

VISITOR IMPROVEMENT FUND ADVISORY BOARD MEETING

Tuesday, April 11, 2017
REGULAR MEETING
Noon * City Hall Conference Room

A regular meeting of the Rifle Visitor Improvement Fund Advisory Board was called to order at 12:00p.m. by Chair Kevin Kelley.

PRESENT AT ROLL CALL: Board Members Angela Strode, Keith Lambert, Kevin Kelley, Paul Rice, Tanya Doose.

Board Member Kristine Llacuna arrived at 12:14p.m.

OTHERS PRESENT: Planning Director Nathan Lindquist; City of Rifle AmeriCorps Cathleen Anthony; Event Planner Alice Beauchamp

APPROVE MINUTES FROM March 14, 2017 REGULAR MEETING

Motion made by Board Member Lambert to approve minutes as presented; seconded by Board Member Doose. Motion passed.

VOTE ON GRANT APPLICATIONS FOR APRIL 2017 CYCLE

- Downtown Development Authority- \$1,250 for downtown flowers
Motion made by Board Member Lambert to approve the grant request from the City Beautification allocation; seconded by Board Member Strode. Motion passed.
- Downtown Development Authority- \$2,500 for new LED Christmas lights
Motion made by Board Member Strode to approve the grant request from the Visitor Improvement and Attractions allocation; seconded by Board Member Doose. Motion passed.
- Rifle Recreation- \$583.80 for large chess set
Motion made by Board Member Lambert to approve the grant request; seconded by Board Member Strode. None in favor, all opposed, motion fails.
- Rifle Heritage Center- \$1,970 for production/printing of brochures
Motion made by Board Member Lambert to approve the grant request from the Historic Preservation allocation contingent upon the final proof being presented to VIF before it goes into production; seconded by Board Member Rice. Motion passed.

WESTERN ADVENTURE WEEKEND AND OTHER BUDGET

Board received WAW budget update from Nathan Lindquist and Alice Beauchamp.

Nathan Lindquist presented the need to use some contingency funding for this year. Board Member Doose moved to go to City Council with a contingency funding request for \$14,150; seconded by Board Member Strode. Motion passed.

BOARD ORGANIZATION DISCUSSION

The Board again discussed with Nathan the idea of altering the board's makeup and operation. General consensus was to begin discussing the concept with City Council, and that any language written regarding the reorganization of the board was to be very clearly outlined and reviewed before approved.

OVERVIEW OF 2017 EVENTS

Cathleen presented a quick update on the event calendar for 2017.

Meeting adjourned at 1:40p.m.

Cathleen Anthony
City of Rifle AmeriCorps Intern

Kevin Kelley
Chair