
VISITOR IMPROVEMENT FUND ADVISORY BOARD

Regular Meeting Agenda

January 9, 2018, 12:00 p.m.

City Hall, Rifle, Colorado Conference Room
202 Railroad Avenue

The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.

- 12:00 p.m. Call to Order and Roll Call
- 12:02 p.m. Approve Minutes from December 12, 2017 Regular Meeting
- 12:05 p.m. Baseball Tournament Presentation
- 12:15 p.m. Farmers Market Update
- 12:25 p.m. Bookcliffs Arts Concert Series Update
- 12:35 p.m. Rifle Rendezvous Update
- 12:45 p.m. Align Multimedia Marketing Presentation
- 12:55 p.m. Marketing PR Presentation (Amy Cassidy)
- 1:05 p.m. Hometown Holiday Update
- 1:15 p.m. Rifle Heritage Center Presentation
- 1:25 p.m. 3rd of July Celebration Update
- 1:35 p.m. Garfield County Fair Shuttle Update
- 1:45 p.m. Carve Wars/Ute Big Bash Presentation
- 1:55 p.m. Western Adventure Weekend Update
- 2:05 p.m. Review GRIT's City Trail Map

The order and times of agenda items listed above are approximate and intended as a guideline for the Board

Next Regular Meeting: February 13, 2018

The VIF Advisory Board has three Grant Cycles. The **Grant Cycle/Deadline** to submit the application are:
December/October 31st, April/February 28th, and August/June 30th