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# **VISITOR IMPROVEMENT FUND ADVISORY BOARD**

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## ***Regular Meeting Agenda***

November 13, 2012

12:00 p.m.

Rifle City Hall  
Conference Room  
202 Railroad Avenue  
Rifle, CO

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*The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.*

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|------------|----|---|
| 12:00 p.m. | 1. | Call to Order and Roll Call                                     |
| 12:05 p.m. | 2. | Approval of minutes from the October 9, 2012 Regular Meeting    |
| 12:15 p.m. | 3. | Update on advertising from Rifle Area Chamber of Commerce       |
| 12:35 p.m. | 4. | Discuss recommendation from marketing and advertising committee |
| 12:45p.m.  | 5. | Other discussion items  |
| 12:55p.m.  | 6. | Adjourn   |

*The order and times of agenda items listed above are approximate and intended as a guideline for the Board.*

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*Next Regular Meeting: December 11, 2012*