

VISITOR IMPROVEMENT FUND

ADVISORY BOARD MEETING

Tuesday March 9, 2021

REGULAR MEETING

Noon VIA ZOOM in lower Conference Room

A regular meeting of the G.R.I.T. advisory board is called to order at 12:04 p.m.

Present at Roll Call: Garrick Frontella, Kristine Llacunna, Helen Rogers, Tyler Kelly, Evin Sartin, Tanya Doose, Samm Young, and Kari Slappy.

Also Present: Main Street Manager Kim Burner and Administrative Assistant Quiriat Portuguez.

Minutes- Helen Rogers moves to approve the minutes for February. The motion is seconded by Tanya Doose, and the motion carries. Minutes for February are approved.

Partner Group Updates

R.R.E.D.C.-Tyler Kelly speaks for the Economic Development Center. He has been working with A.G.N.C. (Associated Governments of Northwest Colorado) to help further the Rural Jump-Start Program here in Rifle. This program will provide tax breaks to businesses looking to move into our area. These tax breaks are available to businesses not competing with already existing businesses, in efforts to bring new industry into the valley. \$41,000.00 still available for COVID-19 business support relief funds, which the R.R.E.D.C. will be administering.

D.D.A.- Helen Rogers speaks for the D.D.A. The Farmer's Market is moving forward and will be at Hienze Park. Helen asks The Chamber if they are still interested in selling wine and beer for the summer. Tanya Doose lets Helen know that she will address it with The Chamber BOD at their next meeting. The Rifle House parking lot grading has been coming along well. It is part of the first phase in the Downtown beautification project. In closing, Helen mentions that

VISITOR IMPROVEMENT FUND

ADVISORY BOARD MEETING

Tuesday March 9, 2021

REGULAR MEETING

Noon VIA ZOOM in lower Conference Room

the DDA is in need of new board members, and she welcomes downtown business owners to join.

The Chamber- Tanya Doose speaks for The Chamber. Tanya mentions that the lunch and learn sessions have begun, and in addition, The Chamber has added a Spanish language lunch and learn beginning the end of March. Planning has started for the G.A.R.C.O. Fair and Rodeo Parade. The State of the Community is scheduled for late May, and the annual dinner will be held in late summer or early fall.

3rd Street Update- Kim Burner speaks for this project. She confirms that City Council has awarded the bid to K.S.K. Construction for the downtown renovation. As part of the contract and bid, K.S.K. has brought Tracy Trulove on board the project. Tracy will facilitate communications for local business owners and citizens, and will also be attending the City communications meetings.

City wide crack sealing will also be taking place this summer 20201

Gateway to Rifle Beautification- Kim Burner updates the board on this project. New renderings are presented to the board. Curb and gutters will be added and more attractive landscaping. In addition, an entrance sign saying “Welcome to Rifle” will be placed off the I-70 exit.

Spring Clean-Up has been approved for 2021. Information on the schedule is available on Rifleco.org. City employees are spearheading the project and taking on a lot of the labor. G.A.R.C.O. has agreed to pay for half of the disposal fees.

Arch Trail Project is ongoing. The parking lot is slated to begin construction in April with the help of G.A.R.C.O. road and bridge workers.

VISITOR IMPROVEMENT FUND

ADVISORY BOARD MEETING

Tuesday March 9, 2021

REGULAR MEETING

Noon VIA ZOOM in lower Conference Room

The Riverfront Project is ongoing. The island in the floodway is still being looked at for purchase by the city.

The meeting adjourns at 12:46 p.m.

Garrick Frontella
GRIT Chair

Quiariat Portuguez
Administrative Assistant