
Greater Rifle Improvement Team (GRIT) ADVISORY BOARD

Regular Meeting Agenda – Remote

Nov. 10, 2020, 12:00 p.m.

City Hall - Rifle, Colorado
202 Railroad Avenue

The Board may take action on any of the following agenda items as presented or modified prior to or during the meeting, and items necessary or convenient to effectuate the agenda items.

- 12:00 p.m. Call to Order and Roll Call
- 12:02 p.m. Visitor Introductions
- 12:08 p.m. Approve Minutes from Oct. 13, 2020 meeting
- 12:10 p.m. Partner Group Update – Approximate 5 minutes each
- EDC
 - DDA
 - Chamber
- 12:25 p.m. Project Updates – Approximate 3 minutes each
- City of Rifle Humanity Restoration Crew
 - COVID 19 Emergency Relief Programs
 - 2020 Main Street State Virtual Conference Update
Annual Site Visit with Board this year virtual
 - Upcoming GRIT Grant Cycle
Application review/changes
- 1:00 p.m. Adjourn

Information to join via zoom:
Call: 1-253-215-8782 OR 1-346-248-7799
Meeting ID: 881 8876 3536
Passcode: 548618

*The order and times of agenda items listed above are approximate
and intended as a guideline for the Board*

Next Regular Meeting: Dec. 8, 2020

The GRIT Advisory Board has two Grant Cycles. The **Grant Cycle/Deadline** to submit the application are:
January Cycle – Application Deadline: December 31st Funding: February
June Cycle – Application Deadline: May 31st Funding: July

VISITOR IMPROVEMENT FUND

ADVISORY BOARD MEETING

Tuesday November 10, 2020

REGULAR MEETING

Noon City Hall Conference Room

A regular meeting of the GRIT advisory board is called to order at 12:04 p.m.

Present at Roll Call: Garrick Frontella, Helen Rogers, Katie Mackley, Samm Young, Tanya Doose, Evin Sartin, Kari Slappy.

Visitors: Tyler Kelly newly representing the R.R.E.D.C.

Also Present: Main Street Manager Kim Burner, Information Officer Kathy Pototsky, Communications Department Head Michael Churchill, and Administrative Assistant Quiriat Portuguese.

Small Business Relief-

Kim Burner updates the board on phase 3 of the Rifle small loan program. The loans are \$3,000.00 each, and are forgivable as Covid-19 relief. Council has approved \$100,000.00 total for these loans. Twenty businesses have applied so far and half of those have already been funded. With winter approaching, there are meetings scheduled to work out details on further assistance. Council has granted \$70,000.00 for Rifle area Non-Profits, and an additional \$70,000.00 for local small businesses, as extended relief through the winter season. Helen Rogers asks if there is a cap on funding for non-profits. Kim responds that that it is a detail to be worked out in the meetings.

Partner Updates:

DDA-Helen Rogers speaks for the DDA. She updates the board on the street scape/downtown renovation progress. Council will be looking to approve a budget at the next meeting to be placed in the budget for 2021. 'Welcome' banners have been placed downtown for hunters that have arrived in our area. The parklets will be staying up through the winter with some winterization. Christmas lights are slated to go up in November.

The Chamber- Tanya Doose updates the board on business at The Chamber. Tanya is participating in the ACCE (Association of Chamber of Commerce Executives) in the Fellowship for Economic Recovery this year in support of the community recovering from the impacts of COVID-19. The Chamber has hosted Vision Latina's meeting with Senator Bob Rankin and the Hispanic Heritage.

GREATER RIFLE IMPROVEMENT TEAM BOARD MEETING- October 10, 2020

VISITOR IMPROVEMENT FUND

ADVISORY BOARD MEETING

Tuesday November 10, 2020

REGULAR MEETING

Noon City Hall Conference Room

Project Updates:

The Humanity Restoration Crew- the City Manager, Scott Hann, is continuing the endeavor to restore humanity in Rifle. A 'Hello Rodeo' is planned for Friday at Heinze Park. For an hour, citizens are encouraged to greet, smile, and wave to each other. The project has been funded through Channel 10 budget for community engagement, but is expected to be reimbursed through CARES Act funding. The signs, buttons, and t-shirts made for the project have been well received. There are many requests for lawn signs throughout the region.

Hometown Holiday's- Tyler Kelly, who is not only the R.R.E.D.C. director and community manager, but also the Hometown Holiday's Chairman, updates the board on the progress with the Hometown Holiday's event planning and ideas. There have been meetings with the Rifle Airport for event hosting of a possible drive-in event. This would entail fireworks, a parade, and Santa. Working closely with the health department, Hometown Holidays committee will be making sure that all bases are covered to ensure a safe event. The Hometown Holidays Committee plans to meet again to further discuss safe ideas for the event.

Meeting Adjourns at 1:03 p.m.

Garrick Frontella
GRIT Chair

Quiriat Portuguez
Administrative Assistant



The GRIT Grant Application, Directions and Process

GRANT PROCESS

The Visitor Improvement Fund Advisory Board has three grant cycles a year. The grant cycles are December, April and August. The application deadline for each grant cycle is listed in the chart below. Grant request approved for the upcoming year, will not be processed until after the first of the year.

Grant Cycle	Application Deadline	Presentation to Board	Vote by Advisory Board
February	December 31 st	2 nd Tuesday in January	2 nd Tuesday in February
July	May 30th	2 nd Tuesday in June	2 nd Tuesday in July

GRANT APPLICATION

1. Complete the grant application and submit to Kim Burner at kburner@rifleco.org or 202 Railroad Avenue, Rifle CO 81650. If you have any questions regarding the grant applications, please contact Kim Burner at 970-665-6496.
2. If the Board has questions regarding your grant application, they may request additional information or they may ask you to attend an additional meeting.
3. If the grant is approved, you will be notified by email at the address supplied on the grant application.

PROJECT COMPLETION/EVALUATION

Once the project funded by the grant is complete, a Project Evaluation Form is required. It may be submitted to kburner@rifleco.org or to 202 Railroad Ave., Rifle, CO 81650 no later than 60 days after the completion of the project/event. If you fail to complete the evaluation, you may be denied a future grant.

Summary of Organization's History

Grant Request

Amount Requested:

How many people will benefit from the funding?

In what way will they benefit?

Has your organization applied for a grant in the past?

Yes

No

If Yes, what year?

How much was the grant for?

What was the grant for?

Brief description of request and why the purpose of your grant request is important to the City of Rifle?

Description of current programs, activities and accomplishments:

If funds are granted, what is your plan to create a sustainable program?

Timetable for implementation:

The Visitor Improvement Fund is generated through a 2.5% Lodging Tax. The proceeds of the lodging tax shall be used primarily for the following:

Please check the area(s) your request falls under:

- Visitor Improvement and Attractions
- Historic Preservation
- Special Events
- City Beautification
- City Promotion

Program/Project Budget

Revenues or other funding sources

List all sources of funds and the level of funding provided:

Total funds available to the program:

Expenses:	Amount:
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Evaluation

What will be the measurable results? Example: How many people are expected to attend/benefit?

How will the organization define and measure success?

To what degree will the project and/or organization have a long-term sustainable value to the community of Rifle?

Additional information you would like the Advisory Board to consider:
