

**VISITOR IMPROVEMENT FUND
ADVISORY BOARD MEETING**

Tuesday June 8, 2021

REGULAR MEETING

Noon VIA ZOOM in lower Conference Room

Called to order at 12:15 pm

Visitors: Hannah Popp Planner II, Lindsay Williams & Eric Villasenor with RAMBO

RAMBO speaks: 43 Riders attended the RAMBO event. The evaluation was sent to Kim Burner. Helen Rogers asks about the shade structure. Jeff Bates, a metal artist, was commissioned for this project. The quote was 12,280 and 10,000 was granted by GRIT.

MINUTES: Kari Slappey moves to approve minutes from October. Helen Rogers 2nds the motion and the motion carries.

EDC- Tyler not present at this meeting

DDA- Helen Rogers speaks for the DDA; the Christmas decorations are going up around the downtown core with help from City Streets crew. Electricity may be an issue so larger bands have been ordered to compensate for this. Sam Mitchell with Xcel Energy has been contacted for wreaths on 4th street. The DDA still needs members and Helen outlines the requirements.

Chamber- Julie VanHoek speaks for the Chamber. The business after hours and annual chili cook off were successful. Attendance at the chili cook off was great. Hometown Holidays planning and coordination is in full swing. Johnson Construction is making 'Santa's Workshop' on 2nd street. 31 businesses are participating in Hometown Holidays. Regional craft fairs are in full swing.

Treasures of the Frontier Scavenger Hunt: A scavenger hunt is in the works for Hometown Holidays to be put on by GRIT, the committee consists of Kari Slappey, Helen Rogers and Kim Burner. This will be an architectural/landmark scavenger hunt where participants will identify pictures of areas downtown between 2nd and 4th Streets, East Ave. to the bridge on West 3rd to include Brenden Theater and Civic Plaza. After cards are complete contestants will then spin a wheel to win a prize. Kim Burner requests \$2,500.00 for prizes and supplies.

Garrick Frontella motions to approve the request, the board unanimously rules in favor of approval of this. The motion passes.

Next meeting is the Virtual Site visit State Main Street.

Meeting adjourns at 12:56 pm