

VISITOR IMPROVEMENT FUND

ADVISORY BOARD MEETING

Tuesday September 8, 2020

REGULAR MEETING

Noon City Hall Conference Room

A regular meeting of the GRIT advisory board, held remotely utilizing video call, is called to order at 12:08 p.m.

Present at Roll Call: Garrick Frontella, Helen Rogers, Katie Mackley, Samm Young, Tanya Doose, Katie Mackley, Kari Slappy.

Visitors: Tyler Kelly with the Brenden Theatre

Also Present: Main Street Manager Kim Burner, Information Officer Kathy Pototsky, Planning Director Nathan Lindquist, and Administrative Assistant Quiriat Portuguez.

Tanya Doose amends the minutes of August 2020 with a name change: Karla **Peña** and not Carla Delgado. Mrs. Doose also motions to have the minutes approved with that amendment. Katie Mackley seconds the motion, and motion passes.

PARTNER UPDATES

- Rifle Regional Economic Development Center- Katie Mackley speaks for the R.R.E.D.C. She regrettably informs the board that she will no longer be with the R.R.E.D.C. due to personal reasons. A hiring committee has been formed and the search for a new Executive Director has begun.
- D.D.A. - Helen Rogers updates the board on the new board member application submitted by Christine Campbell, the new branch manager of the Rifle Library.
- The Chamber- Tanya Doose speaks for the chamber and it is business as usual for them. Tyler Kelly will be speaking for Hometown Holidays towards the end of the meeting.

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Project updates:

Rifle Arch Trails- Nathan Lindquist updates the board on the progress Grand Hogback Trail system. Trail work has begun and is ongoing by R.A.M.B.O. and the contractor Gumption Trail Works. With the help of BLM and Mike Pritchard, with Roaring Fork Mountain Bike Association, the plans are to 'go big'. The parking lot renovation plans are the most important. The plans are to move the lot south east and expand it to 40 spaces, along with adding a paved driveway that will lead to the lot. Both CDOT and BLM are on board with this plan and the goal is to achieve funding for the parking lot to facilitate continued building of the trails. Additional grant opportunities are being looked at continually. Funding is coming from various sources, including additional grants, and the goal is to complete the project in the next two years. The board is in full support of this outline. The Board is asked if they would support budgeting an additional \$30,000 in 2022 if revenues rebound in 2021. The board expresses full support of the Grand Hogback Trail system

Humanity Restoration Crew- Kim Burner informs the board on how the communication team, Michael Churchill, Kathy Pototsky, and Kim burner herself, have come together with the City Manager, Scott Hann, to promote social kindness. The goal is to unify the community by waving to everyone, smiling, greeting, and having a great time while doing so.

Hometown Holidays- Tyler Kelly approaches the board to begin the conversation about the hometown holidays event. The event would have to fall within COVID-19 parameters and he asks the board input on events such as the Santa visit, fireworks display, the children's ornament crafting, and the parade, since they are the most popular events. The board agrees that these events are popular in the community and they give ideas on how to handle the Tyler hopes to have a committee meeting for this event by the end of the month (September). Kim

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Burner expresses the importance of getting with Orin Moon, the Fire Marshal, ASAP in regards to planning the possibility of a fireworks display this winter.

Meeting Adjourns at 12:57 p.m.

Garrick Frontella
GRIT Chair

Quiriat Portuguez
Administrative Assistant