

VISITOR IMPROVEMENT FUND

ADVISORY BOARD MEETING

Tuesday January 12, 2020

A REGULAR MEETING

Noon VIA ZOOM in lower Conference Room

A regular meeting of the G.R.I.T. Advisory Board is called to order at 12:04 p.m.

Present at Roll Call: Garrick Frontella, Kristine Llacunna, Tyler Kelly, Evin Sartin, Samm Young, and Kari Slappy.

Also Present: Main Street Manager Kim Burner, Information Officer Kathy Pototsky, and Administrative Assistant Quiriat Portuguese.

*Late Arrival: Tanya Doose arrives at 12:08 p.m.

Minutes: Kristine Llacunna moves to approve November minutes. Evin Sartin seconds the motion and the minutes are approved. Tyler Kelly motions to approve December minutes. Kari Slappy seconds the motion and the minutes are approved.

Grant Application Discussions:

Rifle Rendezvous- This event did not apply for funding this year. No news on if there will be an event for 2021.

Hometown Holidays- Tanya Doose speaks for The Chamber. After having a meeting deciding to cancel 2020's event, the Chamber has rolled over all funds for the possibility of 2021's event moving forward. A big "Thank You" goes out to Austin Rickstrew of the Recreation Department, and his team, for all of their help with the Holiday events. They were very well received by the citizens and brought many the much needed cheer.

The Farmer's Market- Helen Rogers speaks for this event. She has spoken to Tom Whitmore for the reservation of Heinze Park and he is on board. There is no certainty if the event will be virtual or in person. There are hopes that the Farm to Table event will happen, since it is the big fundraiser.

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Book Cliff Arts- Kim Burner will speak for the Book Cliff's Art's event. The funds granted in 2020 were used completely. They were used to pay bands and initiate the stage repairs. The concert series is a huge benefit to the city and they plan on continue putting on for the benefit of the community. The funds request is the same for 2021, and they will be going towards further repairing the stage and for the artist who play at the event.

Western Adventure Weekend- Kim Burner speaks for this event. The option of moving the event date is up for discussion. Kim expresses the importance of having a committee for this event, and the board agrees. Kim will be reaching out to the Rifle Animal Shelter, R.A.M.B.O., and The G.R.I.T. events committee to see if there is interest in involvement. The event could help showcase the upcoming beautification of downtown.

The meeting adjourns at 12:51 p.m.

Garrick Frontella
GRIT Chair

Quiariat Portuguez
Administrative Assistant