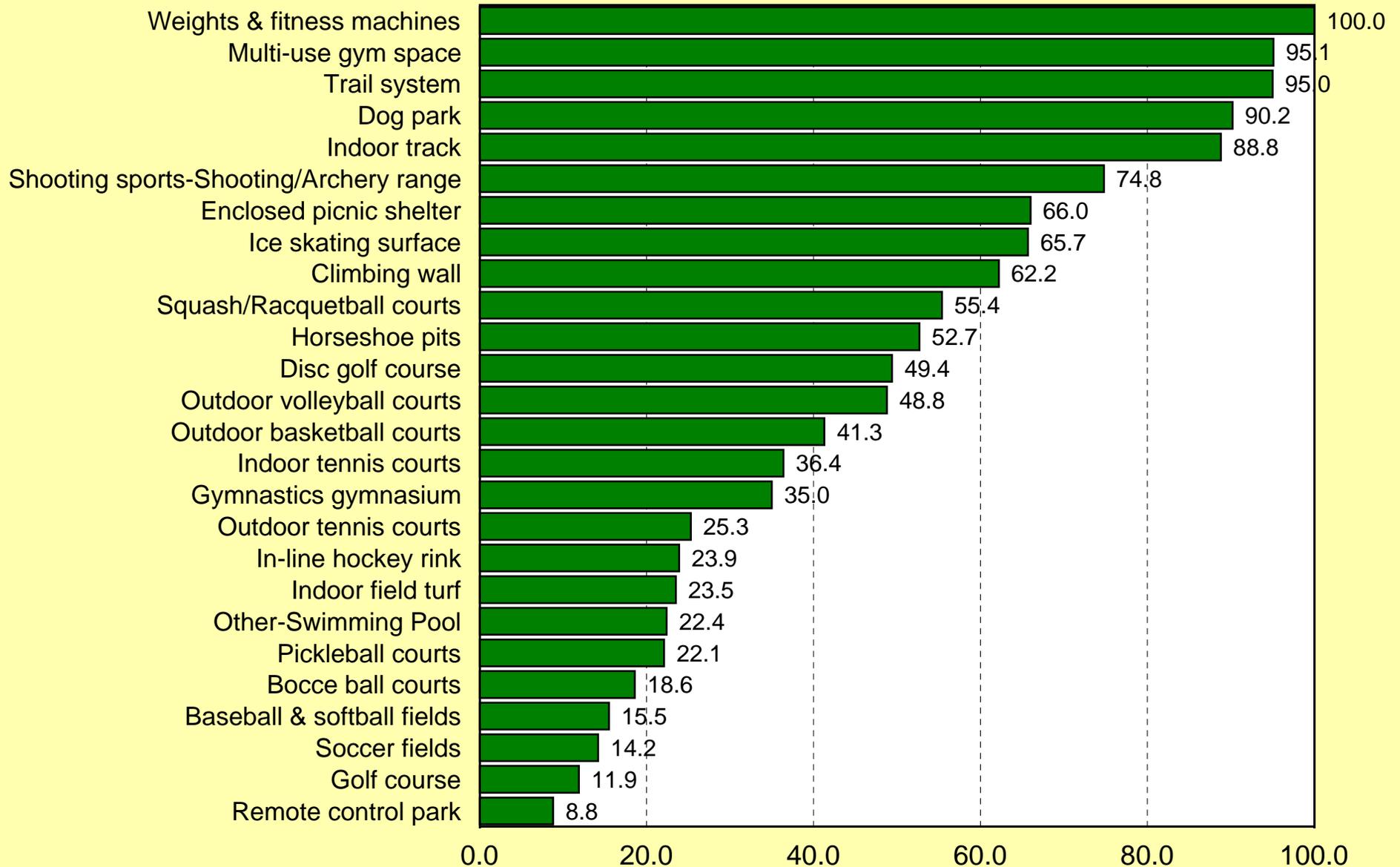
- **High Priority Areas** are those with a PIR of at least 125. A rating of 125 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 70-124. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 69 or less. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

# Unmet Needs Rating for Facilities and Amenities

the rating for the item with the most unmet need=100

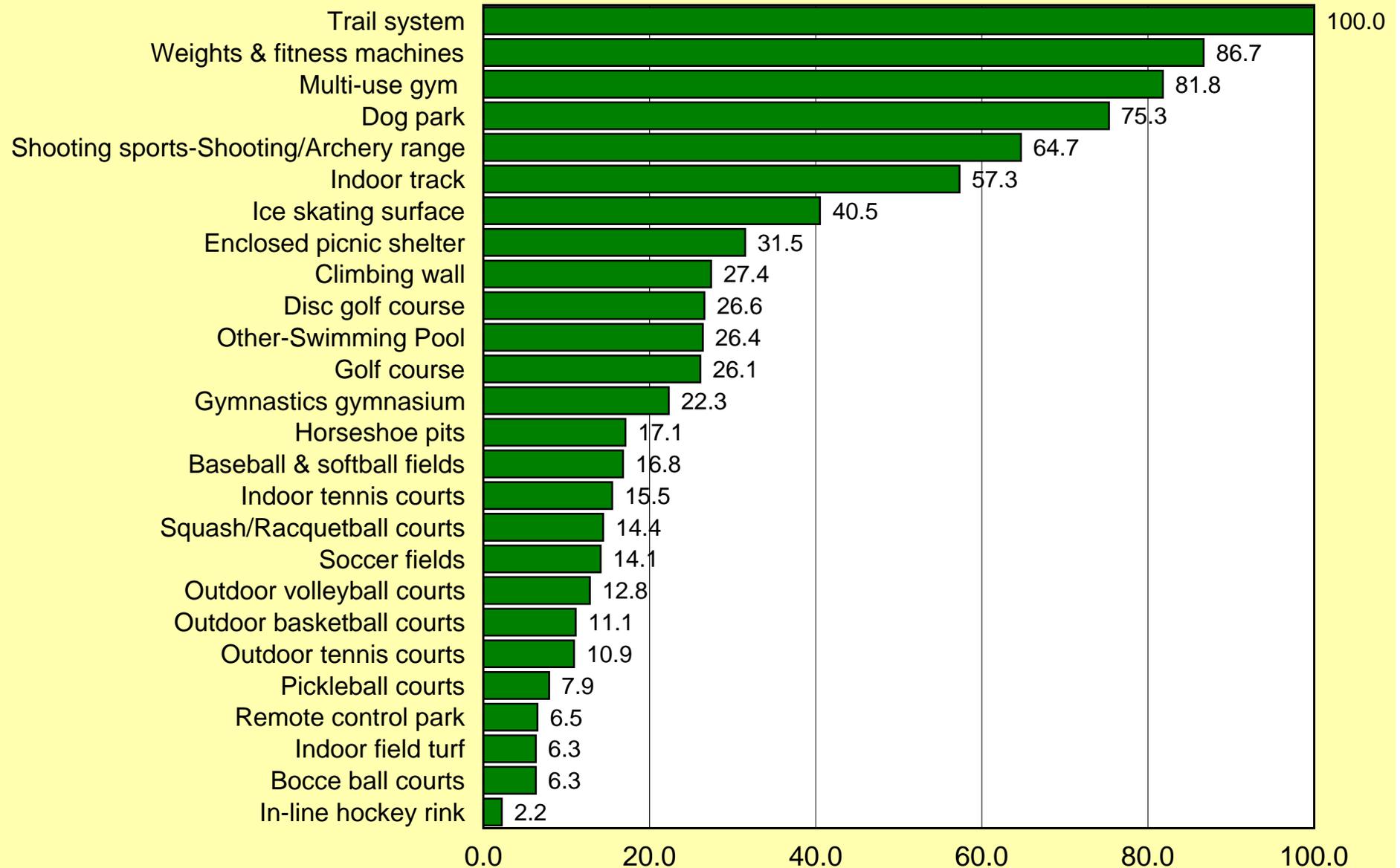
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



Source: ETC Institute (2016)

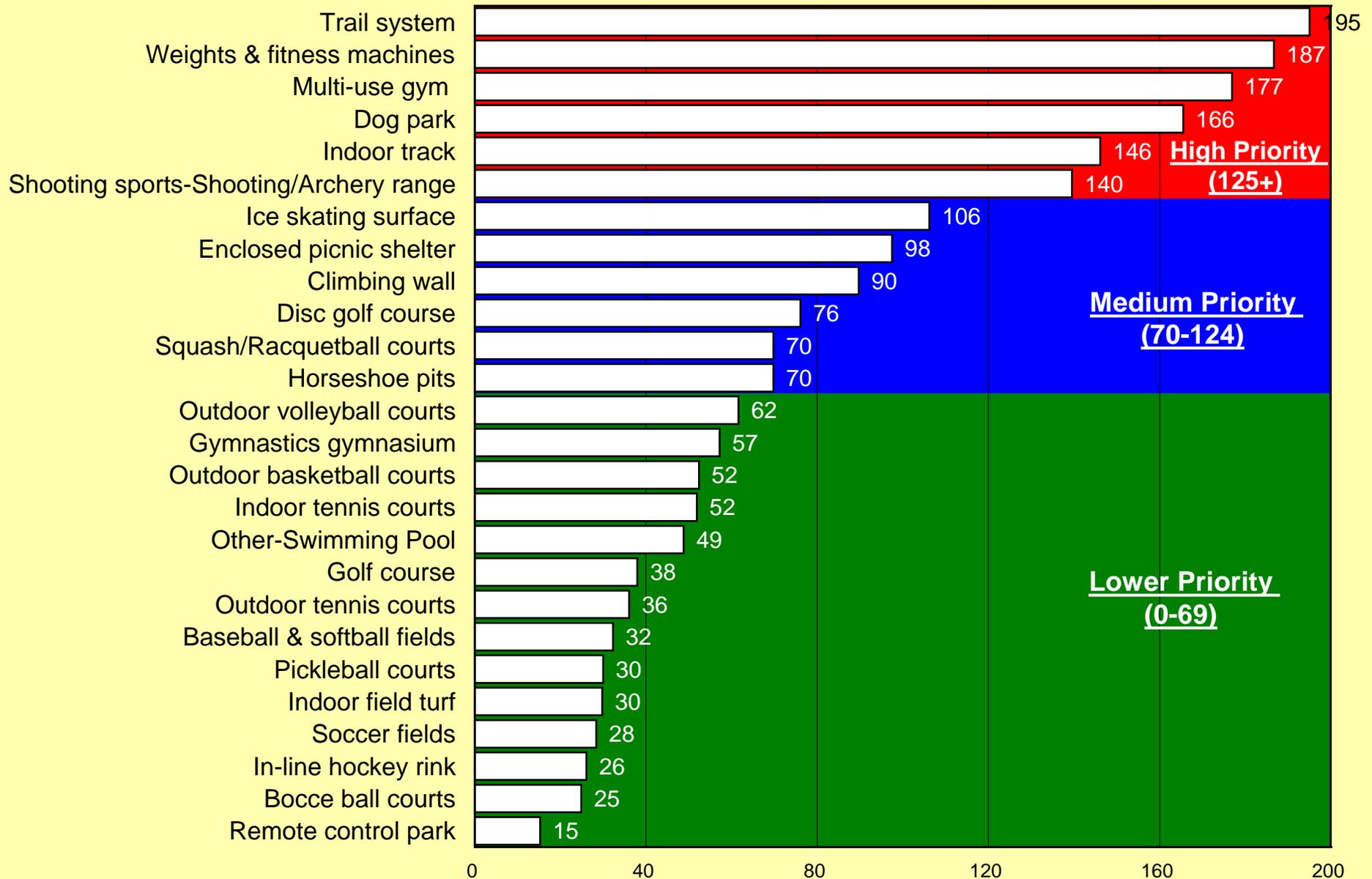
# Importance Rating for Facilities and Amenities

the rating for the item rated as the most important=100  
 the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2016)

# Top Priorities for Investment for Facilities and Amenities Based on the Priority Investment Rating

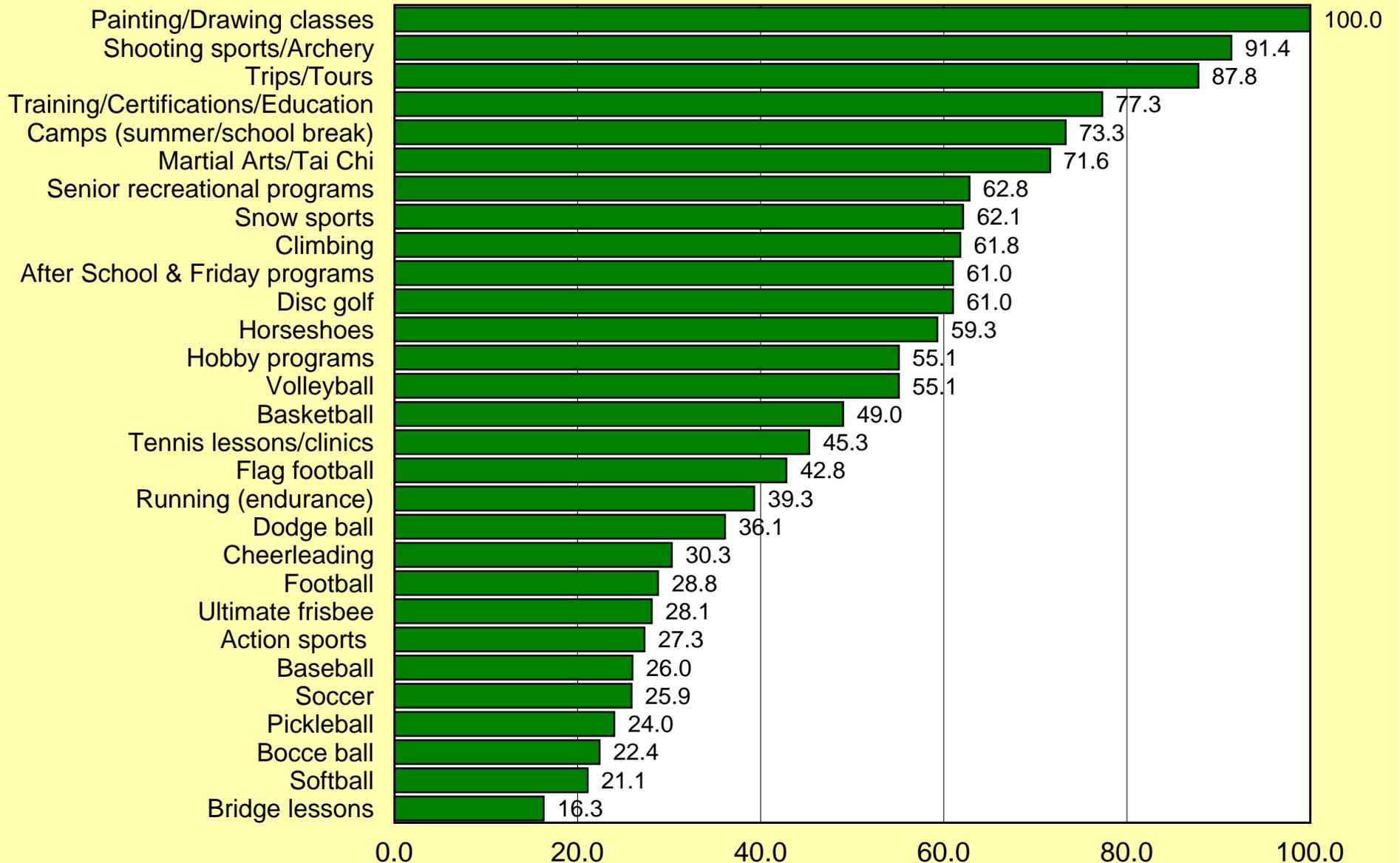


Source: ETC Institute (2016)

# Unmet Needs Rating for Programs/Activities

the rating for the item with the most unmet need=100

the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need

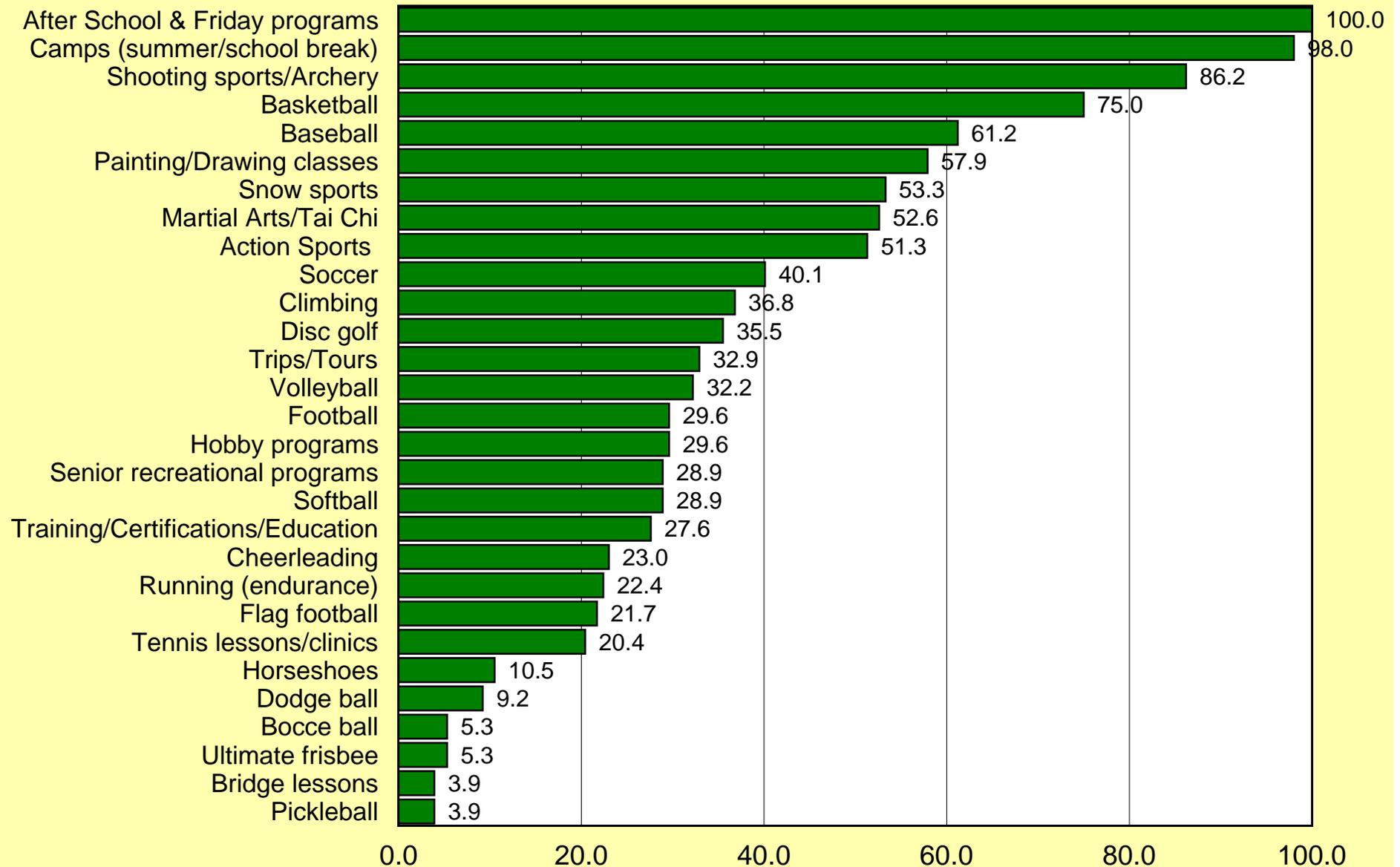


Source: ETC Institute (2016)

# Importance Rating for Programs/Activities for YOUTH

the rating for the item rated as the most important=100

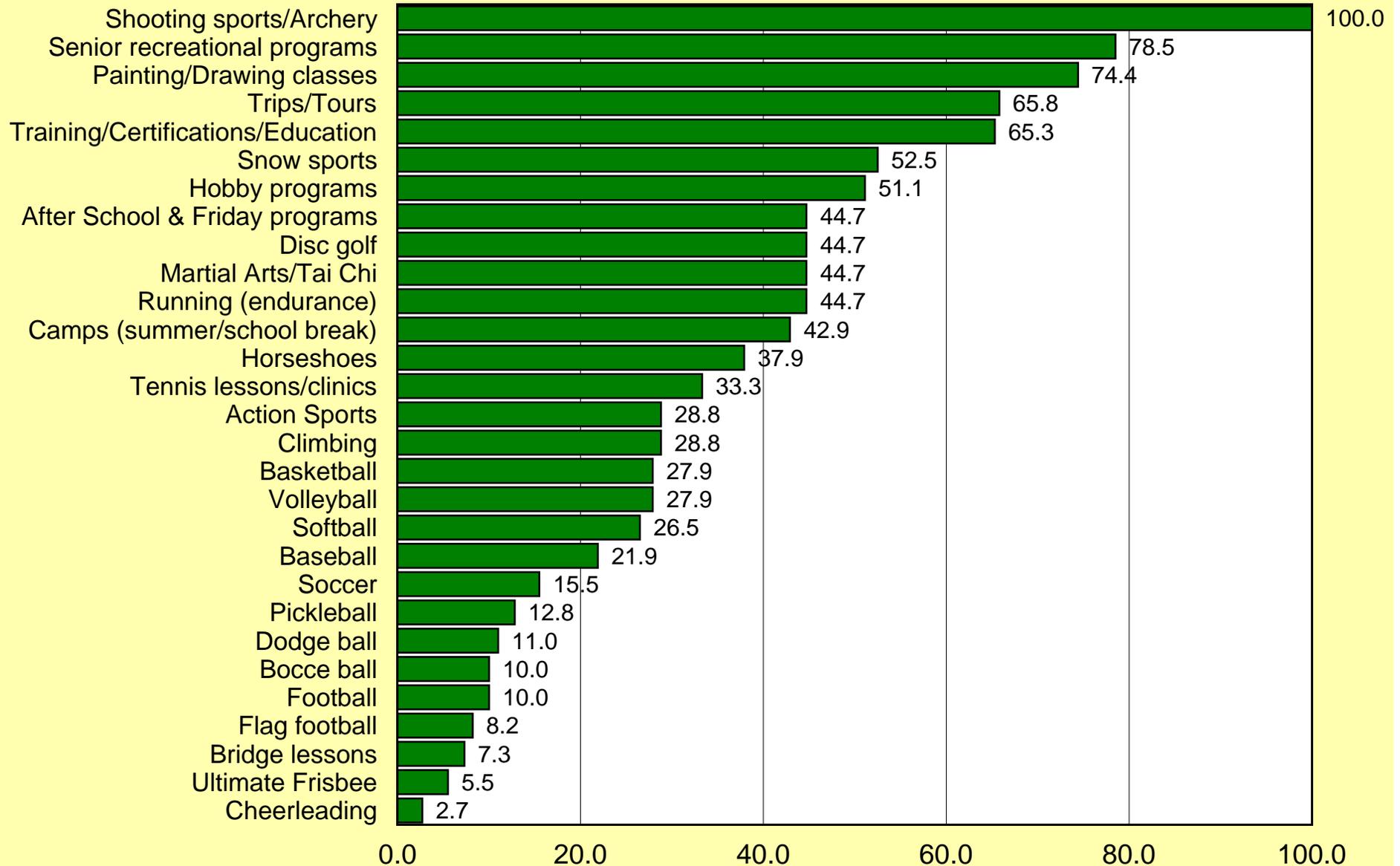
the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2016)

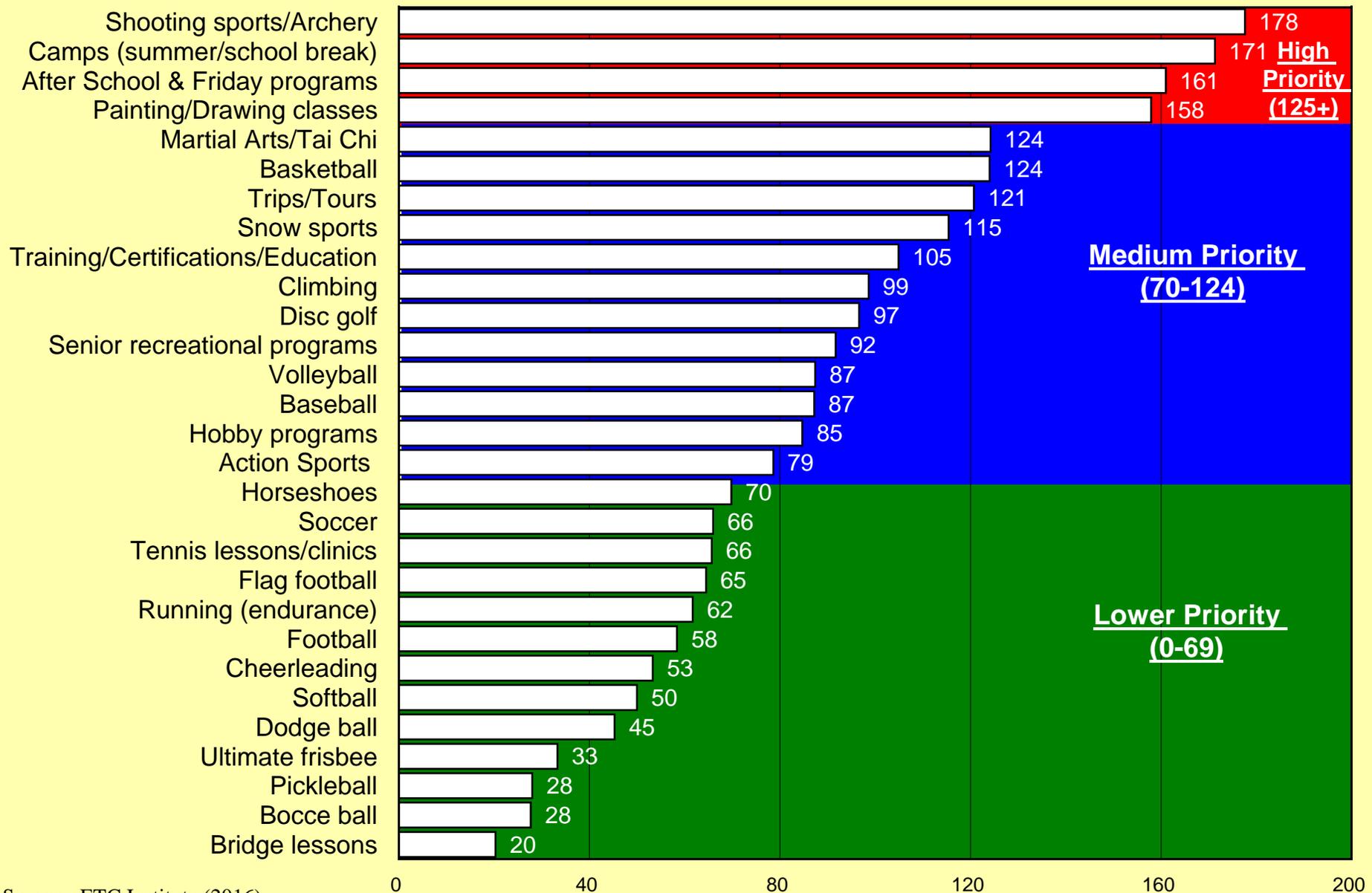
# Importance Rating for Programs/Activities for ADULTS

the rating for the item rated as the most important=100  
 the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



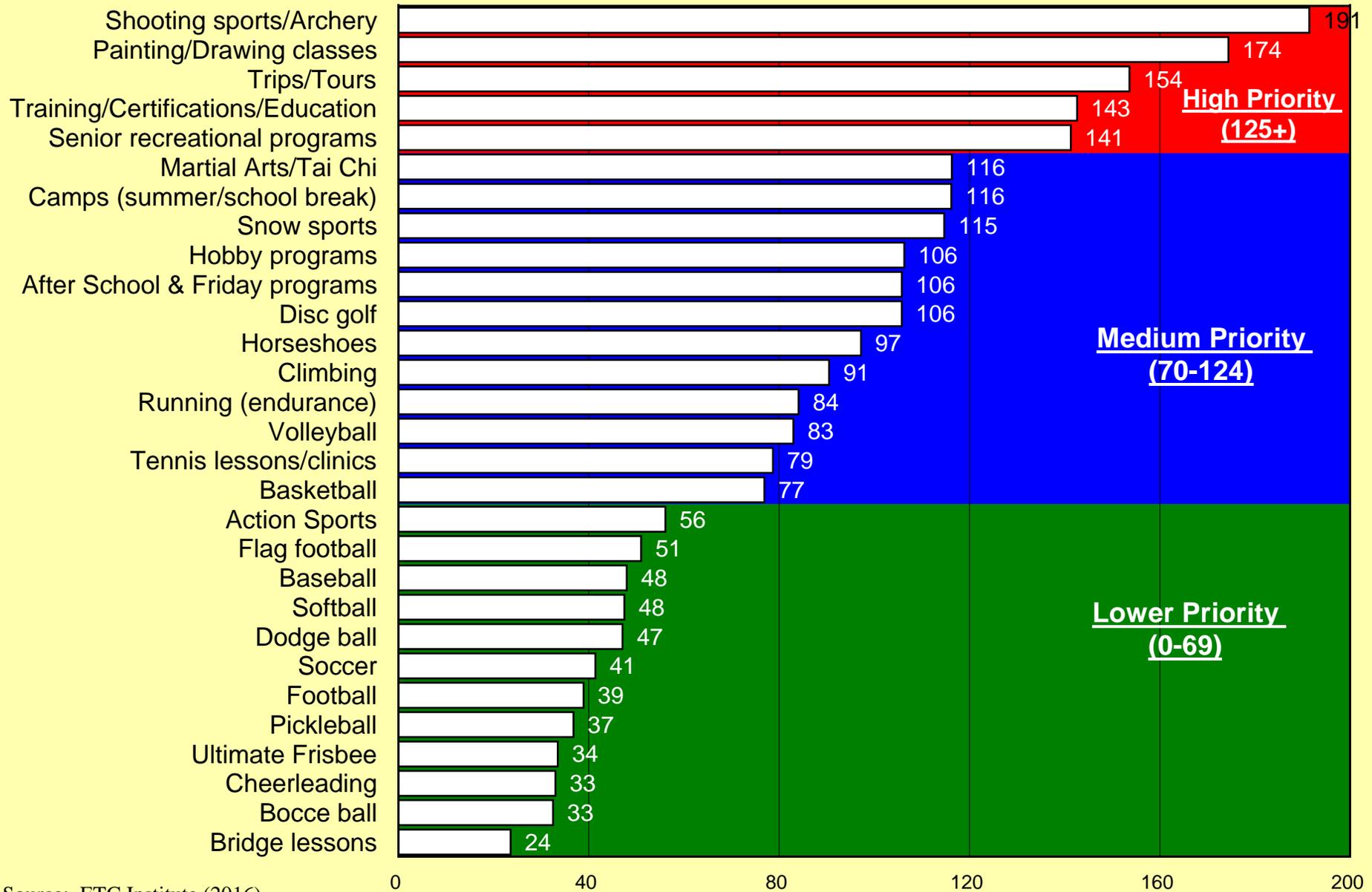
Source: ETC Institute (2016)

# Top Priorities for Investment for Programs/Activities for YOUTH Based on the Priority Investment Rating



Source: ETC Institute (2016)

# Top Priorities for Investment for Programs/Activities for ADULTS Based on the Priority Investment Rating



Source: ETC Institute (2016)

## **Section 3**

# ***Importance Unmet-Needs Matrices***

---

---

# City of Rifle, Colorado

## Importance-Unmet Needs Matrix

---

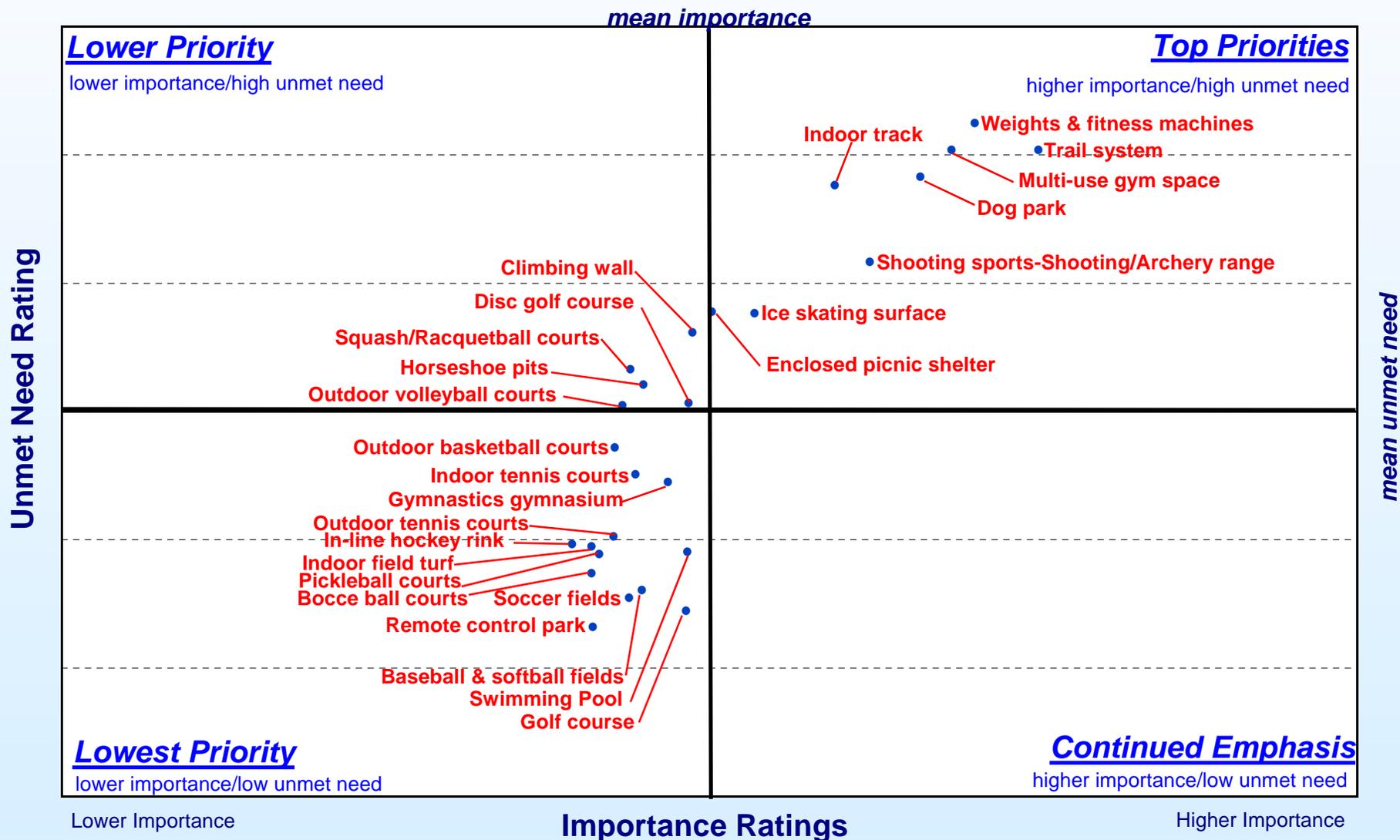
The Importance-Unmet Needs Matrix is a tool for assessing the priority that should be placed on parks and recreation facilities and recreation programs in the City of Rifle. Importance-Unmet Needs Assessment were completed for the City of Rifle. Each of the facilities and programs that were assessed on the survey were placed in one of the following four quadrants:

- **Top Priorities** (higher importance and high unmet need). Items in this quadrant should be given the highest priority for improvement. Respondents placed a high level of importance on these items, and the unmet need rating is high. Improvements to items in this quadrant will have positive benefits for the highest number of residents.
- **Continued Emphasis** (higher importance and low unmet need). Items in this quadrant should be given secondary priority for improvement. Respondents placed a high level of importance on these items, but the unmet need rating is relatively low.
- **Special Interest/Lower Priority** (lower importance and high unmet need). This quadrant shows where improvements may be needed to serve the needs of specialized populations. Respondents placed a lower level of importance on these items, but the unmet need rating is relatively high.
- **Lowest Priority** (lower importance and low unmet need). Items in this quadrant should receive the lowest priority for improvement. Respondents placed a lower level of importance on these items, and the unmet need rating is relatively low.

The following pages contain the Importance-Unmet Needs Matrices for all parks and recreation facilities and recreation programs that were assessed on the survey.

# Importance-Unmet Needs Assessment Matrix for City of Rifle Parks and Recreation Facilities

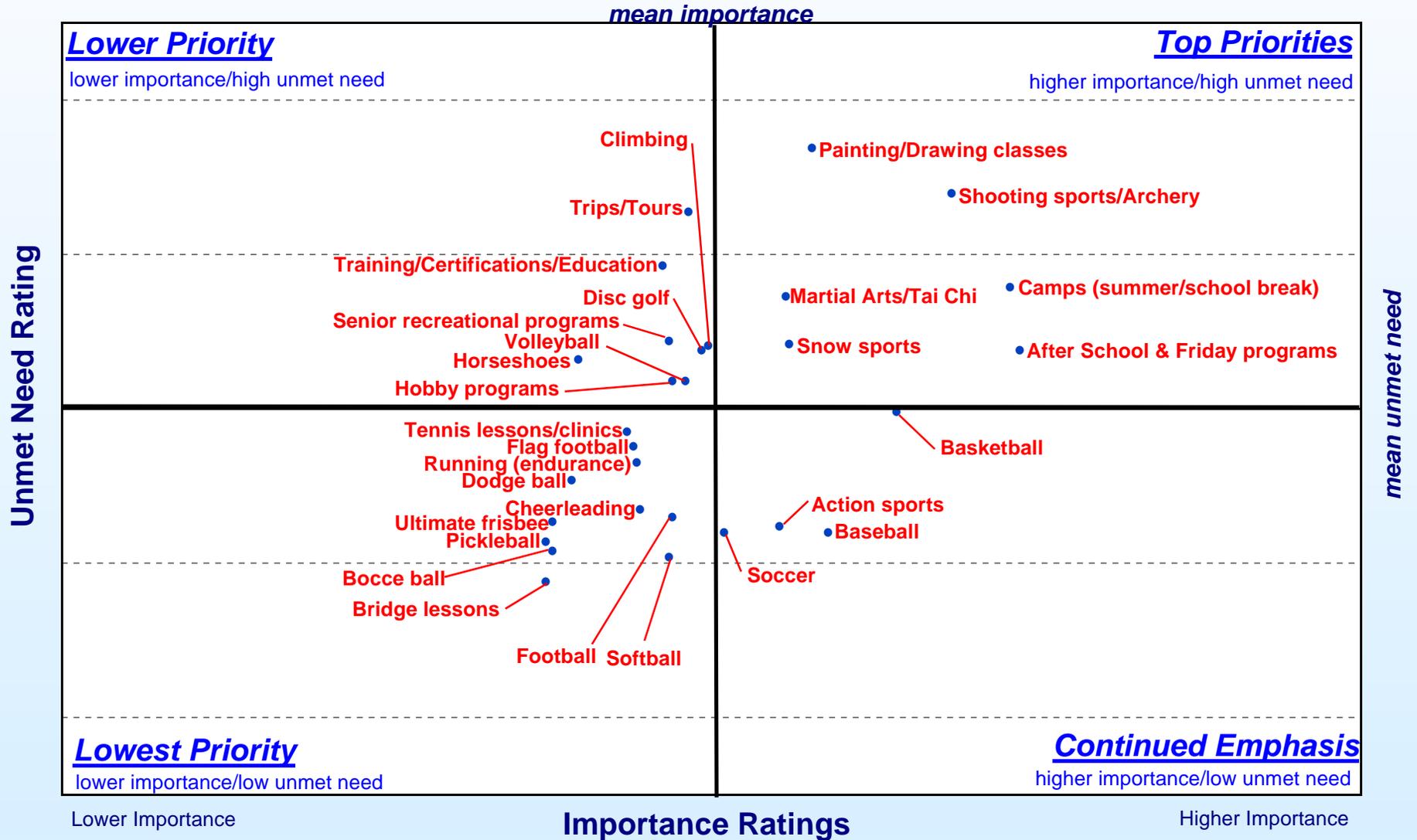
(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



Source: ETC Institute (2016)

# Importance-Unmet Needs Assessment Matrix for City of Rifle Parks and Recreation YOUTH Programs

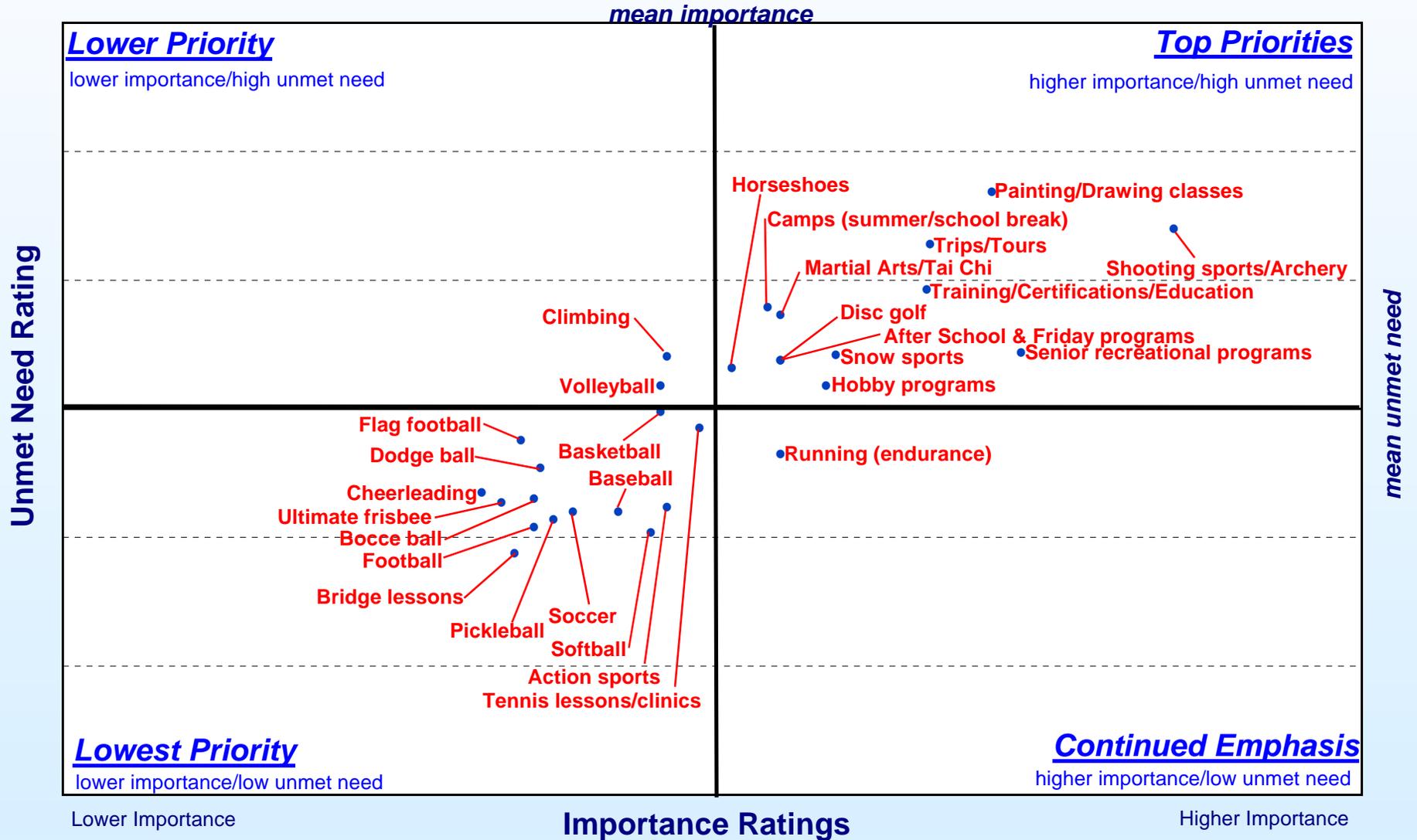
(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



Source: ETC Institute (2016)

# Importance-Unmet Needs Assessment Matrix for City of Rifle Parks and Recreation ADULT Programs

(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



Source: ETC Institute (2016)

## **Section 4**

# ***Benchmarks***

---

## National Benchmarking

*Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 400 communities in over 49 states across the country.*

The results of these surveys has provided an unparalleled data base of information to compare responses from household residents in client communities to “National Averages” and therefore provide a unique tool to “assist organizations in better decision making.”

Communities within the data base include a full-range of municipal and county governments from 20,000 in population through over 1 million in population. They include communities in warm weather climates and cold weather climates, mature communities and some of the fastest growing cities and counties in the country.

*“National Averages” have been developed for numerous strategically important parks and recreation planning and management issues* including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

*Results from household responses for the City of Rifle were compared to National Benchmarks to gain further strategic information.* A summary of all tabular comparisons are shown on the following page.

**Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Rifle is not authorized without written consent from ETC Institute.**

<b>Benchmarking for the City of Rifle Colorado Community Interest and Opinion Surveys</b>			
		<i>National Average</i>	<i>City of Rifle 2016</i>
<b>Has your household participated in City/County/Park District recreation programs during the past year?</b>			
	Yes	34%	51%
	No	66%	49%
<b>Ways respondents learn about recreation programs and activities</b>			
	Conversations with City/County/Park District staff	6%	10%
	E-mail bulletins/notification (Email)	8%	12%
	Newspaper	39%	39%
	Website	21%	33%
	Word of Mouth/Friends/Coworkers	42%	52%
	Social media - Facebook/Twitter	7%	24%
<b>Organizations used for parks and recreation programs and facilities</b>			
	Churches	30%	25%
	City/County Parks & Recreation Department	48%	66%
	College/University Facilities	15%	10%
	Other Cities/Park Districts	24%	36%
	Private Clubs	22%	9%
	School District	28%	30%

<b>Benchmarking for the City of Rifle Colorado Community Interest and Opinion Surveys</b>		
	<i>National Average</i>	<i>City of Rifle 2016</i>
<b>Parks and recreation facilities that respondent households have a need for</b>		
18 Hole Golf Course	30%	27%
Indoor Gyms/Multi-Purpose Rec Center	27%	47%
Indoor Ice-Skating Rinks	26%	32%
Indoor running/walking track	41%	40%
Off-leash dog parks	27%	46%
Outdoor basketball/multi-use courts	24%	28%
Picnic Areas and Shelters	53%	43%
Soccer, Lacrosse Fields (Outdoor field space)	22%	27%
Tennis Courts (outdoor)	26%	24%
Walking & Biking Trails	69%	66%
Baseball and softball fields	18%	32%
<b>Most Important Parks and Recreation Facilities to Respondent Households</b>		
18 Hole Golf Course	13%	10%
Indoor Gyms/Multi-Purpose Rec Centers	7%	30%
Indoor Ice-Skating Rinks	7%	15%
Indoor running/walking track	15%	21%
Off-Leash Dog Park	12%	28%
Picnic Areas and Shelters	17%	12%
Walking and Biking Trails	42%	37%
<b>Reasons that Prevent Respondent Households From Using Programs or</b>		
Facility operating hours are not convenient	7%	10%
Fees are too expensive	13%	14%
I do not know what is being offered	22%	41%
Lack of quality programs	8%	22%
Poor customer service by staff	3%	4%
Program times are not convenient	16%	14%
Programs I am interested in are not offered	14%	38%
Use facilities/programs of other organizations	15%	12%
We are too busy	34%	18%

# **Section 5**

## ***Tabular Analysis***

---

**Q1. FACILITY NEEDS. A variety of recreation facilities/amenities are listed below. For each one, please indicate if you or others in your household have a need for the facility/amenity.**

(N=479)

	Yes	No
Q1-1. Multi-use gym space-Basketball, volleyball, etc.	46.8%	53.2%
Q1-2. Gymnastics gymnasium	21.1%	78.9%
Q1-3. Weights & fitness machines	54.9%	45.1%
Q1-4. Indoor track	39.7%	60.3%
Q1-5. Indoor field turf	11.3%	88.7%
Q1-6. Squash/Racquetball courts	25.3%	74.7%
Q1-7. Pickleball courts	10.0%	90.0%
Q1-8. Bocce ball courts	9.0%	91.0%
Q1-9. Horseshoe pits	27.6%	72.4%
Q1-10. Dog park	46.3%	53.7%
Q1-11. Baseball & softball fields	31.7%	68.3%
Q1-12. Soccer fields	26.5%	73.5%
Q1-13. Outdoor tennis courts	24.4%	75.6%
Q1-14. Indoor tennis courts	16.7%	83.3%
Q1-15. Outdoor basketball courts	28.2%	71.8%
Q1-16. Outdoor volleyball courts	25.5%	74.5%
Q1-17. Disc golf course	24.4%	75.6%
Q1-18. Golf course	27.1%	72.9%
Q1-19. Ice skating surface	31.5%	68.5%
Q1-20. In-line hockey rink	12.5%	87.5%
Q1-21. Trail system	65.6%	34.4%
Q1-22. Shooting sports-Shooting/Archery range	49.9%	50.1%
Q1-23. Climbing wall	30.5%	69.5%

**Q1. FACILITY NEEDS. A variety of recreation facilities/amenities are listed below. For each one, please indicate if you or others in your household have a need for the facility/amenity.**

	Yes	No
Q1-24. Remote control park	12.9%	87.1%
Q1-25. Enclosed picnic shelter	43.4%	56.6%
Q1-26. Other-Swimming Pool	10.2%	89.8%
Q1-27. Other	4.6%	95.4%

**Q1. If you or your household does have a need, please indicate how well your needs are currently being met by that type of facility:**

(N=435)

	Fully Met	Mostly Met	Partly Met	Not Met
Q1-1. Multi-use gym space-Basketball, volleyball, etc.	4.9%	7.4%	24.6%	63.1%
Q1-2. Gymnastics gymnasium	13.7%	14.7%	27.4%	44.2%
Q1-3. Weights & fitness machines	6.4%	15.0%	39.3%	39.3%
Q1-4. Indoor track	1.8%	1.8%	4.1%	92.4%
Q1-5. Indoor field turf	8.2%	2.0%	0.0%	89.8%
Q1-6. Squash/Racquetball courts	4.6%	0.9%	5.5%	89.0%
Q1-7. Pickleball courts	2.3%	2.3%	2.3%	93.2%
Q1-8. Bocce ball courts	2.7%	8.1%	0.0%	89.2%
Q1-9. Horseshoe pits	8.3%	9.3%	25.0%	57.4%
Q1-10. Dog park	6.2%	9.7%	20.5%	63.6%
Q1-11. Baseball & softball fields	48.1%	30.8%	9.8%	11.3%
Q1-12. Soccer fields	41.1%	35.7%	15.2%	8.0%
Q1-13. Outdoor tennis courts	32.4%	22.9%	29.5%	15.2%
Q1-14. Indoor tennis courts	2.9%	2.9%	10.3%	83.8%
Q1-15. Outdoor basketball courts	21.0%	16.0%	38.7%	24.4%
Q1-16. Outdoor volleyball courts	8.2%	9.1%	18.2%	64.5%
Q1-17. Disc golf course	4.9%	7.8%	9.7%	77.7%
Q1-18. Golf course	51.7%	29.3%	9.5%	9.5%
Q1-19. Ice skating surface	5.0%	5.0%	7.1%	82.9%
Q1-20. In-line hockey rink	7.8%	9.8%	3.9%	78.4%
Q1-21. Trail system	12.9%	24.6%	47.8%	14.7%
Q1-22. Shooting sports-Shooting/Archery range	15.9%	19.3%	23.2%	41.5%
Q1-23. Climbing wall	6.4%	5.6%	6.4%	81.6%

**Q1. If you or your household does have a need, please indicate how well your needs are currently being met by that type of facility:**

	Fully Met	Mostly Met	Partly Met	Not Met
Q1-24. Remote control park	51.0%	19.6%	9.8%	19.6%
Q1-25. Enclosed picnic shelter	13.4%	21.0%	34.4%	31.2%
Q1-26. Other-Swimming Pool	2.5%	2.5%	12.5%	82.5%
Q1-27. Other	0.0%	5.6%	11.1%	83.3%

**Q1-27. Other**

<u>Q1-27. Other</u>	<u>Number</u>	<u>Percent</u>
better kennels for unwanted pets	2	9.1 %
football field	2	9.1 %
natural areas	2	9.1 %
crossfit facility	1	4.5 %
bike trails	1	4.5 %
craft center for kids	1	4.5 %
shaded rec areas	1	4.5 %
hiking trails	1	4.5 %
trail system through whole town	1	4.5 %
Boys & Girls Club	1	4.5 %
soft surface trail system	1	4.5 %
bike paths	1	4.5 %
indoor roller skating facility	1	4.5 %
4x4 & atf park	1	4.5 %
rec center	1	4.5 %
mountain biking	1	4.5 %
rec center with children activities	1	4.5 %
roller skating	1	4.5 %
<u>drones in out swimming pool</u>	<u>1</u>	<u>4.5 %</u>
Total	22	100.0 %

**Q2. Which FOUR of the facilities listed in Q1 do you think are MOST IMPORTANT to members of your household?**

<u>Q2. Top choice</u>	<u>Number</u>	<u>Percent</u>
Multi-use gym space-Basketball, volleyball, etc.	84	17.5 %
Gymnastics gymnasium	8	1.7 %
Weights & fitness machines	44	9.2 %
Indoor track	12	2.5 %
Indoor field turf	1	0.2 %
Squash/Racquetball courts	1	0.2 %
Pickleball courts	6	1.3 %
Bocce ball courts	1	0.2 %
Horseshoe pits	6	1.3 %
Dog park	34	7.1 %
Baseball & softball fields	12	2.5 %
Soccer fields	5	1.0 %
Indoor tennis courts	4	0.8 %
Outdoor basketball courts	5	1.0 %
Outdoor volleyball courts	3	0.6 %
Disc golf course	10	2.1 %
Golf course	16	3.3 %
Ice skating surface	11	2.3 %
Trail system	52	10.9 %
Shooting sports-Shooting/Archery range	23	4.8 %
Climbing wall	8	1.7 %
Remote control park	1	0.2 %
Enclosed picnic shelter	5	1.0 %
Other-Swimming Pool	30	6.3 %
Other	5	1.0 %
<u>None chosen</u>	<u>92</u>	<u>19.2 %</u>
Total	479	100.0 %

**Q2. Which FOUR of the facilities listed in Q1 do you think are MOST IMPORTANT to members of your household?**

<u>Q2. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Multi-use gym space-Basketball, volleyball, etc.	24	5.0 %
Gymnastics gymnasium	14	2.9 %
Weights & fitness machines	49	10.2 %
Indoor track	40	8.4 %
Indoor field turf	1	0.2 %
Squash/Racquetball courts	7	1.5 %
Pickleball courts	1	0.2 %
Bocce ball courts	2	0.4 %
Horseshoe pits	5	1.0 %
Dog park	39	8.1 %
Baseball & softball fields	5	1.0 %
Soccer fields	8	1.7 %
Outdoor tennis courts	8	1.7 %
Indoor tennis courts	9	1.9 %
Outdoor basketball courts	4	0.8 %
Outdoor volleyball courts	4	0.8 %
Disc golf course	4	0.8 %
Golf course	14	2.9 %
Ice skating surface	18	3.8 %
In-line hockey rink	1	0.2 %
Trail system	49	10.2 %
Shooting sports-Shooting/Archery range	32	6.7 %
Climbing wall	11	2.3 %
Remote control park	5	1.0 %
Enclosed picnic shelter	16	3.3 %
Other-Swimming Pool	7	1.5 %
Other	2	0.4 %
<u>None chosen</u>	<u>100</u>	<u>20.9 %</u>
Total	479	100.0 %

**Q2. Which FOUR of the facilities listed in Q1 do you think are MOST IMPORTANT to members of your household?**

<u>Q2. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Multi-use gym space-Basketball, volleyball, etc.	18	3.8 %
Gymnastics gymnasium	10	2.1 %
Weights & fitness machines	35	7.3 %
Indoor track	28	5.8 %
Indoor field turf	8	1.7 %
Squash/Racquetball courts	9	1.9 %
Pickleball courts	2	0.4 %
Bocce ball courts	2	0.4 %
Horseshoe pits	10	2.1 %
Dog park	38	7.9 %
Baseball & softball fields	9	1.9 %
Soccer fields	9	1.9 %
Outdoor tennis courts	5	1.0 %
Indoor tennis courts	8	1.7 %
Outdoor basketball courts	7	1.5 %
Outdoor volleyball courts	5	1.0 %
Disc golf course	14	2.9 %
Golf course	9	1.9 %
Ice skating surface	24	5.0 %
In-line hockey rink	3	0.6 %
Trail system	40	8.4 %
Shooting sports-Shooting/Archery range	23	4.8 %
Climbing wall	7	1.5 %
Remote control park	1	0.2 %
Enclosed picnic shelter	19	4.0 %
Other-Swimming Pool	6	1.3 %
Other	2	0.4 %
<u>None chosen</u>	<u>128</u>	<u>26.7 %</u>
Total	479	100.0 %

**Q2. Which FOUR of the facilities listed in Q1 do you think are MOST IMPORTANT to members of your household?**

<u>Q2. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Multi-use gym space-Basketball, volleyball, etc.	18	3.8 %
Gymnastics gymnasium	7	1.5 %
Weights & fitness machines	25	5.2 %
Indoor track	21	4.4 %
Indoor field turf	1	0.2 %
Squash/Racquetball courts	8	1.7 %
Pickleball courts	5	1.0 %
Bocce ball courts	6	1.3 %
Horseshoe pits	9	1.9 %
Dog park	22	4.6 %
Baseball & softball fields	4	0.8 %
Soccer fields	3	0.6 %
Outdoor tennis courts	6	1.3 %
Indoor tennis courts	6	1.3 %
Outdoor basketball courts	4	0.8 %
Outdoor volleyball courts	11	2.3 %
Disc golf course	19	4.0 %
Golf course	7	1.5 %
Ice skating surface	18	3.8 %
Trail system	35	7.3 %
Shooting sports-Shooting/Archery range	36	7.5 %
Climbing wall	22	4.6 %
Remote control park	5	1.0 %
Enclosed picnic shelter	16	3.3 %
Other-Swimming Pool	3	0.6 %
Other	7	1.5 %
<u>None chosen</u>	<u>155</u>	<u>32.4 %</u>
Total	479	100.0 %

## SUM OF THE TOP CHOICES

### Q2. Which FOUR of the facilities listed in Q1 do you think are MOST IMPORTANT to members of your household? (top 4)

Q2. Top choice	Number	Percent
Multi-use gym space-Basketball, volleyball, etc.	144	30.1 %
Gymnastics gymnasium	39	8.1 %
Weights & fitness machines	153	31.9 %
Indoor track	101	21.1 %
Indoor field turf	11	2.3 %
Squash/Racquetball courts	25	5.2 %
Pickleball courts	14	2.9 %
Bocce ball courts	11	2.3 %
Horseshoe pits	30	6.3 %
Dog park	133	27.8 %
Baseball & softball fields	30	6.3 %
Soccer fields	25	5.2 %
Outdoor tennis courts	19	4.0 %
Indoor tennis courts	27	5.6 %
Outdoor basketball courts	20	4.2 %
Outdoor volleyball courts	23	4.8 %
Disc golf course	47	9.8 %
Golf course	46	9.6 %
Ice skating surface	71	14.8 %
In-line hockey rink	4	0.8 %
Trail system	176	36.7 %
Shooting sports-Shooting/Archery range	114	23.8 %
Climbing wall	48	10.0 %
Remote control park	12	2.5 %
Enclosed picnic shelter	56	11.7 %
Other-Swimming Pool	46	9.6 %
Other	16	3.3 %
None chosen	92	19.2 %
Total	1533	

**Q3. PROGRAM/ACTIVITY NEEDS. A variety of recreation programs/activities are listed below. For each one, please indicate if you or others in your household have a desire to participate in the program/activity.**

(N=479)

	Yes	No
Q3-1. Action sports (skateboarding, BMX, etc.)	16.9%	83.1%
Q3-2. After School & Friday programs	26.5%	73.5%
Q3-3. Baseball	21.1%	78.9%
Q3-4. Basketball	24.4%	75.6%
Q3-5. Bocce ball	8.1%	91.9%
Q3-6. Bridge lessons	6.3%	93.7%
Q3-7. Camps (summer/school break)	28.4%	71.6%
Q3-8. Cheerleading	13.4%	86.6%
Q3-9. Climbing	22.5%	77.5%
Q3-10. Disc golf	21.7%	78.3%
Q3-11. Dodge ball	13.6%	86.4%
Q3-12. Flag football	17.7%	82.3%
Q3-13. Football	15.9%	84.1%
Q3-14. Horseshoes	23.6%	76.4%
Q3-15. Martial Arts/Tai Chi	27.1%	72.9%
Q3-16. Painting/Drawing classes	37.6%	62.4%
Q3-17. Pickleball	8.6%	91.4%
Q3-18. Running (endurance)	19.8%	80.2%
Q3-19. Senior recreational programs	26.7%	73.3%
Q3-20. Shooting sports/Archery	41.3%	58.7%
Q3-21. Snow sports	30.7%	69.3%
Q3-22. Soccer	18.4%	81.6%
Q3-23. Softball	17.7%	82.3%

**Q3. PROGRAM/ACTIVITY NEEDS. A variety of recreation programs/activities are listed below. For each one, please indicate if you or others in your household have a desire to participate in the program/activity.**

	Yes	No
Q3-24. Tennis lessons/clinics	16.5%	83.5%
Q3-25. Training/Certifications/Education	28.8%	71.2%
Q3-26. Trips/Tours	31.9%	68.1%
Q3-27. Ultimate frisbee	10.2%	89.8%
Q3-28. Volleyball	21.1%	78.9%
Q3-29. Hobby programs	20.7%	79.3%
Q3-30. Other	10.9%	89.1%

**Q3. If you or others have a desire to participate, please indicate how well your needs for the program/activity are currently being met.**

(N=412)

	Fully Met	Mostly Met	Partly Met	Not Met
Q3-1. Action Sports (skateboarding, BMX, etc.)	16.7%	29.2%	36.1%	18.1%
Q3-2. After School & Friday programs	9.9%	12.6%	31.5%	45.9%
Q3-3. Baseball	25.3%	33.3%	27.6%	13.8%
Q3-4. Basketball	13.1%	19.2%	43.4%	24.2%
Q3-5. Bocce ball	3.3%	3.3%	6.7%	86.7%
Q3-6. Bridge lessons	4.2%	8.3%	12.5%	75.0%
Q3-7. Camps (summer/school break)	6.1%	7.0%	34.2%	52.6%
Q3-8. Cheerleading	14.0%	10.0%	30.0%	46.0%
Q3-9. Climbing	5.4%	2.2%	29.0%	63.4%
Q3-10. Disc golf	1.1%	4.4%	11.0%	83.5%
Q3-11. Dodge ball	5.5%	5.5%	12.7%	76.4%
Q3-12. Flag football	7.2%	11.6%	14.5%	66.7%
Q3-13. Football	11.9%	27.1%	25.4%	35.6%
Q3-14. Horseshoes	7.8%	7.8%	27.8%	56.7%
Q3-15. Martial Arts/Tai Chi	7.5%	3.7%	24.3%	64.5%
Q3-16. Painting/Drawing classes	5.7%	5.0%	31.2%	58.2%
Q3-17. Pickleball	3.0%	3.0%	3.0%	90.9%
Q3-18. Running (endurance)	18.5%	14.8%	42.0%	24.7%
Q3-19. Senior recreational programs	9.5%	11.6%	29.5%	49.5%
Q3-20. Shooting sports/Archery	7.3%	18.3%	26.8%	47.6%
Q3-21. Snow sports	11.2%	20.8%	28.8%	39.2%
Q3-22. Soccer	25.0%	27.8%	34.7%	12.5%
Q3-23. Softball	26.7%	33.3%	20.0%	20.0%

**Q3. If you or others have a desire to participate, please indicate how well your needs for the program/activity are currently being met.**

	Fully Met	Mostly Met	Partly Met	Not Met
Q3-24. Tennis lessons/clinics	3.0%	4.5%	22.7%	69.7%
Q3-25. Training/Certifications/Education	3.6%	6.3%	40.2%	50.0%
Q3-26. Trips/Tours	3.3%	4.1%	29.5%	63.1%
Q3-27. Ultimate frisbee	2.4%	4.9%	12.2%	80.5%
Q3-28. Volleyball	6.0%	6.0%	26.5%	61.4%
Q3-29. Hobby programs	5.3%	5.3%	30.3%	59.2%
Q3-30. Other	4.5%	0.0%	13.6%	81.8%

**Q3-29. Which hobby programs?**

<u>Q3-29. Which hobby programs</u>	<u>Number</u>	<u>Percent</u>
crafts	4	8.5 %
Knitting, fashion design	2	4.3 %
scrapbooking	2	4.3 %
belly dancing	2	4.3 %
hiking	2	4.3 %
Depends on whats offered	2	4.3 %
cooking	2	4.3 %
pottery	2	4.3 %
Gardening aquaponics	1	2.1 %
Sewing, jewlery making, woodshop for older residence	1	2.1 %
gardening	1	2.1 %
cooking & gardening	1	2.1 %
music,crafts,writing/storytelling	1	2.1 %
Sewing, jewelry making, cooking	1	2.1 %
ceramics pottery	1	2.1 %
crochet, knitting, arts & crafts, etc.	1	2.1 %
sewing, crafts, walking & hiking for seniors	1	2.1 %
remote control cars and trucks	1	2.1 %
Crafts	1	2.1 %
painting	1	2.1 %
swimming pool	1	2.1 %
sewing, pottering, art craft, painting drawing	1	2.1 %
jewelry	1	2.1 %
ukelele class	1	2.1 %
stamp collecting	1	2.1 %
yoga	1	2.1 %
sewing	1	2.1 %
writing	1	2.1 %
board games and cards	1	2.1 %
swim team	1	2.1 %
quilt making/geneology	1	2.1 %
fishing	1	2.1 %
photography	1	2.1 %
rc racing	1	2.1 %
art	1	2.1 %
jewelry making	1	2.1 %
crafts, cooking	1	2.1 %
Total	47	100.0 %

**Q3-30. Other**

<u>Q3-30. Other</u>	<u>Number</u>	<u>Percent</u>
swimming	13	27.1 %
golf	2	4.2 %
gymnastics	2	4.2 %
Bike trails along the back roads	1	2.1 %
swimming for seniors	1	2.1 %
Adult kick ball	1	2.1 %
indoor pool and hot tub	1	2.1 %
mahjong group	1	2.1 %
indoor exercise pool	1	2.1 %
kayaking/rafting	1	2.1 %
place to meet & dance	1	2.1 %
swimming pool for the winter	1	2.1 %
Biking, swimming	1	2.1 %
indoor swim lessons	1	2.1 %
yoga	1	2.1 %
golf lessons	1	2.1 %
cycling	1	2.1 %
aerobics free	1	2.1 %
water aerobics	1	2.1 %
Spanish lessons	1	2.1 %
indoor swimming	1	2.1 %
fencing	1	2.1 %
journaling to help be someone	1	2.1 %
reading club & dancing	1	2.1 %
swim lessons	1	2.1 %
moto cross/baja	1	2.1 %
archery	1	2.1 %
horses	1	2.1 %
mountain biking	1	2.1 %
SWIM TEAM/POOL	1	2.1 %
dancing hip hop break dancing	1	2.1 %
backgammon	1	2.1 %
hiking	1	2.1 %
pottery, wood working	1	2.1 %
Total	48	100.0 %

**Q4. Which FOUR of the programs/activities listed in Q3 do you think are MOST IMPORTANT to the YOUTH members of your household?**

<u>Q4. Top choice</u>	<u>Number</u>	<u>Percent</u>
Action Sports (skateboarding, BMX, etc.)	18	3.8 %
After School & Friday programs	43	9.0 %
Baseball	19	4.0 %
Basketball	20	4.2 %
Bocce ball	1	0.2 %
Camps (summer/school break)	7	1.5 %
Cheerleading	3	0.6 %
Climbing	8	1.7 %
Disc golf	5	1.0 %
Dodge ball	1	0.2 %
Football	4	0.8 %
Horseshoes	3	0.6 %
Martial Arts/Tai Chi	10	2.1 %
Painting/Drawing classes	7	1.5 %
Pickleball	1	0.2 %
Running (endurance)	6	1.3 %
Senior recreational programs	3	0.6 %
Shooting sports/Archery	12	2.5 %
Snow sports	2	0.4 %
Soccer	12	2.5 %
Softball	4	0.8 %
Tennis lessons/clinics	3	0.6 %
Training/Certifications/Education	2	0.4 %
Trips/Tours	3	0.6 %
Volleyball	6	1.3 %
Hobby programs	5	1.0 %
Other	7	1.5 %
No youth in household	187	39.0 %
None chosen	77	16.1 %
Total	479	100.0 %

**Q4. Which FOUR of the programs/activities listed in Q3 do you think are MOST IMPORTANT to the YOUTH members of your household?**

<u>Q4. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Action Sports (skateboarding, BMX, etc.)	7	1.5 %
After School & Friday programs	12	2.5 %
Baseball	10	2.1 %
Basketball	18	3.8 %
Bocce ball	1	0.2 %
Bridge lessons	2	0.4 %
Camps (summer/school break)	28	5.8 %
Cheerleading	2	0.4 %
Climbing	5	1.0 %
Disc golf	10	2.1 %
Dodge ball	1	0.2 %
Flag football	8	1.7 %
Football	10	2.1 %
Horseshoes	2	0.4 %
Martial Arts/Tai Chi	9	1.9 %
Painting/Drawing classes	10	2.1 %
Running (endurance)	2	0.4 %
Senior recreational programs	5	1.0 %
Shooting sports/Archery	18	3.8 %
Snow sports	15	3.1 %
Soccer	7	1.5 %
Softball	7	1.5 %
Tennis lessons/clinics	1	0.2 %
Training/Certifications/Education	3	0.6 %
Trips/Tours	4	0.8 %
Volleyball	1	0.2 %
Hobby programs	7	1.5 %
Other	8	1.7 %
<u>None chosen</u>	<u>266</u>	<u>55.5 %</u>
Total	479	100.0 %

**Q4. Which FOUR of the programs/activities listed in Q3 do you think are MOST IMPORTANT to the YOUTH members of your household?**

<u>Q4. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Action Sports (skateboarding, BMX, etc.)	5	1.0 %
After School & Friday programs	14	2.9 %
Baseball	9	1.9 %
Basketball	9	1.9 %
Bocce ball	1	0.2 %
Camps (summer/school break)	18	3.8 %
Cheerleading	8	1.7 %
Climbing	10	2.1 %
Disc golf	8	1.7 %
Dodge ball	2	0.4 %
Flag football	4	0.8 %
Football	5	1.0 %
Horseshoes	1	0.2 %
Martial Arts/Tai Chi	9	1.9 %
Painting/Drawing classes	10	2.1 %
Pickleball	2	0.4 %
Running (endurance)	6	1.3 %
Senior recreational programs	6	1.3 %
Shooting sports/Archery	17	3.5 %
Snow sports	6	1.3 %
Soccer	6	1.3 %
Softball	4	0.8 %
Tennis lessons/clinics	9	1.9 %
Training/Certifications/Education	8	1.7 %
Trips/Tours	6	1.3 %
Ultimate frisbee	2	0.4 %
Volleyball	7	1.5 %
Hobby programs	5	1.0 %
Other	2	0.4 %
<u>None chosen</u>	<u>280</u>	<u>58.5 %</u>
Total	479	100.0 %

**Q4. Which FOUR of the programs/activities listed in Q3 do you think are MOST IMPORTANT to the YOUTH members of your household?**

<u>Q4. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Action Sports (skateboarding, BMX, etc.)	7	1.5 %
After School & Friday programs	4	0.8 %
Baseball	6	1.3 %
Basketball	7	1.5 %
Bocce ball	1	0.2 %
Bridge lessons	1	0.2 %
Camps (summer/school break)	18	3.8 %
Cheerleading	4	0.8 %
Climbing	4	0.8 %
Disc golf	3	0.6 %
Dodge ball	3	0.6 %
Flag football	4	0.8 %
Football	3	0.6 %
Horseshoes	2	0.4 %
Martial Arts/Tai Chi	10	2.1 %
Painting/Drawing classes	15	3.1 %
Running (endurance)	2	0.4 %
Senior recreational programs	7	1.5 %
Shooting sports/Archery	16	3.3 %
Snow sports	16	3.3 %
Soccer	4	0.8 %
Softball	6	1.3 %
Tennis lessons/clinics	2	0.4 %
Training/Certifications/Education	7	1.5 %
Trips/Tours	11	2.3 %
Ultimate frisbee	2	0.4 %
Volleyball	9	1.9 %
Hobby programs	5	1.0 %
Other	2	0.4 %
<u>None chosen</u>	<u>298</u>	<u>62.2 %</u>
Total	479	100.0 %

## SUM OF THE TOP CHOICES

### **Q4. Which FOUR of the programs/activities listed in Q3 do you think are MOST IMPORTANT to the YOUTH members of your household? (top 4)**

Q4. Top choice	Number	Percent
Action Sports (skateboarding, BMX, etc.)	37	7.7 %
After School & Friday programs	73	15.2 %
Baseball	44	9.2 %
Basketball	54	11.3 %
Bocce ball	4	0.8 %
Bridge lessons	3	0.6 %
Camps (summer/school break)	71	14.8 %
Cheerleading	17	3.5 %
Climbing	27	5.6 %
Disc golf	26	5.4 %
Dodge ball	7	1.5 %
Flag football	16	3.3 %
Football	22	4.6 %
Horseshoes	8	1.7 %
Martial Arts/Tai Chi	38	7.9 %
Painting/Drawing classes	42	8.8 %
Pickleball	3	0.6 %
Running (endurance)	16	3.3 %
Senior recreational programs	21	4.4 %
Shooting sports/Archery	63	13.2 %
Snow sports	39	8.1 %
Soccer	29	6.1 %
Softball	21	4.4 %
Tennis lessons/clinics	15	3.1 %
Training/Certifications/Education	20	4.2 %
Trips/Tours	24	5.0 %
Ultimate frisbee	4	0.8 %
Volleyball	23	4.8 %
Hobby programs	22	4.6 %
Other	19	4.0 %
No youth in household	187	39.0 %
None chosen	77	16.1 %
Total	1072	

**Q5. Which FOUR of the programs/activities listed in Q3 do you think are MOST IMPORTANT to the ADULT members of your household?**

<u>Q5. Top choice</u>	<u>Number</u>	<u>Percent</u>
Action Sports (skateboarding, BMX, etc.)	7	1.5 %
After School & Friday programs	33	6.9 %
Baseball	7	1.5 %
Basketball	10	2.1 %
Bocce ball	1	0.2 %
Bridge lessons	1	0.2 %
Camps (summer/school break)	10	2.1 %
Climbing	10	2.1 %
Disc golf	24	5.0 %
Dodge ball	2	0.4 %
Flag football	2	0.4 %
Football	4	0.8 %
Horseshoes	4	0.8 %
Martial Arts/Tai Chi	16	3.3 %
Painting/Drawing classes	9	1.9 %
Pickleball	5	1.0 %
Running (endurance)	13	2.7 %
Senior recreational programs	34	7.1 %
Shooting sports/Archery	48	10.0 %
Snow sports	6	1.3 %
Soccer	7	1.5 %
Softball	12	2.5 %
Tennis lessons/clinics	8	1.7 %
Training/Certifications/Education	16	3.3 %
Trips/Tours	11	2.3 %
Volleyball	4	0.8 %
Hobby programs	6	1.3 %
Other	24	5.0 %
<u>None chosen</u>	<u>145</u>	<u>30.3 %</u>
Total	479	100.0 %

**Q5. Which FOUR of the programs/activities listed in Q3 do you think are MOST IMPORTANT to the ADULT members of your household?**

<u>Q5. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Action Sports (skateboarding, BMX, etc.)	11	2.3 %
After School & Friday programs	4	0.8 %
Baseball	6	1.3 %
Basketball	8	1.7 %
Bocce ball	4	0.8 %
Bridge lessons	1	0.2 %
Camps (summer/school break)	22	4.6 %
Climbing	9	1.9 %
Disc golf	8	1.7 %
Dodge ball	3	0.6 %
Flag football	2	0.4 %
Football	2	0.4 %
Horseshoes	13	2.7 %
Martial Arts/Tai Chi	11	2.3 %
Painting/Drawing classes	31	6.5 %
Pickleball	3	0.6 %
Running (endurance)	8	1.7 %
Senior recreational programs	17	3.5 %
Shooting sports/Archery	31	6.5 %
Snow sports	22	4.6 %
Soccer	2	0.4 %
Softball	11	2.3 %
Tennis lessons/clinics	15	3.1 %
Training/Certifications/Education	16	3.3 %
Trips/Tours	24	5.0 %
Volleyball	7	1.5 %
Hobby programs	15	3.1 %
Other	5	1.0 %
<u>None chosen</u>	<u>168</u>	<u>35.1 %</u>
Total	479	100.0 %

**Q5. Which FOUR of the programs/activities listed in Q3 do you think are MOST IMPORTANT to the ADULT members of your household?**

<u>Q5. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Action Sports (skateboarding, BMX, etc.)	5	1.0 %
After School & Friday programs	3	0.6 %
Baseball	5	1.0 %
Basketball	9	1.9 %
Bocce ball	4	0.8 %
Bridge lessons	5	1.0 %
Camps (summer/school break)	9	1.9 %
Cheerleading	1	0.2 %
Climbing	8	1.7 %
Disc golf	11	2.3 %
Dodge ball	5	1.0 %
Flag football	3	0.6 %
Football	2	0.4 %
Horseshoes	14	2.9 %
Martial Arts/Tai Chi	11	2.3 %
Painting/Drawing classes	17	3.5 %
Pickleball	4	0.8 %
Running (endurance)	15	3.1 %
Senior recreational programs	17	3.5 %
Shooting sports/Archery	15	3.1 %
Snow sports	13	2.7 %
Softball	3	0.6 %
Tennis lessons/clinics	8	1.7 %
Training/Certifications/Education	20	4.2 %
Trips/Tours	16	3.3 %
Ultimate frisbee	4	0.8 %
Volleyball	8	1.7 %
Hobby programs	17	3.5 %
Other	7	1.5 %
<u>None chosen</u>	<u>220</u>	<u>45.9 %</u>
Total	479	100.0 %

**Q5. Which FOUR of the programs/activities listed in Q3 do you think are MOST IMPORTANT to the ADULT members of your household?**

<u>Q5. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Action Sports (skateboarding, BMX, etc.)	7	1.5 %
After School & Friday programs	7	1.5 %
Baseball	5	1.0 %
Basketball	2	0.4 %
Bocce ball	2	0.4 %
Bridge lessons	1	0.2 %
Camps (summer/school break)	4	0.8 %
Cheerleading	2	0.4 %
Climbing	3	0.6 %
Disc golf	4	0.8 %
Dodge ball	2	0.4 %
Flag football	2	0.4 %
Football	3	0.6 %
Horseshoes	9	1.9 %
Martial Arts/Tai Chi	9	1.9 %
Painting/Drawing classes	21	4.4 %
Pickleball	2	0.4 %
Running (endurance)	11	2.3 %
Senior recreational programs	15	3.1 %
Shooting sports/Archery	11	2.3 %
Snow sports	14	2.9 %
Soccer	7	1.5 %
Softball	2	0.4 %
Tennis lessons/clinics	4	0.8 %
Training/Certifications/Education	17	3.5 %
Trips/Tours	18	3.8 %
Ultimate frisbee	2	0.4 %
Volleyball	10	2.1 %
Hobby programs	16	3.3 %
Other	1	0.2 %
None chosen	266	55.5 %
Total	479	100.0 %

## SUM OF THE TOP CHOICES

### Q5. Which FOUR of the programs/activities listed in Q3 do you think are MOST IMPORTANT to the ADULT members of your household? (top 4)

Q5. Top choice	Number	Percent
Action Sports (skateboarding, BMX, etc.)	30	6.3 %
After School & Friday programs	47	9.8 %
Baseball	23	4.8 %
Basketball	29	6.1 %
Bocce ball	11	2.3 %
Bridge lessons	8	1.7 %
Camps (summer/school break)	45	9.4 %
Cheerleading	3	0.6 %
Climbing	30	6.3 %
Disc golf	47	9.8 %
Dodge ball	12	2.5 %
Flag football	9	1.9 %
Football	11	2.3 %
Horseshoes	40	8.4 %
Martial Arts/Tai Chi	47	9.8 %
Painting/Drawing classes	78	16.3 %
Pickleball	14	2.9 %
Running (endurance)	47	9.8 %
Senior recreational programs	83	17.3 %
Shooting sports/Archery	105	21.9 %
Snow sports	55	11.5 %
Soccer	16	3.3 %
Softball	28	5.8 %
Tennis lessons/clinics	35	7.3 %
Training/Certifications/Education	69	14.4 %
Trips/Tours	69	14.4 %
Ultimate frisbee	6	1.3 %
Volleyball	29	6.1 %
Hobby programs	54	11.3 %
Other	37	7.7 %
None chosen	145	30.3 %
Total	1262	

**Q6. AQUATIC NEEDS. A variety of aquatic features are listed below. For each one, please indicate if you or other adults in your household have a desire to use the facilities.**

(N=479)

	Yes	No
Q6-1. Area for swim lessons/classes (SCUBA, Kayak lessons, etc.)	54.5%	45.5%
Q6-2. Family oriented pool; features such as slides, lazy river, water sprays, & zero depth entry	60.3%	39.7%
Q6-3. 25-yard competition pool	24.0%	76.0%
Q6-4. Deep water area	39.9%	60.1%
Q6-5. Diving boards	40.1%	59.9%
Q6-6. Whirlpool or hot tub	56.2%	43.8%
Q6-7. Lap lanes for exercise swimming	50.7%	49.3%
Q6-8. Dry sauna & steam room	47.6%	52.4%
Q6-9. Area for water fitness/therapeutics	57.8%	42.2%
Q6-10. Other	5.6%	94.4%

**Q6. If you or others have a desire to use the facilities, please indicate how often you and members of your household would use the facility.**

(N=384)

	Several times per week	A few times per month	At least once per month	Less than once per month
Q6-1. Area for swim lessons/classes (SCUBA, Kayak lessons, etc.)	31.3%	35.2%	15.0%	18.5%
Q6-2. Family oriented pool; features such as slides, lazy river, water sprays, & zero depth entry	36.6%	40.6%	10.6%	12.2%
Q6-3. 25-yard competition pool	41.4%	29.3%	14.1%	15.2%
Q6-4. Deep water area	33.9%	43.0%	9.1%	13.9%
Q6-5. Diving boards	32.4%	44.7%	8.2%	14.7%
Q6-6. Whirlpool or hot tub	49.1%	33.5%	5.2%	12.2%
Q6-7. Lap lanes for exercise swimming	51.2%	31.5%	7.9%	9.4%
Q6-8. Dry sauna & steam room	48.2%	31.3%	9.7%	10.8%
Q6-9. Area for water fitness/therapeutics	48.5%	30.7%	10.4%	10.4%
Q6-10. Other	43.5%	26.1%	4.3%	26.1%

**Q6-10. Other**

Q6-10. Other	Number	Percent
indoor heated pool	8	36.4 %
outdoor slide	2	9.1 %
We need a facility	2	9.1 %
Just bike trails	1	4.5 %
Paddle board area on river	1	4.5 %
aerobics for women	1	4.5 %
water aerobics	1	4.5 %
swim team adults/kids	1	4.5 %
senior day pool	1	4.5 %
adult swim time	1	4.5 %
salt water	1	4.5 %
ADULT STUFF	1	4.5 %
dog pond	1	4.5 %
Total	22	100.0 %

**Q7. Which FOUR of the aquatic features listed in Q6 are YOUTH (under 18) in your household most likely to use?**

<u>Q7. Top choice</u>	<u>Number</u>	<u>Percent</u>
Area for swim lessons/classes (SCUBA, Kayak lessons, etc.)	70	14.6 %
Family oriented pool, features such as slides, lazy river, water sprays, & zero depth entry	106	22.1 %
25-yard competition pool	3	0.6 %
Deep water area	2	0.4 %
Diving boards	5	1.0 %
Whirlpool or hot tub	3	0.6 %
Lap lanes for exercise swimming	3	0.6 %
Area for water fitness/therapeutics	6	1.3 %
Other	3	0.6 %
No youth in household	201	42.0 %
None chosen	77	16.1 %
Total	479	100.0 %

**Q7. Which FOUR of the aquatic features listed in Q6 are YOUTH (under 18) in your household most likely to use?**

<u>Q7. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Area for swim lessons/classes (SCUBA, Kayak lessons, etc.)	55	11.5 %
Family oriented pool, features such as slides, lazy river, water sprays, & zero depth entry	71	14.8 %
25-yard competition pool	3	0.6 %
Deep water area	19	4.0 %
Diving boards	15	3.1 %
Whirlpool or hot tub	6	1.3 %
Lap lanes for exercise swimming	8	1.7 %
Dry sauna & steam room	3	0.6 %
Area for water fitness/therapeutics	6	1.3 %
Other	4	0.8 %
None chosen	289	60.3 %
Total	479	100.0 %

**Q7. Which FOUR of the aquatic features listed in Q6 are YOUTH (under 18) in your household most likely to use?**

<u>Q7. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Area for swim lessons/classes (SCUBA, Kayak lessons, etc.)	10	2.1 %
Family oriented pool, features such as slides, lazy river, water sprays, & zero depth entry	2	0.4 %
25-yard competition pool	11	2.3 %
Deep water area	24	5.0 %
Diving boards	71	14.8 %
Whirlpool or hot tub	25	5.2 %
Lap lanes for exercise swimming	10	2.1 %
Dry sauna & steam room	5	1.0 %
Area for water fitness/therapeutics	6	1.3 %
Other	2	0.4 %
None chosen	313	65.3 %
Total	479	100.0 %

**Q7. Which FOUR of the aquatic features listed in Q6 are YOUTH (under 18) in your household most likely to use?**

<u>Q7. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Area for swim lessons/classes (SCUBA, Kayak lessons, etc.)	7	1.5 %
Family oriented pool, features such as slides, lazy river, water sprays, & zero depth entry	2	0.4 %
25-yard competition pool	9	1.9 %
Deep water area	22	4.6 %
Diving boards	23	4.8 %
Whirlpool or hot tub	26	5.4 %
Lap lanes for exercise swimming	15	3.1 %
Dry sauna & steam room	12	2.5 %
Area for water fitness/therapeutics	15	3.1 %
Other	3	0.6 %
<u>None chosen</u>	<u>345</u>	<u>72.0 %</u>
Total	479	100.0 %

**SUM OF THE TOP CHOICES****Q7. Which FOUR of the aquatic features listed in Q6 are YOUTH (under 18) in your household most likely to use? (top 4)**

<u>Q7. Top choice</u>	<u>Number</u>	<u>Percent</u>
Area for swim lessons/classes (SCUBA, Kayak lessons, etc.)	142	29.6 %
Family oriented pool, features such as slides, lazy river, water sprays, & zero depth entry	181	37.8 %
25-yard competition pool	26	5.4 %
Deep water area	67	14.0 %
Diving boards	114	23.8 %
Whirlpool or hot tub	60	12.5 %
Lap lanes for exercise swimming	36	7.5 %
Dry sauna & steam room	20	4.2 %
Area for water fitness/therapeutics	33	6.9 %
Other	12	2.5 %
No youth in household	201	42.0 %
<u>None chosen</u>	<u>77</u>	<u>16.1 %</u>
Total	969	

**Q8. Which FOUR of the aquatic features listed in Q6 are ADULTS in your household most likely to use?**

<u>Q8. Top choice</u>	<u>Number</u>	<u>Percent</u>
Area for swim lessons/classes (SCUBA, Kayak lessons, etc.)	47	9.8 %
Family oriented pool, features such as slides, lazy river, water sprays, & zero depth entry	91	19.0 %
25-yard competition pool	3	0.6 %
Deep water area	5	1.0 %
Diving boards	3	0.6 %
Whirlpool or hot tub	63	13.2 %
Lap lanes for exercise swimming	63	13.2 %
Dry sauna & steam room	17	3.5 %
Area for water fitness/therapeutics	52	10.9 %
Other	7	1.5 %
<u>None chosen</u>	<u>128</u>	<u>26.7 %</u>
Total	479	100.0 %

**Q8. Which FOUR of the aquatic features listed in Q6 are ADULTS in your household most likely to use?**

<u>Q8. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Area for swim lessons/classes (SCUBA, Kayak lessons, etc.)	44	9.2 %
Family oriented pool, features such as slides, lazy river, water sprays, & zero depth entry	51	10.6 %
25-yard competition pool	12	2.5 %
Deep water area	22	4.6 %
Diving boards	5	1.0 %
Whirlpool or hot tub	61	12.7 %
Lap lanes for exercise swimming	48	10.0 %
Dry sauna & steam room	47	9.8 %
Area for water fitness/therapeutics	35	7.3 %
Other	2	0.4 %
<u>None chosen</u>	<u>152</u>	<u>31.7 %</u>
Total	479	100.0 %

**Q8. Which FOUR of the aquatic features listed in Q6 are ADULTS in your household most likely to use?**

<u>Q8. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Area for swim lessons/classes (SCUBA, Kayak lessons, etc.)	19	4.0 %
Family oriented pool, features such as slides, lazy river, water sprays, & zero depth entry	27	5.6 %
25-yard competition pool	10	2.1 %
Deep water area	18	3.8 %
Diving boards	16	3.3 %
Whirlpool or hot tub	59	12.3 %
Lap lanes for exercise swimming	36	7.5 %
Dry sauna & steam room	57	11.9 %
Area for water fitness/therapeutics	44	9.2 %
Other	1	0.2 %
<u>None chosen</u>	<u>192</u>	<u>40.1 %</u>
Total	479	100.0 %

**Q8. Which FOUR of the aquatic features listed in Q6 are ADULTS in your household most likely to use?**

<u>Q8. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Area for swim lessons/classes (SCUBA, Kayak lessons, etc.)	25	5.2 %
Family oriented pool, features such as slides, lazy river, water sprays, & zero depth entry	21	4.4 %
25-yard competition pool	7	1.5 %
Deep water area	26	5.4 %
Diving boards	18	3.8 %
Whirlpool or hot tub	25	5.2 %
Lap lanes for exercise swimming	25	5.2 %
Dry sauna & steam room	44	9.2 %
Area for water fitness/therapeutics	51	10.6 %
Other	3	0.6 %
<u>None chosen</u>	<u>234</u>	<u>48.9 %</u>
Total	479	100.0 %

**SUM OF THE TOP CHOICES**

**Q8. Which FOUR of the aquatic features listed in Q6 are ADULTS in your household most likely to use? (top 4)**

<u>Q8. Top choice</u>	<u>Number</u>	<u>Percent</u>
Area for swim lessons/classes (SCUBA, Kayak lessons, etc.)	135	28.2 %
Family oriented pool, features such as slides, lazy river, water sprays, & zero depth entry	190	39.7 %
25-yard competition pool	32	6.7 %
Deep water area	71	14.8 %
Diving boards	42	8.8 %
Whirlpool or hot tub	208	43.4 %
Lap lanes for exercise swimming	172	35.9 %
Dry sauna & steam room	165	34.4 %
Area for water fitness/therapeutics	182	38.0 %
Other	13	2.7 %
<u>None chosen</u>	<u>128</u>	<u>26.7 %</u>
Total	1338	

**Q9. Which ONE of the following groups do you think should be the City of Rifle Parks & Recreation Department's top priority to serve?**

Q9. What should be City of Rifle Parks & Recreation Department's top priority to serve

	Number	Percent
Children/Youth	212	44.3 %
Adults (18-54 years)	117	24.4 %
Senior adults (age 55+)	51	10.6 %
Don't know	99	20.7 %
Total	479	100.0 %

**EXCLUDING DON'T KNOW**

**Q9. Which ONE of the following groups do you think should be the City of Rifle Parks & Recreation Department's top priority to serve? (without "don't know")**

Q9. What should be City of Rifle Parks & Recreation Department's top priority to serve

	Number	Percent
Children/Youth	212	55.8 %
Adults (18-54 years)	117	30.8 %
Senior adults (age 55+)	51	13.4 %
Total	380	100.0 %

**Q10. Overall, how well are your household's needs for the following programs and activities provided by the City of Rifle being met?**

(N=479)

	Fully Met	Mostly Met	Partly Met	Not Met	Do Not Have A Need
Q10-1. Special events	8.2%	20.9%	30.8%	13.1%	27.0%
Q10-2. Outdoor recreation	7.7%	24.9%	36.1%	14.5%	16.8%
Q10-3. Teen programs	2.7%	6.3%	13.0%	21.2%	56.9%
Q10-4. Preschool/Youth activities	3.2%	5.4%	19.9%	17.4%	54.2%
Q10-5. Youth sports	6.4%	18.1%	20.4%	8.1%	47.0%
Q10-6. Youth trips	2.5%	6.0%	15.4%	18.2%	58.0%
Q10-7. Adult sports	3.1%	9.6%	24.8%	21.7%	40.7%
Q10-8. Adult activities	3.6%	8.6%	29.5%	28.1%	30.2%
Q10-9. Senior dult activities	3.4%	6.1%	15.7%	19.4%	55.4%
Q10-10. Passive Recreation (non-team) activities	3.9%	5.9%	24.6%	29.3%	36.2%

**Q10. Overall, how well are your household's needs for the following programs and activities provided by the City of Rifle being met? (without "no need")**

(N=479)

	Fully Met	Mostly Met	Partly Met	Not Met
Q10-1. Special events	11.3%	28.6%	42.1%	18.0%
Q10-2. Outdoor recreation	9.2%	30.0%	43.4%	17.4%
Q10-3. Teen programs	6.1%	14.5%	30.2%	49.2%
Q10-4. Preschool/Youth activities	7.0%	11.8%	43.3%	38.0%
Q10-5. Youth sports	12.1%	34.1%	38.6%	15.2%
Q10-6. Youth trips	5.9%	14.2%	36.7%	43.2%
Q10-7. Adult sports	5.3%	16.3%	41.9%	36.6%
Q10-8. Adult activities	5.2%	12.4%	42.3%	40.2%
Q10-9. Senior dult activities	7.6%	13.6%	35.3%	43.5%
Q10-10. Passive Recreation (non-team) Activities	6.2%	9.3%	38.6%	45.9%

**Q11. Have you or other members of your household used any of the following facilities operated by the City of Rifle during the past year?**

Q11. Have you used any facilities operated by City of

Rifle during past year	Number	Percent
Centennial Park	338	70.6 %
Tennis courts	70	14.6 %
Multipurpose field	131	27.3 %
Skate Park	80	16.7 %
Deerfield Park	224	46.8 %
Rifle Mountain Park	273	57.0 %
Ute Theater	231	48.2 %
Swimming Pool	207	43.2 %
Outdoor Basketball Court	82	17.1 %
Other	29	6.1 %
Total	1665	

**Q11. Other**

Q11. Other	Number	Percent
trails	6	21.4 %
Rifle creek trail	3	10.7 %
trails & sidewalks	2	7.1 %
hiking trail	1	3.6 %
Splash park and amphitheatre	1	3.6 %
Other parks in city	1	3.6 %
bike paths	1	3.6 %
RC parks	1	3.6 %
water pad	1	3.6 %
baseball	1	3.6 %
shooting range	1	3.6 %
Joyce, Moki and Davison Parks	1	3.6 %
senior center	1	3.6 %
walking trails	1	3.6 %
golf course	1	3.6 %
dog park	1	3.6 %
rifle gap & falls & church	1	3.6 %
Morrow Drive Trail	1	3.6 %
RC PARK	1	3.6 %
Glenwood Springs Hot pool	1	3.6 %
Total	28	100.0 %

**Q12. Which of the following organizations provide the recreation FACILITIES that are used by you and other members of your household?**

Q12. Organizations provide recreation facilities that are

<u>used by you</u>	<u>Number</u>	<u>Percent</u>
City of Rifle-Parks & Recreation Department	318	66.4 %
Other governments: Glenwood Springs, Battlement Mesa	174	36.3 %
Local schools	145	30.3 %
Colleges/Universities	48	10.0 %
Churches or other religious organizations	120	25.1 %
Non-profit organizations	51	10.6 %
Private clubs	41	8.6 %
Fitness centers	76	15.9 %
Cultural institutions: Ute Theater	129	26.9 %
Other	44	9.2 %
<u>None of these</u>	<u>42</u>	<u>8.8 %</u>
Total	1188	

### **Q12-7. Which private club do you use most?**

<u>Q12-7. Which private club do you use most</u>	<u>Number</u>	<u>Percent</u>
1211 Fitness	4	11.4 %
Elks	4	11.4 %
Rifle Creek Golf Course	3	8.6 %
Synergy gymnastics	3	8.6 %
Theatre	2	5.7 %
misty yoga	2	5.7 %
Work	2	5.7 %
Rifle sportsmen club	2	5.7 %
Moose	2	5.7 %
FUN RANGE	2	5.7 %
Exclusive athletic club	1	2.9 %
HOT SPRINGS	1	2.9 %
Glenwood Hot Springs	1	2.9 %
United Volleyball Club	1	2.9 %
sportsmans club	1	2.9 %
baseball	1	2.9 %
aspen glen	1	2.9 %
IOOF	1	2.9 %
<u>Rifle gun club</u>	<u>1</u>	<u>2.9 %</u>
Total	35	100.0 %

### **Q12-8. Which fitness center do you use most?**

<u>Q12-8. Which fitness center do you use most</u>	<u>Number</u>	<u>Percent</u>
Exclusive Athletic Club	17	28.8 %
Rifle Fitness Center	8	13.6 %
Rocky Mountain	8	13.6 %
1211 Fitness	5	8.5 %
Glenwood rec center	3	5.1 %

Battlement Mesa Rec Ctr	3	5.1 %
glenwood spring rec center & pool	2	3.4 %
Gym	1	1.7 %
Gymnastics	1	1.7 %
by walmart	1	1.7 %
Midland Fitness	1	1.7 %
Glenwood Community Cnter	1	1.7 %
GRH pool	1	1.7 %
private fitness center @ work	1	1.7 %
private	1	1.7 %
Artillium Dance Studio	1	1.7 %
gsw rec center	1	1.7 %
GWS community center	1	1.7 %
yoga	1	1.7 %
Golds Gym	1	1.7 %
Total	59	100.0 %

**Q12-10. Other**

<u>Q12-10. Other</u>	<u>Number</u>	<u>Percent</u>
golf course	3	6.8 %
forest service	2	4.5 %
non Rifle golf courses	2	4.5 %
historical	2	4.5 %
work	2	4.5 %
senior center	2	4.5 %
Gypsum rec center	1	2.3 %
Work facilities	1	2.3 %
live theatre venues	1	2.3 %
dance company	1	2.3 %
exercise by walking	1	2.3 %
home gym	1	2.3 %
glenwood springs rec	1	2.3 %
rifle creek golf course	1	2.3 %
Through work	1	2.3 %
bookclifts art center	1	2.3 %
artillumina	1	2.3 %
glenwood caverns amusement park	1	2.3 %
shooting range	1	2.3 %
Meeker rec center	1	2.3 %
Rifle Senior Center	1	2.3 %
Grand River Hospital District	1	2.3 %
Brendan theater	1	2.3 %
State Parks	1	2.3 %
colorado parks and wildlife	1	2.3 %
Eagle Rec	1	2.3 %
rifle Golf Course	1	2.3 %
outdoors	1	2.3 %
Dance, Gymnastics	1	2.3 %
library	1	2.3 %
home exercise equipment	1	2.3 %
GREAT OUTDOORS	1	2.3 %
Farmers Market	1	2.3 %
Fire dept Norch facility	1	2.3 %
hot sprains pool gws	1	2.3 %
county fair grounds	1	2.3 %
Glenwood Springs Hot Pool	1	2.3 %
Total	44	100.0 %

**Q12-2. Of the organizations listed in Q12, which ONE do you use most for your household's recreation needs?**

<u>Q12-2. Top choice</u>	<u>Number</u>	<u>Percent</u>
City of Rifle-Parks & Recreation Department	181	37.8 %
Other governments (Glenwood Springs, Battlement Mesa)	60	12.5 %
Churches or other religious organizations	29	6.1 %
Fitness centers	29	6.1 %
Local schools	23	4.8 %
Other	21	4.4 %
Cultural institutions (Ute Theater)	16	3.3 %
Private clubs	13	2.7 %
Colleges/Universities	9	1.9 %
Non-profit organizations	6	1.3 %
None chosen	92	19.2 %
Total	479	100.0 %

**Q13. How many City of Rifle Parks and Recreation programs have you and other members of your family participated in during the past year?**

<u>Q13. How many City of Rifle Parks &amp; Recreation programs have you participated in during past year</u>	<u>Number</u>	<u>Percent</u>
None	235	49.1 %
1 to 3	142	29.6 %
4 to 6	74	15.4 %
7 to 10	20	4.2 %
11-15	6	1.3 %
16 or More	2	0.4 %
Total	479	100.0 %

**Q14. Which of the following reasons prevent you or other members of your household from using recreation programs offered by the City of Rifle Parks & Recreation Department?**

Q14. Reasons that prevent you from using recreation programs offered by City of Rifle Parks & Recreation

<u>Department</u>	<u>Number</u>	<u>Percent</u>
Too hard to find parking	28	5.8 %
Program or facility not offered	181	37.8 %
Lack of quality programs	104	21.7 %
Program times not convenient	68	14.2 %
Use facilities of other cities/private institutions	57	11.9 %
Not interested/too busy	85	17.7 %
Facility/operating hours not convenient	46	9.6 %
Don't know what's offered/available	195	40.7 %
Nothing-I am actively using City's recreation facilities & programs	27	5.6 %
Insufficient staffing	10	2.1 %
Poor customer service	20	4.2 %
Fees too high	65	13.6 %
Facilities too crowded	66	13.8 %
<u>Other</u>	<u>34</u>	<u>7.1 %</u>
Total	986	

**Q14. Other**

<u>Q14. Other</u>	<u>Number</u>	<u>Percent</u>
age	3	9.4 %
too old	2	6.3 %
Don't allow dogs	2	6.3 %
Just moved to town have not had a chance to yet	1	3.1 %
don't always have time nor children	1	3.1 %
work	1	3.1 %
My own work schedule	1	3.1 %
73 years old	1	3.1 %
I prefer the natural land and trails	1	3.1 %
advanced basketball league	1	3.1 %
not enough family programs	1	3.1 %
being old	1	3.1 %
no winter swimming	1	3.1 %
hard to use, programs are during business hours	1	3.1 %
lack of public transportation	1	3.1 %
rec center need	1	3.1 %
like Glenwood for winter indoors	1	3.1 %
no indoor rec center	1	3.1 %
mostly geared towards kids	1	3.1 %
Nothing to offer here, NO rec center !!	1	3.1 %
other activities	1	3.1 %
sometimes I just don't like people	1	3.1 %
health	1	3.1 %
health reasons	1	3.1 %
aquatic facility not indoors	1	3.1 %
preregistration kept us out of softball leagues	1	3.1 %
need indoor/outdoor pool, just a bigger pool	1	3.1 %
<u>JUST ISSUE OUT OF OUR CONTROL</u>	<u>1</u>	<u>3.1 %</u>
Total	32	100.0 %

**Q15. Do you believe the City of Rifle needs an improved aquatic facility?**

Q15. Do you believe City of Rifle needs an improved aquatic facility	Number	Percent
Yes	327	68.3 %
No	56	11.7 %
Don't know	96	20.0 %
Total	479	100.0 %

**EXCLUDING DON'T KNOW**

**Q15. Do you believe the City of Rifle needs an improved aquatic facility? (without "don't know")**

Q15. Do you believe City of Rifle needs an improved aquatic facility	Number	Percent
Yes	327	85.4 %
No	56	14.6 %
Total	383	100.0 %

**Q16. From the following list, please check all the ways you learn about City of Rifle Parks and Recreation programs and activities:**

Q16. Ways you learn about City of Rifle Parks & Recreation programs & activities	Number	Percent
Electronic Recreation brochures	68	14.2 %
City of Rifle website-www.rifleco.org	160	33.4 %
RifleNow-www.riflenow.org	58	12.1 %
Recreation e-mail	58	12.1 %
Conversations with staff	50	10.4 %
From friends & family	251	52.4 %
Newspaper	187	39.0 %
Social media: Facebook, Twitter, Instagram, YouTube, etc.	117	24.4 %
Other	29	6.1 %
None of these	48	10.0 %
Total	1026	

**Q16. Other**

<u>Q16-9. Other</u>	<u>Number</u>	<u>Percent</u>
school flyers	5	17.2 %
mail	3	10.3 %
School	2	6.9 %
mailings	2	6.9 %
seasonal booklet	2	6.9 %
tv	2	6.9 %
school-GMC	1	3.4 %
School handouts	1	3.4 %
don't really hear much	1	3.4 %
schools send home brochures	1	3.4 %
Flyer	1	3.4 %
by seeing them	1	3.4 %
live near centennial park	1	3.4 %
Senior center	1	3.4 %
schools community partners	1	3.4 %
booklet in mail	1	3.4 %
schools or mail	1	3.4 %
public access programs	1	3.4 %
school/media in literature in weekly folders	1	3.4 %
Total	29	100.0 %

**Q17. Do you rent or own the residence you live in?**

<u>Q17. Do you rent or own the residence you live in</u>	<u>Number</u>	<u>Percent</u>
Own	341	71.2 %
Rent	135	28.2 %
Not provided	3	0.6 %
Total	479	100.0 %

**EXCLUDING NOT PROVIDED**

**Q17. Do you rent or own the residence you live in? (without "not provided")**

<u>Q17. Do you rent or own the residence you live in</u>	<u>Number</u>	<u>Percent</u>
Own	341	71.6 %
Rent	135	28.4 %
Total	476	100.0 %

**Q18. What is your age?**

<u>Q18. Your age</u>	<u>Number</u>	<u>Percent</u>
18-34	111	23.2 %
35-44	116	24.2 %
45-54	98	20.5 %
55-64	74	15.4 %
65+	76	15.9 %
Not provided	4	0.8 %
Total	479	100.0 %

**EXCLUDING NOT PROVIDED**

**Q18. What is your age? (without "not provided")**

<u>Q18. Your age</u>	<u>Number</u>	<u>Percent</u>
18-34	111	23.4 %
35-44	116	24.4 %
45-54	98	20.6 %
55-64	74	15.6 %
65+	76	16.0 %
Total	475	100.0 %

**Q19. Including yourself, how many people are in your household?**

	<u>Mean</u>	<u>Sum</u>
number	2.97	1363
Under age 5	0.25	113
Ages 5-9	0.20	93
Ages 10-14	0.27	126
Ages 15-19	0.27	124
Ages 20-24	0.14	64
Ages 25-34	0.33	152
Ages 35-44	0.47	215
Ages 45-54	0.41	188
Ages 55-64	0.32	145
Ages 65-74	0.19	86
Ages 75+	0.12	57

**Q20. Approximately how many years have you lived in the City of Rifle?**

<u>Q20. How many years have you lived in the City of Rifle</u>	<u>Number</u>	<u>Percent</u>
5 or less	136	28.7 %
6 to 10	68	14.3 %
11 to 15	56	11.8 %
16 to 20	60	12.7 %
21 to 30	75	15.8 %
31+	79	16.7 %
Total	474	100.0 %

**Q21. Your gender:**

<u>Q21. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	229	47.8 %
Female	250	52.2 %
Total	479	100.0 %

## **Section 6**

# ***Survey Instrument***

---



## CITY OF RIFLE Community Survey

February 25, 2016

Dear City of Rifle Resident,

**Your input on the enclosed survey is extremely important.** During the next few years, we will be making decisions that affect Parks and Recreation facilities and services. To ensure your City's priorities are aligned with the needs of residents, we are asking what YOU think.

**We appreciate your time.** The time you invest in this survey will influence decisions that will be made about the City Parks and Recreation Department's future. Your responses will also allow City leaders to identify and address the many opportunities and challenges facing the community.

**Please return your survey during the next week.** The surveys are being circulated and tabulated by an independent third party, and your response will remain confidential; no City Council member or City staff will see participant names. Please return your survey in the enclosed postage-paid envelope. If you wish to complete the survey on-line, please visit [www.riflesurvey.org](http://www.riflesurvey.org).

If you have any questions, please call Tom Whitmore, Parks & Recreation Director at 665-6489. Thank you again for taking the time to provide valuable input.

*La Ciudad de Rifle está realizando una encuesta para saber su opinión sobre los servicios que ofrece nuestra ciudad. Si desea participar en la encuesta por telefono, en español, por favor de llamarnos 1-844-811-0411.*

Sincerely,

A handwritten signature in black ink, appearing to read "Randy Winkler". The signature is fluid and cursive.

Randy Winkler  
Mayor



# City of Rifle Community Parks & Recreation Survey

Please have an adult in your household complete this survey. Your input will be used to assess community recreation needs and priorities for the City of Rifle. You may complete the survey online at [www.RifleSurvey.org](http://www.RifleSurvey.org). If you have questions, please call Tom Whitmore, Parks and Recreation Director, at (970) 665-6489.

1. **FACILITY NEEDS.** A variety of recreation facilities/amenities are listed below. For each one, please indicate if you or others in your household have a need for the facility/amenity by circling "YES" or "NO".

If you or your household does have a need, please indicate how well your needs are currently being met by that type of facility:

Type of Facility	Do you have a need for this facility?		If you have a need, how well are your needs currently being met?			
			Fully Met	Mostly Met	Partly Met	Not Met
01. Multi-use gym space – Basketball, volleyball, etc.	Yes	No	4	3	2	1
02. Gymnastics gymnasium	Yes	No	4	3	2	1
03. Weights and fitness machines	Yes	No	4	3	2	1
04. Indoor track	Yes	No	4	3	2	1
05. Indoor field turf	Yes	No	4	3	2	1
06. Squash/Racquetball courts	Yes	No	4	3	2	1
07. Pickleball courts	Yes	No	4	3	2	1
08. Bocce ball courts	Yes	No	4	3	2	1
09. Horseshoe pits	Yes	No	4	3	2	1
10. Dog park	Yes	No	4	3	2	1
11. Baseball and softball fields	Yes	No	4	3	2	1
12. Soccer fields	Yes	No	4	3	2	1
13. Outdoor tennis courts	Yes	No	4	3	2	1
14. Indoor tennis courts	Yes	No	4	3	2	1
15. Outdoor basketball courts	Yes	No	4	3	2	1
16. Outdoor volleyball courts	Yes	No	4	3	2	1
17. Disc golf course	Yes	No	4	3	2	1
18. Golf course	Yes	No	4	3	2	1
19. Ice skating surface	Yes	No	4	3	2	1
20. In-line hockey rink	Yes	No	4	3	2	1
21. Trail system	Yes	No	4	3	2	1
22. Shooting sports – Shooting/Archery range	Yes	No	4	3	2	1
23. Climbing wall	Yes	No	4	3	2	1
24. Remote control park	Yes	No	4	3	2	1
25. Enclosed picnic shelter	Yes	No	4	3	2	1
26. Other: _____	Yes	No	4	3	2	1

2. Which FOUR of the facilities listed in Question 1 do you think are MOST IMPORTANT to members of your household? [Write your top four choices below using the numbers from the list in Question 1; if you do not think any of these items are important, circle NONE.]

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ NONE

3. **PROGRAM/ACTIVITY NEEDS.** A variety of recreation programs/activities are listed below. For each one, please indicate if you or others in your household have a desire to participate in the program/activity by circling "YES" or "NO".

If you or others have a desire to participate, please indicate how well your needs for the program/activity are currently being met.

Programs/Activities	Do you or others in your household have a desire to participate in this activity?		If someone in your household has a desire to participate, how well are your household's needs currently being met?			
			Fully Met	Mostly Met	Partly Met	Not Met
01. Action Sports ( <i>skateboarding, BMX, etc.</i> )	Yes	No	4	3	2	1
02. After School & Friday programs	Yes	No	4	3	2	1
03. Baseball	Yes	No	4	3	2	1
04. Basketball	Yes	No	4	3	2	1
05. Bocce Ball	Yes	No	4	3	2	1
06. Bridge Lessons	Yes	No	4	3	2	1
07. Camps ( <i>summer/school break</i> )	Yes	No	4	3	2	1
08. Cheerleading	Yes	No	4	3	2	1
09. Climbing	Yes	No	4	3	2	1
10. Disc golf	Yes	No	4	3	2	1
11. Dodge ball	Yes	No	4	3	2	1
12. Flag football	Yes	No	4	3	2	1
13. Football	Yes	No	4	3	2	1
14. Horseshoes	Yes	No	4	3	2	1
15. Martial Arts/Tai Chi	Yes	No	4	3	2	1
16. Painting/Drawing classes	Yes	No	4	3	2	1
17. Pickleball	Yes	No	4	3	2	1
18. Running ( <i>endurance</i> )	Yes	No	4	3	2	1
19. Senior recreational programs	Yes	No	4	3	2	1
20. Shooting sports/Archery	Yes	No	4	3	2	1
21. Snow sports	Yes	No	4	3	2	1
22. Soccer	Yes	No	4	3	2	1
23. Softball	Yes	No	4	3	2	1
24. Tennis lessons/clinics	Yes	No	4	3	2	1
25. Training/Certifications/Education	Yes	No	4	3	2	1
26. Trips/Tours	Yes	No	4	3	2	1
27. Ultimate Frisbee	Yes	No	4	3	2	1
28. Volleyball	Yes	No	4	3	2	1
29. Hobby programs: _____	Yes	No	4	3	2	1
30. Other: _____	Yes	No	4	3	2	1

4. Which FOUR of the programs/activities listed in Question 3 do you think are MOST IMPORTANT to the YOUTH members of your household? [Write your top four choices below using the numbers from the list in Question 3; if you do not think any of these items are important, circle NONE. If you do not have youth in your household, circle "No Youth in Household".]

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ NONE No Youth in Household

5. Which **FOUR** of the programs/activities listed in Question 3 do you think are **MOST IMPORTANT** to the **ADULT** members of your household? [Write your top four choices below using the numbers from the list in Question 3; if you do not think any of these items are important, circle **NONE**.]

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ NONE

6. **AQUATIC NEEDS.** A variety of aquatic features are listed below. For each one, please indicate if you or other adults in your household have a desire to use the facilities by circling "YES" or "NO".

If you or others have a desire to use the facilities, please indicate how often you and members of your household would use the facility.

Aquatic Features	Do you or others in your household have a desire to participate in this type of program/facility?		If someone in your household has a desire to use these features, how often would you use them?			
			Several times per week	A few times per month	At least once per month	Less than once per month
01. Area for swim lessons/classes (SCUBA, Kayak lessons, etc.)	Yes	No	4	3	2	1
02. Family oriented pool; features such as slides, lazy river, water sprays, & zero depth entry	Yes	No	4	3	2	1
03. 25-yard competition pool	Yes	No	4	3	2	1
04. Deep water area	Yes	No	4	3	2	1
05. Diving boards	Yes	No	4	3	2	1
06. Whirlpool or hot tub	Yes	No	4	3	2	1
07. Lap Lanes for exercise swimming	Yes	No	4	3	2	1
08. Dry Sauna and steam room	Yes	No	4	3	2	1
09. Area for water fitness/therapeutics	Yes	No	4	3	2	1
10. Other: _____	Yes	No	4	3	2	1

7. Which **FOUR** of the aquatic features listed in Question 6 are **YOUTH (under 18)** in your household most likely to use? [Write your top four choices below using the numbers from the list in Question 6; if you do not think any of these items are important, circle **NONE**. If you do not have youth in your household, circle "No Youth in Household".]

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ NONE No Youth in Household

8. Which **FOUR** of the aquatic features listed in Question 6 are **ADULTS** in your household most likely to use? [Write your top four choices below using the numbers from the list in Question 6; if you do not think any of these items are important, circle **NONE**.]

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ NONE

9. Which **ONE** of the following groups do you think should be the City of Rifle Parks & Recreation Department's top priority to serve?

\_\_\_\_(1) Children/Youth    \_\_\_\_ (2) Adults (18-54 years)    \_\_\_\_ (3) Senior adults (age 55+)    \_\_\_\_ (9) Don't know

10. Overall, how well are your household's needs for the following programs and activities provided by the City of Rifle being met? [If you do not have a need for the item circle "0".]

Program/Activity	How well are your household's needs currently being met?				
	Fully Met	Mostly Met	Partly Met	Not Met	Do Not Have a Need
01. Special events	4	3	2	1	0
02. Outdoor recreation	4	3	2	1	0
03. Teen programs	4	3	2	1	0
04. Preschool/Youth activities	4	3	2	1	0
05. Youth sports	4	3	2	1	0
06. Youth trips	4	3	2	1	0
07. Adult sports	4	3	2	1	0
08. Adult activities	4	3	2	1	0
09. Senior adult activities	4	3	2	1	0
10. Passive Recreation (non-team) activities	4	3	2	1	0

11. Have you or other members of your household used any of the following facilities operated by the City of Rifle during the past year? [Check all that apply.]

- (01) Centennial Park
- (02) Tennis courts
- (03) Multipurpose field
- (04) Skate Park
- (05) Deerfield Park
- (06) Rifle Mountain Park
- (07) Ute Theater
- (08) Swimming Pool
- (09) Outdoor Basketball Court
- (10) Other: \_\_\_\_\_

12. Which of the following organizations provide the recreation FACILITIES that are used by you and other members of your household? [Check all that apply.]

- (01) City of Rifle – Parks & Recreation Department
- (02) Other governments (Glenwood Springs, Battlement Mesa)
- (03) Local Schools
- (04) Colleges/Universities
- (05) Churches or other religious organizations
- (06) Non-profit organizations
- (07) Private clubs (Which private club do you use most? \_\_\_\_\_)
- (08) Fitness centers (Which fitness center do you use most? \_\_\_\_\_)
- (09) Cultural institutions (Ute Theater)
- (10) Other: \_\_\_\_\_
- (99) None of these

12-2. Of the organizations listed in Question 12, which ONE do you use most for your household's recreation needs? [Write the number from the list in Question 12 that corresponds to the organization your household uses most; e.g. write "01" if the City of Rifle is the organization that provides the facilities/programs you use most.]

Most used organization: \_\_\_\_\_

13. How many City of Rifle Parks and Recreation programs have you and other members of your family participated in during the past year?

Number of programs: \_\_\_\_\_

14. Which of the following reasons prevent you or other members of your household from using recreation programs offered by the City of Rifle Parks & Recreation Department? [If you currently use them, please indicate which items prevent you from using them more often. Check all that apply.]

- (01) Too hard to find parking
- (02) Program or facility not offered
- (03) Lack of quality programs
- (04) Program times not convenient
- (05) Use facilities of other cities/private institutions
- (06) Not interested/too busy
- (07) Facility/operating hours not convenient
- (08) Don't know what's offered/available
- (09) Nothing – I am actively using the City's facilities/programs
- (10) Insufficient staffing
- (11) Poor customer service
- (12) Fees too high
- (13) Facilities too crowded
- (14) Other: \_\_\_\_\_

15. Do you believe the City of Rifle needs an improved aquatic facility?

- (1) Yes     (2) No     (9) Don't know

16. From the following list, please check all the ways you learn about the City of Rifle Parks and Recreation programs and activities:

- (01) Electronic Recreation brochures
- (02) City of Rifle website – [www.rifleco.org](http://www.rifleco.org)
- (03) RifleNow – [www.riflenow.org](http://www.riflenow.org)
- (04) Recreation e-mail
- (05) Conversations with staff
- (06) From friends and family
- (07) Newspaper
- (08) Social media (Facebook, Twitter, Instagram, YouTube, etc.)
- (09) Other: \_\_\_\_\_
- (99) None of these

17. Do you rent or own the residence you live in?     (1) Own     (2) Rent

18. What is your age? \_\_\_\_\_ years

19. Including yourself, how many people are in your household?

- Under age 5: \_\_\_\_\_    Ages 15-19: \_\_\_\_\_    Ages 35-44: \_\_\_\_\_    Ages 65-74: \_\_\_\_\_  
Ages 5-9: \_\_\_\_\_    Ages 20-24: \_\_\_\_\_    Ages 45-54: \_\_\_\_\_    Ages 75+: \_\_\_\_\_  
Ages 10-14: \_\_\_\_\_    Ages 25-34: \_\_\_\_\_    Ages 55-64: \_\_\_\_\_

20. Approximately how many years have you lived in the City of Rifle? \_\_\_\_\_ years

21. Your gender:     (1) Male     (2) Female

**OPTIONAL:** If you would like to receive future information regarding the City of Rifle Parks & Recreation Programs, and are willing to participate in online surveys or would be willing to attend focus groups about leisure/recreation needs in the City of Rifle, please provide your contact information below:

Your Name: \_\_\_\_\_ Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**This concludes the survey – Thank you for your time!**

Please return your completed survey in the enclosed postage-paid envelope addressed to:  
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061.

You may also scan your survey and return it by e-mail to [ctatham@etcinstitute.com](mailto:ctatham@etcinstitute.com),  
or complete it on-line by going to [www.RifleSurvey.org](http://www.RifleSurvey.org).

Your responses will remain completely confidential. The information printed to the right will ONLY be used to help identify unmet needs for leisure and recreation services in our community. If your address is not correct, please provide the correct information. Thank you!